

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM531366

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advance Battery Company, Inc.		07/08/2019	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Competitive Edge Distributing, LLC		
Street Address:	P.O. Box 2165		
City:	Cleburne		
State/Country:	TEXAS		
Postal Code:	76033		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5247292	MAINSTREAM	
CORRESPONDENCE DATA			
Fax Number:	8174479954		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	817-447-9955		
Email:	jim@waltonpllc.com		
Correspondent Name:	James E. Walton		
Address Line 1:	1169 N. Burleson Blvd., Suite 107-328		
Address Line 4:	Burleson, TEXAS 76028		
NAME OF SUBMITTER:	James E. Walton		
SIGNATURE:	/jamesewaltontm/		
DATE SIGNED:	07/11/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Advance Battery Company, Inc., a Texas corporation, having a correspondence address of P.O. Box 2165, Cleburne, Texas 76033 ("Advance"), owns all of the right, title, and interest in U.S. Trademark Registration No. 5,247,292 for the mark MAINSTREAM registered on 18 July 2017, along with certain goodwill associated therewith (together the "U.S. Mark"); and

WHEREAS, Competitive Edge Distributing, LLC, a Texas limited liability company, having a correspondence address of P.O. Box 2165, Cleburne, Texas 76033 ("Competitive"), is desirous of acquiring all of Advance's right, title, and interest, if any, in and to the Mark, along with the right to all claims for damages or loss of profits by reason of any and all past infringement of the Mark;

NOW THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Advance hereby sells, assigns, and transfers the Mark to Competitive, including the right to all claims for damages or loss of profits by reason of any and all past infringement of the Marks.


Advance shall not be responsible for the future prosecution and/or maintenance of the Mark. Competitive shall be responsible for recording this Trademark Assignment with the U.S. Patent and Trademark Office, along with any fees or expenses related to the recordation of this Trademark Assignment.

This Trademark Assignment shall be binding upon Advance and inure to the benefit of Competitive and Competitive's successors and assigns.

Advance hereby agrees, upon the request and at the expense of Competitive, to execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to the Mark in the name of Competitive, and Advance hereby authorizes the Commissioner of Trademarks to issue all trademark registrations and renewals to Competitive.

IN TESTIMONY WHEREOF, Advance executes this Trademark Assignment on the date set forth below.

Advance Battery Company, Inc.


By: John Ainsworth
President

7/8/2019
Date