

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM531299

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Stuck on You Pty Ltd.		07/02/2019	Corporation: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stuck on You Holdings Pty Ltd.		
<b>Street Address:</b>	P.O. Box 3068		
<b>City:</b>	Geelong, Victoria		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	3220		
<b>Entity Type:</b>	Corporation: AUSTRALIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2642174	STUCK ON YOU	
<b>Registration Number:</b>	4175797	STUCK ON YOU	
<b>Registration Number:</b>	4336970	STUCK ON YOU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5128538801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-853-8800		
<b>Email:</b>	dkgpto@intprop.com		
<b>Correspondent Name:</b>	Dwayne K. Goetzel		
<b>Address Line 1:</b>	P.O. Box 398		
<b>Address Line 4:</b>	Austin, TEXAS 78767-0398		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Dwayne K. Goetzel		
<b>Address Line 1:</b>	P.O. Box 398		
<b>Address Line 4:</b>	Austin, TEXAS 78767-0398		
<b>NAME OF SUBMITTER:</b>	Dwayne K. Goetzel		
<b>SIGNATURE:</b>	/Dwayne K. Goetzel/		
<b>DATE SIGNED:</b>	07/10/2019		

CH \$90.00 2642174

**Total Attachments: 2**

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## Trademark Assignment

This Trademark Assignment Agreement (the "Agreement") is made as of the last signature and date indicated below (the "Effective Date"), by and between Stuck on You Pty Ltd., an Australian corporation with an address of P.O. Box 3068 Geelong, Victoria, Australia 3220 ("Assignor"), and Stuck on You Holdings Pty Ltd., an Australian corporation with the same principal business address ("Assignee"), as follows:

### I. Background.

A. Assignor is the owner of the following trademarks and service marks, and any and all trade dress associated therewith (collectively, the "Marks"), together with the goodwill of the business symbolized thereby in connection with the goods and services on which, or in conjunction with which, the Marks are used (the "Products/Services"):

- STUCK ON YOU (word mark), U.S. Reg. No. 2642174
- STUCK ON YOU (word mark), U.S. Reg. No. 4175797
- STUCK ON YOU (word mark), U.S. Reg. No. 4336970
- STUCK ON YOU (word mark), Canada Reg. No. TMA877952

B. Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its worldwide right, title, and interest in and to the Marks.

C. Now, therefore, Assignor and Assignee, in consideration of the mutual agreements herein contained and for other good and valuable consideration, acknowledged by each of them to be satisfactory, adequate and received, do hereby agree as follows:

### II. Agreement.

A. For payment of xxxxxxxx Dollars (xxxxxxx) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's worldwide right, title, and interest in and to the Marks, together with (1) the goodwill of the business relating to the Products/Services upon which the Marks are used, or in conjunction with which the Marks are used, and for which they are registered or for which applications have been filed; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including but not limited to damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

B. Assignor further conveys, transfers, assigns, delivers, and contributes to Assignee all rights in the trade dress, labels, logos, designs and domain names associated with the Marks.

C. Assignor further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee the full right, title, and interest in the Marks.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Agreement, as of the Effective Date below.

Stuck on You Pty Ltd.  
("Assignor")

Stuck on You Holdings Pty Ltd.  
("Assignee")

CRFEL  
Signature

CRFEL  
Signature

CAROLINE REEVE FELTON  
Typed or Printed Name

CAROLINE REEVE FELTON  
Typed or Printed Name

CEO / DIRECTOR  
Title

CEO / DIRECTOR  
Title

2ND JULY 2019  
Date

2ND JULY 2019  
Date