

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM531100

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heidi Peterson Barrett		07/08/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Legendary Mermaid, LP		
Doing Business As:	La Sirena Winery		
Street Address:	3520 Evey Rd.		
City:	Calistoga		
State/Country:	CALIFORNIA		
Postal Code:	94515		
Entity Type:	Limited Partnership: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2717450	LA SIRENA	
Registration Number:	4968449	LA SIRENA	
Registration Number:	5513923	AVIATRIX	
CORRESPONDENCE DATA			
Fax Number:	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-882-3200		
Email:	tmparalegal3@owe.com		
Correspondent Name:	Spencer F. Owen		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 2:	Owen, Wickersham & Erickson, P.C.		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	BARBAR-90001		
NAME OF SUBMITTER:	Sandra Owen		
SIGNATURE:	/Sandra Owen/		
DATE SIGNED:	07/09/2019		
Total Attachments: 1			

CH \$90.00 2717450

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATIONS

Whereas, Heidi Peterson Barrett, an individual U.S. citizen (Assignor), located at 3520 Evey Rd., Calistoga, CA 94515 owns the following marks which are registered in the U.S. Patent and Trademark Office.

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
LA SIRENA & Design	2717450	May 20, 2003
LA SIRENA	4968449	May 31, 2016
AVIATRIX	5513923	July 10, 2018

Whereas, Legendary Mermaid, LP, a California limited partnership, dba La Sirena Winery (Assignee), located at 3520 Evey Rd., Calistoga, CA 94515 is desirous of acquiring said marks and the registrations thereof,

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above identified registrations thereof.

Heidi Peterson Barrett

Date 7-8-19

By H.P.B.