

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM531498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Staples, Inc.		07/11/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	WorkLife Brands LLC		
Street Address:	500 Staples Drive		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01702		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 52			
Property Type	Number	Word Mark	
Serial Number:	88422838	BASELINE	
Serial Number:	88422836	BASELINE	
Serial Number:	88422842	BASELINE	
Serial Number:	88001998	COASTWIDE	
Serial Number:	88001975	COASTWIDE	
Serial Number:	88001981	COASTWIDE	
Serial Number:	88002000	COASTWIDE	
Serial Number:	88001990	COASTWIDE	
Serial Number:	88002005	COASTWIDE	
Serial Number:	88001992	COASTWIDE	
Serial Number:	87941462	LEWIS OFFICE	
Serial Number:	88057403	NXT TECHNOLOGIES	
Serial Number:	88057395	PERK	
Serial Number:	88057390	PERK	
Serial Number:	88057398	PERK	
Serial Number:	88057401	PERK	
Serial Number:	88404580	PERK	
Serial Number:	88057369	PROGAGE	
Serial Number:	88057368	PROGAGE	

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Property Type	Number	Word Mark
Serial Number:	88057371	PROGAGE
Serial Number:	88057377	PROGAGE
Serial Number:	88057381	PROGAGE
Serial Number:	88057383	PROGAGE
Serial Number:	88057386	PROGAGE
Serial Number:	88314531	SQUIRCLE
Serial Number:	88333825	TRU RED
Serial Number:	88284627	TRU RED
Serial Number:	88130412	TRUE CLEAR
Serial Number:	88239064	TRU RED
Serial Number:	88239083	TRU RED
Serial Number:	88239089	TRU RED
Serial Number:	88239093	TRU RED
Serial Number:	88239098	TRU RED
Serial Number:	88239105	TRU RED
Serial Number:	88239113	TRU RED
Serial Number:	88239121	TRU RED
Serial Number:	88001919	TRURED
Serial Number:	88001895	TRURED
Serial Number:	88001905	TRURED
Serial Number:	88001933	TRURED
Serial Number:	88001936	TRURED
Serial Number:	88001913	TRURED
Serial Number:	88001908	TRURED
Serial Number:	88001943	TRURED
Serial Number:	88001916	TRURED
Serial Number:	88387377	TRU RED
Serial Number:	88189865	UNION & SCALE
Serial Number:	88189862	UNION & SCALE
Serial Number:	88189860	UNION & SCALE
Serial Number:	88189864	UNION & SCALE
Serial Number:	88189866	UNION & SCALE
Serial Number:	88449108	WORKLIFE BRANDS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ipmailbox@staples.com

Correspondent Name: WorkLife Brands LLC
Address Line 1: 500 Staples Drive
Address Line 4: Framingham, MASSACHUSETTS 01702

NAME OF SUBMITTER: Richard W. Conti

SIGNATURE: /Richard W. Conti/

DATE SIGNED: 07/11/2019

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of July 11, 2019, by and between **Staples, Inc.** (the "Assignor"), a Delaware Corporation having a place of business at 500 Staples Drive, Framingham, Massachusetts, 01702 and **WorkLife Brands LLC** (the "Assignee"), a Delaware limited liability company having a place of business at 500 Staples Drive, Framingham, Massachusetts, 01702.

WHEREAS Assignor is the owner of the trademarks identified on the attached Exhibit A (the "Trademarks"), including the goodwill of the business connected with the use of, and symbolized by, such Trademarks; and

WHEREAS Assignor desires to assign the Trademarks to **WorkLife Brands LLC** (the "Assignee").

NOW, THEREFORE, the parties agree as follows:

For \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee the entire, right, title and interest in and to the Trademarks, including the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

Assignor further agrees, for itself, its successors and assigns, to execute such further documentation and to perform such further lawful acts as may reasonable be requested by Assignee to effectuate this assignment.

Witness its hand and seal this 11th day of July, 2019

Staples, Inc.

By: Stephanie S. Lambert
Name: Stephanie S. Lambert
Title: VP, Associate General Counsel & Assistant Secretary

ACKNOWLEDGEMENT

WorkLife Brands LLC, the assignee named in the Trademark Assignment, hereby acknowledges the assignment to it of the trademarks identified therein.

Executed in Frammingham, Massachusetts
this 11th day of July, 2019.

WorkLife Brands LLC

By: Stephanie Lambert
Name: Stephanie S. Lambert
Title: VP, Associate General Counsel & Assistant Secretary










COMMONWEALTH OF MASSACHUSETTS
Stephanie S. Lambert
personally appeared before me, the undersigned notary public, and
proved to me his/her identity through satisfactory evidence, which
were Personally known to be the person
whose name is signed on the preceding or attached document in my
presence on this 11 day of July, 2019.
 Richard William Conti Jr.
RICHARD WILLIAM CONTI JR., Notary Public
My Commission Expires Dec 19, 2019

EXHIBIT A

Trademark	Owner	App. Date	App. No.	Status
BASELINE	Staples, Inc.	May-9-2019	88422838	Pending
BASELINE	Staples, Inc.	May-9-2019	88422836	Pending
BASELINE	Staples, Inc.	May-9-2019	88422842	Pending
COASTWIDE	Staples, Inc.	Jun-15-2018	88001998	Pending
COASTWIDE	Staples, Inc.	Jun-15-2018	88001975	Pending
COASTWIDE	Staples, Inc.	Jun-15-2018	88001981	Pending
COASTWIDE	Staples, Inc.	Jun-15-2018	88002000	Pending
COASTWIDE	Staples, Inc.	Jun-15-2018	88001990	Pending
COASTWIDE	Staples, Inc.	Jun-15-2018	88002005	Pending
COASTWIDE	Staples, Inc.	Jun-15-2018	88001992	Pending
LEWIS OFFICE	Staples, Inc.	May-30-2018	87941462	Pending
NXT TECHNOLOGIES	Staples, Inc.	Jul-30-2018	88057403	Pending
PERK	Staples, Inc.	Jul-30-2018	88057395	Pending
PERK	Staples, Inc.	Jul-30-2018	88057390	Pending
PERK	Staples, Inc.	Jul-30-2018	88057398	Pending
PERK	Staples, Inc.	Jul-30-2018	88057401	Pending
PERK	Staples, Inc.	Apr-26-2019	88404580	Pending
PROGAGE	Staples, Inc.	Jul-30-2018	88057369	Pending
PROGAGE	Staples, Inc.	Jul-30-2018	88057368	Pending
PROGAGE	Staples, Inc.	Jul-30-2018	88057371	Pending
PROGAGE	Staples, Inc.	Jul-30-2018	88057377	Pending

TRADEMARK

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PROGAGE	Staples, Inc.	Jul-30-2018	88057381	Pending
PROGAGE	Staples, Inc.	Jul-30-2018	88057383	Pending
PROGAGE	Staples, Inc.	Jul-30-2018	88057386	Pending
SQUIRCLE	Staples, Inc.	Feb-25-2019	88314531	Pending
TRU RED	Staples, Inc.	Mar-11-2019	88333825	Pending
TRU RED	Staples, Inc.	Jan-31-2019	88284627	Pending
TRUE CLEAR	Staples, Inc.	Sep-25-2018	88130412	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239064	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239083	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239089	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239093	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239098	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239105	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239113	Pending
TRURED 	Staples, Inc.	Dec-21-2018	88239121	Pending

TRURED	Staples, Inc.	Jun-15-2018	88001919	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001895	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001905	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001933	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001936	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001913	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001908	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001943	Pending
TRURED	Staples, Inc.	Jun-15-2018	88001916	Pending
TRURED 	Staples, Inc.	Apr-16-2019	88387377	Pending
UNION & SCALE	Staples, Inc.	Nov-12-2018	88189865	Pending
UNION & SCALE	Staples, Inc.	Nov-12-2018	88189862	Pending
UNION & SCALE	Staples, Inc.	Nov-12-2018	88189860	Pending
UNION & SCALE	Staples, Inc.	Nov-12-2018	88189864	Pending
UNION & SCALE	Staples, Inc.	Nov-12-2018	88189866	Pending
WORKLIFE BRANDS	Staples, Inc.	May-28-2019	88449108	Pending