TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM531299

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stuck on You Pty Ltd.		07/02/2019	Corporation: AUSTRALIA

RECEIVING PARTY DATA

Name:	Stuck on You Holdings Pty Ltd.
Street Address:	P.O. Box 3068
City:	Geelong, Victoria
State/Country:	TEXAS
Postal Code:	3220
Entity Type:	Corporation: AUSTRALIA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2642174	STUCK ON YOU
Registration Number:	4175797	STUCK ON YOU
Registration Number:	4336970	STUCK ON YOU

CH $90.00 2642174

CORRESPONDENCE DATA

Fax Number: 5128538801

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 512-853-8800
Email: dkgpto@intprop.com
Correspondent Name: Dwayne K. Goetzel
Address Line 1: P.O. Box 398
Address Line 4: Austin, TEXAS 78767-0398

DOMESTIC REPRESENTATIVE

Name: Dwayne K. Goetzel
Address Line 1: P.O. Box 398
Address Line 4: Austin, TEXAS 78767-0398

NAME OF SUBMITTER:	Dwayne K. Goetzel
SIGNATURE:	/Dwayne K. Goetzel/
DATE SIGNED:	07/10/2019

Total Attachments: 2
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source=Assignment Redacted#page2.tif

Trademark Assignment

This Trademark Assignment Agreement (the "Agreement") is made as of the last signature and date indicated below (the "Effective Date"), by and between Stuck on You Pty Ltd., an Australian corporation with an address of P.O. Box 3068 Geelong, Victoria, Australia 3220 ("Assignor"), and Stuck on You Holdings Pty Ltd., an Australian corporation with the same principal business address ("Assignee"), as follows:

I. Background.

A. Assignor is the owner of the following trademarks and service marks, and any and all trade dress associated therewith (collectively, the "Marks"), together with the goodwill of the business symbolized thereby in connection with the goods and services on which, or in conjunction with which, the Marks are used (the "Products/Services"):

- STUCK ON YOU (word mark), U.S. Reg. No. 2642174
- STUCK ON YOU (word mark), U.S. Reg. No. 4175797
- STUCK ON YOU (word mark), U.S. Reg. No. 4336970
- STUCK ON YOU (word mark), Canada Reg. No. TMA877952

B. Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its worldwide right, title, and interest in and to the Marks.

C. Now, therefore, Assignor and Assignee, in consideration of the mutual agreements herein contained and for other good and valuable consideration, acknowledged by each of them to be satisfactory, adequate and received, do hereby agree as follows:

II. Agreement.

A. For payment of xxxxxxx Dollars (xxxxxxxx) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's worldwide right, title, and interest in and to the Marks, together with (1) the goodwill of the business relating to the Products/Services upon which the Marks are used, or in conjunction with which the Marks are used, and for which they are registered or for which applications have been filed; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including but not limited to damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

B. Assignor further conveys, transfers, assigns, delivers, and contributes to Assignee all rights in the trade dress, labels, logos, designs and domain names associated with the Marks.

C. Assignor further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee the full right, title, and interest in the Marks.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Agreement, as of the Effective Date below.

Stuck on You Pty Ltd.
("Assignor")

Signature

CAROLINE REEVE FELTON

Typed or Printed Name

CEO / DIRECTOR

Title

2ND JULY 2019

Date

Stuck on You Holdings Pty Ltd.
("Assignee")

Signature

CAROLINE REEVE FELTON

Typed or Printed Name

CEO / DIRECTOR

Title

2ND JULY 2019

Date