

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM531130

|                                   |   |                              |                            |
|-----------------------------------|---|------------------------------|----------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                  |                              |                            |
| <b>NATURE OF CONVEYANCE:</b>      | SECURITY INTEREST                               |                              |                            |
| <b>CONVEYING PARTY DATA</b>       |   |                              |                            |
| <b>Name</b>                       | <b>Formerly</b>                                 | <b>Execution Date</b>        | <b>Entity Type</b>         |
| Lieberman Research Worldwide, LLC |   | 06/28/2019                   | Limited Liability Company: |
| <b>RECEIVING PARTY DATA</b>       |   |                              |                            |
| <b>Name:</b>                      | The Governor and Company of the Bank of Ireland |                              |                            |
| <b>Street Address:</b>            | 680 Washington Blvd.                            |                              |                            |
| <b>City:</b>                      | Stamford  |                              |                            |
| <b>State/Country:</b>             | CONNECTICUT                                     |                              |                            |
| <b>Postal Code:</b>               | 06901   |                              |                            |
| <b>Entity Type:</b>               | Banking Corporation: IRELAND                    |                              |                            |
| <b>PROPERTY NUMBERS Total: 31</b> |   |                              |                            |
| <b>Property Type</b>              | <b>Number</b>                                   | <b>Word Mark</b>             |                            |
| <b>Registration Number:</b>       | 3494087   | ACTIONABILITY WORKSHOP       |                            |
| <b>Registration Number:</b>       | 5253561   | AIM                          |                            |
| <b>Registration Number:</b>       | 4507770   | BRAND PROTEUS                |                            |
| <b>Registration Number:</b>       | 4286334   | BRANDS AS STEREOTYPES        |                            |
| <b>Registration Number:</b>       | 4989166   | BRANDSCAN                    |                            |
| <b>Registration Number:</b>       | 3401724   | CIA                          |                            |
| <b>Registration Number:</b>       | 3351351   | EVOLUTION                    |                            |
| <b>Registration Number:</b>       | 4282424   | IBID                         |                            |
| <b>Registration Number:</b>       | 4699711   | IIM                          |                            |
| <b>Registration Number:</b>       | 4285692   | IMPLICIT BRAND IMAGE DECODER |                            |
| <b>Registration Number:</b>       | 4431230   | IMPLICIT BRAND PERCEPTIONS   |                            |
| <b>Registration Number:</b>       | 4431231   | IMPLICIT BRAND POWER         |                            |
| <b>Registration Number:</b>       | 4413435   | IMPLICIT BRAND RESONANCE     |                            |
| <b>Registration Number:</b>       | 4456297   | IMPLICIT IDENTITY MAPPING    |                            |
| <b>Registration Number:</b>       | 4209881   | IMPLICIT                     |                            |
| <b>Registration Number:</b>       | 2575089   | LIEBERMAN RESEARCH WORLDWIDE |                            |
| <b>Registration Number:</b>       | 2465335   | LRW                          |                            |
| <b>Registration Number:</b>       | 5164991   | LRWTONIC                     |                            |
| <b>Registration Number:</b>       | 5164992   | LRWTONIC                     |                            |
| <b>TRADEMARK</b>                  |   |                              |                            |

CH \$790.00 3494087

| Property Type        | Number   | Word Mark                                |
|----------------------|----------|--|
| Registration Number: | 4334997  | PBSI                                     |
| Registration Number: | 4512426  | PIT PERFORMANCE                          |
| Registration Number: | 4210195  | PRAGMATIC BRAIN SCIENCE                  |
| Registration Number: | 4273508  | PRAGMATIC BRAIN SCIENCE INSTITUTE        |
| Registration Number: | 4221551  | PROMOTIONAL SALIENCE                     |
| Registration Number: | 4591473  | RAPID CHOICE                             |
| Registration Number: | 3372565  | RELEVANT CLARITY                         |
| Registration Number: | 3258231  | SO WHAT?                                 |
| Registration Number: | 2631174  | THE SCIENCE OF RESEARCH. THE ART OF PROB |
| Registration Number: | 3354349  | TURNING INSIGHT INTO IMPACT              |
| Registration Number: | 4467487  | VOICE IT                                 |
| Serial Number:       | 88462154 | PACE ANALYSIS                            |

**CORRESPONDENCE DATA**

**Fax Number:** 4155911400

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 4155911000

**Email:** achan@winston.com

**Correspondent Name:** Becky L. Troutman, Esq.

**Address Line 1:** 101 California St.

**Address Line 2:** Winston & Strawn LLP

**Address Line 4:** San Francisco, CALIFORNIA 94111

|                                |                     |
|--------------------------------|---------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 086703.00014        |
| <b>NAME OF SUBMITTER:</b>      | Becky L. Troutman   |
| <b>SIGNATURE:</b>              | /Becky L. Troutman/ |
| <b>DATE SIGNED:</b>            | 07/09/2019          |

**Total Attachments: 9**

source=LRW - First Lien Trademark Security Agreement (Lieberman Research Worldwide) (EXECUTED)#page1.tif  
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**FIRST LIEN TRADEMARK SECURITY AGREEMENT**

This **FIRST LIEN TRADEMARK SECURITY AGREEMENT** (this “**Agreement**”) is made as of June 28, 2019 (the “**Effective Date**”) between the signatory hereto (the “**Grantor**”) in favor of **THE GOVERNOR AND COMPANY OF THE BANK OF IRELAND**, as collateral agent for the Secured Parties (in such capacity, the “**Collateral Agent**”).

**RECITALS:**

**WHEREAS**, reference is made to that certain Amended and Restated Pledge and Security Agreement, dated as of June 28, 2019 (as it may be amended, amended and restated, supplemented or otherwise modified from time to time, the “**Pledge and Security Agreement**”; the capitalized terms defined therein and not otherwise defined herein being used herein as therein defined), by and among TW LRW HOLDINGS, LLC, as Holdings, SW HOLDINGS, LLC, as the Borrower, the Grantor pursuant to a Counterpart Agreement with respect thereto, the other grantors party thereto and the Collateral Agent; and

**WHEREAS**, under the terms of the Pledge and Security Agreement, the Grantor has (i) as collateral security for the Secured Obligations, granted to the Collateral Agent a security interest in and continuing lien on all of the Grantor’s right, title and interest in, to and under the Collateral, including, without limitation, certain Intellectual Property of the Grantor and (ii) agreed to execute this Agreement for recording with the United States Patent and Trademark Office and other applicable Governmental Authorities.

**NOW, THEREFORE**, in consideration of the premises and the agreements, provisions and covenants herein contained, the Grantor and the Collateral Agent agree as follows:

**Section 1. Grant of Security.** As collateral security for the Secured Obligations, the Grantor hereby grants to the Collateral Agent a security interest in and continuing lien on all of the Grantor’s right, title and interest in, to and under all United States, and foreign trademarks, trade names, corporate names, company names, business names, fictitious business names, Internet domain names, service marks, certification marks, collective marks, logos, other source or business identifiers, designs and general intangibles of a like nature, all registrations and applications for any of the foregoing including, but not limited to (i) the registrations and applications referred to in Schedule 1 hereto, but for the avoidance of doubt excluding any intent to use applications for trademarks currently filed or filed in the future with the United States Patent and Trademark Office, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business associated with the use of and symbolized by the foregoing, (iv) the right to sue for past, present and future infringement or dilution of any of the foregoing or for any injury to goodwill, and (v) all Proceeds of the foregoing, including licenses, royalties, income, payments, claims, damages, and proceeds of suit (collectively, the “**Trademarks**”).

**Section 2. Recordation.** The Grantor authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this Agreement.

**Section 3. Counterparts.** This Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or in electronic (i.e., “pdf” or “tif”) format shall be effective as delivery of a manually executed counterpart of this Agreement.

**Section 4. Governing Law.** This Agreement and any claims, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement

and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the law of the State of New York.

**Section 5. Conflict Provision.** This Agreement has been entered into in conjunction with the provisions of the Pledge and Security Agreement and the First Lien Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Pledge and Security Agreement and the First Lien Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are in conflict with the Pledge and Security Agreement or the First Lien Credit Agreement, the provisions of the Pledge and Security Agreement or the First Lien Credit Agreement shall govern.

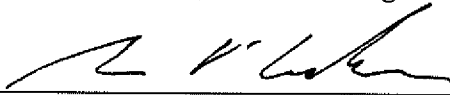
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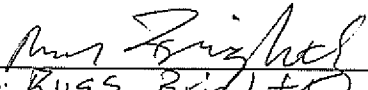
IN WITNESS WHEREOF, the Grantor and the Collateral Agent have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the date first written above.

LIEBERMAN RESEARCH WORLDWIDE, LLC,  
as the Grantor

By:   
Name: Catherine Lindquist  
Title: Chief Financial Officer

**THE GOVERNOR AND COMPANY OF THE  
BANK OF IRELAND, as Collateral Agent**

By:   
Name: *MANUS O'CALLAGHAN*  
Title: *DIRECTOR*

By:   
Name: *Russ Bright*  
Title: *Director*

SCHEDULE 1 TO  
FIRST LIEN TRADEMARK SECURITY AGREEMENT

**Trademarks, Trademark Applications and Trademark Licenses**

| <b>Group Company</b>                 | <b>Service Mark</b>             | <b>Country</b>  | <b>Appln. No./<br/>Filing Date</b> | <b>Reg. No./<br/>Reg. Date</b> |
|--------------------------------------|---------------------------------|-----------------|------------------------------------|--------------------------------|
| Lieberman Research<br>Worldwide, LLC | ACTIONABILITY<br>WORKSHOP       | U.S.            | 78/923909<br>06-Jul-2006           | 3494087<br>26-Aug-<br>2008     |
| Lieberman Research<br>Worldwide, LLC | AIM                             | U.S.            | 86/696278<br>17-Jul-2015           | 5253561<br>01-Aug-<br>2017     |
| Lieberman Research<br>Worldwide, LLC | BRAND PROTEUS                   | U.S.            | 85/896617<br>05-Apr-2013           | 4507770<br>1-Apr-2014          |
| Lieberman Research<br>Worldwide, LLC | BRANDS AS<br>STEREOTYPES        | U.S.            | 85/712350<br>24-Aug-<br>2012       | 4286334<br>5-Feb-2013          |
| Lieberman Research<br>Worldwide, LLC | BRANDSCAN                       | U.S.            | 86/311543<br>17-Jun-2014           | 4989166<br>28-Jun-2016         |
| Lieberman Research<br>Worldwide, LLC | CIA                             | U.S.            | 78/643229<br>03-Jun-2005           | 3401724<br>25-Mar-2008         |
| Lieberman Research<br>Worldwide, LLC | EVOLUTION                       | U.S.            | 77/135433<br>20-Mar-2007           | 3351351<br>11-Dec-2007         |
| Lieberman Research<br>Worldwide, LLC | IBID                            | U.S.            | 85/646844<br>08-Jun-2012           | 4282424<br>29-Jan-2013         |
| Lieberman Research<br>Worldwide, LLC | IIM                             | U.S.            | 86/354849<br>1-Aug-2014            | 4699711<br>10-Mar-2015         |
| Lieberman Research<br>Worldwide, LLC | IMPLICIT BRAND IMAGE<br>DECODER | U.S.            | 85/646828<br>08-Jun-2012           | 4285692<br>5-Feb-2013          |
| Lieberman Research<br>Worldwide, LLC | IMPLICIT BRAND<br>PERCEPTIONS   | U.S.            | 85/760754<br>23-Oct-2012           | 4431230<br>12-Nov-<br>2013     |
| Lieberman Research<br>Worldwide, LLC | IMPLICIT BRAND POWER            | U.S.            | 85/760759<br>23-Oct-2012           | 4,431,231<br>12-Nov-<br>2013   |
| Lieberman Research<br>Worldwide, LLC | IMPLICIT BRAND<br>RESONANCE     | U.S.            | 85/761152<br>23-Oct-2012           | 4413435<br>08-Oct-2013         |
| Lieberman Research<br>Worldwide, LLC | IMPLICIT IDENTITY<br>MAPPING    | U.S.            | 85743557<br>02-Oct-2012            | 4456297<br>24-Dec-2013         |
| Lieberman Research<br>Worldwide, LLC | ImpliCT                         | U.S.            | 85/545996<br>17-Feb-2012           | 4209881<br>18-Sep-2012         |
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | Madrid Protocol | 15-Feb-2012                        | 1110030<br>15-Feb-2012         |

| Group Company                        | Service Mark                    | Country   | Appl. No./<br>Filing Date          | Reg. No./<br>Reg. Date    |
|--------------------------------------|---------------------------------|---|------------------------------------|---------------------------|
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | Madrid Protocol<br>Registration<br>designated in<br>Australia               | 1482877<br>15-Feb-2012             | 1110030<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | Madrid Protocol<br>Registration<br>designated in<br>China                   | 15-Feb-2012                        | 1110030<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | Madrid Protocol<br>Registration<br>designated in<br>European Union<br>(CTM) | 15-Feb-2012                        | 1110030<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | Madrid Protocol<br>Registration<br>designated in<br>Japan                   | 15-Feb-2012                        | 1110030<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | Madrid Protocol<br>Registration<br>designated in<br>Singapore               | 15-Feb-2012                        | 1110030<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | South Korea   | 41-2013-<br>0036244<br>16-Sep-2013 | 41-0299565<br>19-Sep-2014 |
| Lieberman Research<br>Worldwide, LLC | LIEBERMAN RESEARCH<br>WORLDWIDE | U.S.  | 75/889448<br>04-Jan-2000           | 2575089<br>04-Jun-2002    |
| Lieberman Research<br>Worldwide, LLC | LRW                             | Madrid Protocol   | 15-Feb-2012                        | 1110031<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LRW                             | Madrid Protocol<br>Registration<br>designated in<br>Australia               | 15-Feb-2012                        | 1110031<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LRW                             | Madrid Protocol<br>Registration<br>designated in<br>China                   | 15-Feb-2012                        | 1110031<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LRW                             | Madrid Protocol<br>Registration<br>designated in<br>European Union<br>(CTM) | 15-Feb-2012                        | 1110031<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LRW                             | Madrid Protocol<br>Registration<br>designated in<br>Japan                   | 15-Feb-2012                        | 1110031<br>15-Feb-2012    |
| Lieberman Research<br>Worldwide, LLC | LRW                             | Madrid Protocol<br>Registration<br>designated in                            | 15-Feb-2012                        | 1110031<br>15-Feb-2012    |

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**TRADEMARK**  
**REEL: 006689 FRAME: 0787**



| Group Company                        | Service Mark  | Country  | Appl. No./<br>Filing Date    | Reg. No./<br>Reg. Date     |
|--------------------------------------|---|--|------------------------------|----------------------------|
|                                      |   | Singapore  |                              |                            |
| Lieberman Research<br>Worldwide, LLC | LRW   | Madrid Protocol<br>Registration<br>designated in<br>South Korea                          | 15-Feb-2012                  | 1110031<br>15-Feb-2012     |
| Lieberman Research<br>Worldwide, LLC | LRW   | U.S.   | 75/889425<br>04-Jan-2000     | 2465335<br>03-Jul-2001     |
| Lieberman Research<br>Worldwide, LLC | LRWTONIC  | Madrid Protocol  | 12-Jan-2017                  | 1338858<br>12-Jan-2017     |
| Lieberman Research<br>Worldwide, LLC | LRWTONIC  | Madrid Protocol<br>Registration<br>designated in<br>the European<br>Union<br>(Community) | 12-Jan-2017                  | 1338858<br>12-Jan-2017     |
| Lieberman Research<br>Worldwide, LLC | LRWTONIC  | Madrid Protocol<br>Registration<br>designated in<br>the United<br>Kingdom                | 12-Jan-2017                  | 1338858<br>12-Jan-2017     |
| Lieberman Research<br>Worldwide, LLC | LRWTONIC  | U.S.   | 87/118032<br>27-Jul-2016     | 5164991<br>21-Mar-2017     |
| Lieberman Research<br>Worldwide, LLC | LRWTONIC (Stylized)   | U.S.   | 87/118047<br>27-Jul-2016     | 5164992<br>21-Mar-2017     |
|                                      |  |  |                              |                            |
| Lieberman Research<br>Worldwide, LLC | PBSI  | U.S.   | 85/785499<br>21-Nov-<br>2012 | 4334997<br>14-May-<br>2013 |
| Lieberman Research<br>Worldwide, LLC | PIT PERFORMANCE   | U.S.   | 85/896656<br>05-Apr-2013     | 4512426<br>08-Apr-2014     |
| Lieberman Research<br>Worldwide, LLC | PRAGMATIC BRAIN<br>SCIENCE  | Madrid Protocol  | 15-Mar-2013                  | 1158713<br>15-Mar-2013     |
| Lieberman Research<br>Worldwide, LLC | PRAGMATIC BRAIN<br>SCIENCE  | Madrid Protocol<br>Registration<br>designated in<br>Australia                            | 15-Mar-2013                  | 1158713<br>15-Mar-2013     |
| Lieberman Research<br>Worldwide, LLC | PRAGMATIC BRAIN<br>SCIENCE  | Madrid Protocol<br>Registration<br>designated in<br>China                                | 15-Mar-2013                  | G1158713<br>15-Mar-2013    |
| Lieberman Research<br>Worldwide, LLC | PRAGMATIC BRAIN<br>SCIENCE  | Madrid Protocol<br>Registration<br>designated in<br>European Union<br>(CTM)              | 15-Mar-2013                  | 1158713<br>15-Mar-2013     |

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**TRADEMARK**  
**REEL: 006689 FRAME: 0788**

| Group Company                     | Service Mark                      | Country   | Appln. No/<br>Filing Date | Reg. No./<br>Reg. Date |
|-----------------------------------|-----------------------------------|---|---------------------------|------------------------|
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE           | Madrid Protocol Registration designated in Japan                | 15-Mar-2013               | 1158713<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE           | Madrid Protocol Registration designated in Singapore            | 15-Mar-2013               | 1158713<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE           | Madrid Protocol Registration designated in South Korea          | 15-Mar-2013               | 1158713<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE           | U.S.  | 85/610431<br>27-Apr-2012  | 4210195<br>18-Sep-2012 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE INSTITUTE | Madrid Protocol   | 15-Mar-2013               | 1157054<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE INSTITUTE | Madrid Protocol Registration designated in Australia            | 15-Mar-2013               | 1157054<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE INSTITUTE | Madrid Protocol Registration designated in European Union (CTM) | 15-Mar-2013               | 1157054<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE INSTITUTE | Madrid Protocol Registration designated in Japan                | 15-Mar-2013               | 1157054<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE INSTITUTE | Madrid Protocol Registration designated in Singapore            | 15-Mar-2013               | 1157054<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE INSTITUTE | Madrid Protocol Registration designated in South Korea          | 15-Mar-2013               | 1157054<br>15-Mar-2013 |
| Lieberman Research Worldwide, LLC | PRAGMATIC BRAIN SCIENCE INSTITUTE | U.S.  | 85/610457<br>27-Apr-2012  | 4273508<br>08-Jan-2013 |
| Lieberman Research Worldwide, LLC | PROMOTIONAL SALIENCE              | U.S.  | 85/554492<br>28-Feb-2012  | 4221551<br>09-Oct-2012 |
| Lieberman Research Worldwide, LLC | RAPID CHOICE                      | U.S.  | 86/008,495<br>12-Jul-2013 | 4591473<br>26-Aug-2014 |
| Lieberman Research Worldwide, LLC | RELEVANT CLARITY                  | U.S.  | 77/188311<br>23-May-2007  | 3372565<br>22-Jan-2008 |
| Lieberman Research                | SO WHAT?                          | Madrid Protocol   |                           | 1108555                |

[Signature Page to First Lien Trademark Security Agreement]

**TRADEMARK**  
**REEL: 006689 FRAME: 0789**

| Group Company                        | Service Mark   | Country   | Appl. No./<br>Filing Date    | Reg. No./<br>Reg. Date |
|--------------------------------------|--|---|------------------------------|------------------------|
| Worldwide, LLC                       |  |   | 15-Feb-2012                  | 15-Feb-2012            |
| Lieberman Research<br>Worldwide, LLC | SO WHAT?   | Madrid Protocol<br>Registration<br>designated in<br>Australia               | 15-Feb-2012                  | 1108555<br>15-Feb-2012 |
| Lieberman Research<br>Worldwide, LLC | SO WHAT?   | Madrid Protocol<br>Registration<br>designated in<br>China                   | 15-Feb-2012                  | 1108555<br>15-Feb-2012 |
| Lieberman Research<br>Worldwide, LLC | SO WHAT?   | Madrid Protocol<br>Registration<br>designated in<br>European Union<br>(CTM) | 15-Feb-2012                  | 1108555<br>15-Feb-2012 |
| Lieberman Research<br>Worldwide, LLC | SO WHAT?   | Madrid Protocol<br>Registration<br>designated in<br>Japan                   | 15-Feb-2012                  | 1108555<br>15-Feb-2012 |
| Lieberman Research<br>Worldwide, LLC | SO WHAT?   | Madrid Protocol<br>Registration<br>designated in<br>Singapore               | 15-Feb-2012                  | 1108555<br>15-Feb-2012 |
| Lieberman Research<br>Worldwide, LLC | SO WHAT?   | Madrid Protocol<br>Registration<br>designated in<br>South Korea             | 15-Feb-2012                  | 1108555<br>15-Feb-2012 |
| Lieberman Research<br>Worldwide, LLC | SO WHAT?   | U.S.  | 78/906120<br>12-Jun-2006     | 3258231<br>03-Jul-2007 |
| Lieberman Research<br>Worldwide, LLC | THE SCIENCE OF<br>RESEARCH. THE ART OF<br>PROBLEM SOLVING. | U.S.  | 76/302219<br>21-Aug-<br>2001 | 2631174<br>08-Oct-2002 |
| Lieberman Research<br>Worldwide, LLC | TURNING INSIGHT INTO<br>IMPACT                             | U.S.  | 78/923968<br>06-Jul-2006     | 3354349<br>11-Dec-2007 |
| Lieberman Research<br>Worldwide, LLC | VOICE IT   | U.S.  | 85/732939<br>19-Sep-2012     | 4467487<br>14-Jan-2014 |
| Lieberman Research<br>Worldwide, LLC | PACE ANALYSIS  | U.S.  | 88/462154<br>06-Jun-2019     |                        |

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