

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM531503

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TUBULAR LABS, INC.		06/28/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ORIX GROWTH CAPITAL, LLC		
<b>Street Address:</b>	1717 Main street		
<b>Internal Address:</b>	Suite 1100		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75201		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5022742	TUBULAR	
<b>Registration Number:</b>	4598565	TUBULAR	
<b>Serial Number:</b>	88154613	V3	
<b>Serial Number:</b>	88154600	TUBULAR	
<b>Serial Number:</b>	88154609	V30	
<b>Serial Number:</b>	88154604	TUBULAR	
<b>Serial Number:</b>	88154621	ER7	
<b>Serial Number:</b>	88154619	ER3	
<b>Serial Number:</b>	88154617	ER30	
<b>Serial Number:</b>	88154611	V7	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7037125390		
<b>Email:</b>	mguidry@mcguirewoods.com		
<b>Correspondent Name:</b>	Melissa Guidry		
<b>Address Line 1:</b>	1750 Tysons Blvd		
<b>Address Line 4:</b>	Tysons, VIRGINIA 22102		

OP \$265.00 5022742

TRADEMARK

<b>ATTORNEY DOCKET NUMBER:</b>	2067493-0043
<b>NAME OF SUBMITTER:</b>	Melissa Guidry
<b>SIGNATURE:</b>	/Melissa Guidry/
<b>DATE SIGNED:</b>	07/11/2019

**Total Attachments: 7**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "Agreement") is entered into as of June 28, 2019 (the "Effective Date") by and between ORIX GROWTH CAPITAL, LLC, a Delaware limited liability company ("Lender") and TUBULAR LABS, INC., a Delaware corporation ("Grantor").

### RECITALS

A. Lender has agreed to make certain advances of money and to extend certain financial accommodations to Grantor in the amounts and manner set forth in that certain Loan and Security Agreement by and between Lender and Grantor dated as of the date hereof (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Lender is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in all of Grantor's Intellectual Property to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Lender a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral. The Collateral includes without limitation all Intellectual Property (including without limitation the Intellectual Property described herein).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

### AGREEMENT

1. To further evidence the security interest granted under the Loan Agreement, Grantor grants and pledges to Lender a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those copyrights, patents, trademarks and mask works listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof. Notwithstanding the foregoing, the Collateral shall not include "intent-to-use" trademarks at all times prior to the first use thereof, whether by the actual use thereof in commerce, the recording of a statement of use with the United States Patent and Trademark Office or otherwise, but only to the extent the granting of a security interest in such "intent-to-use" trademarks would be contrary to applicable law.
2. Grantor represents and warrants that as of the Effective Date (i) listed on Schedule A are all copyrights, software, computer programs, mask works, and other works of authorship owned or controlled by Grantor which are registered with the United States Copyright Office, (ii) listed on Schedule B hereto are all trademark registrations and pending registrations owned or controlled by Grantor, and (iii) listed on Schedule C are all patents and patent applications owned or controlled by Grantor.
3. Grantor shall not, hereafter, register any mask works, software, computer programs or other works of authorship subject to United States copyright protection with the United States Copyright Office without first complying with the following: (i) providing the Lender with at least five (5) days prior written notice thereof, (ii) providing Lender with a copy of the application for any such registration and (iii) executing and filing such other instruments, and taking such further actions, as the Lender may reasonably request from time to time to perfect or continue the perfection of Lender's interest in the Collateral, including without limitation the filing with the United States Copyright Office, simultaneously with the filing by Grantor of the application for any such registration, of a copy of this Agreement or a Supplement hereto in form acceptable to the Lender identifying the mask works, software, computer programs or other works of authorship being registered and confirming the grant of

a security interest therein in favor of Lender.

4. The security interest granted herein is granted in conjunction with the security interest granted to the Lender under the Loan Agreement. The rights and remedies of the Lender with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to the Lender as a matter of law or equity. Each right, power and remedy of the Lender provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity, shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of the rights, powers or remedies provided for in this Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Lender, of any or all other rights, powers or remedies.
5. This Agreement may not be modified or amended, nor may any rights hereunder be waived, except in a writing signed by the parties hereto. This Agreement and all acts, transactions, disputes and controversies arising hereunder or relating hereto, and all rights and obligations of the Lender and the Grantor, shall be governed by, and construed in accordance with, the internal laws of the State of New York without regard to conflict of laws principles, provided that the Lender shall retain all rights arising under Federal law.

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IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

153 Castro Street, Suite 300,  
Mountain View, California 94041

TUBULAR LABS, INC.

By: *DRussell*  
Name: Diarmuid Russell  
Title: Senior Vice President, Finance and Business  
Operations

Address of Lender:

1717 Main Street, Suite 1100  
Dallas, TX 75201  
Attn: General Counsel

LENDER:

ORIX GROWTH CAPITAL, LLC

By: 

Name: Mark Campbell

Title: Authorized Signatory


SCHEDULE A

Copyrights

None.

SCHEDULE B

Trademarks

<b>Mark</b>	<b>Filing Date</b>	<b>Appln. No.</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Registrant/Owner</b>
TUBULAR	10/29/2012	85765825	5022742	08/16/2016	Tubular Labs, Inc.
TUBULAR	10/29/2012	85982202	4598565	09/02/2014	Tubular Labs, Inc.
V3	10/15/2018	88154613			Tubular Labs, Inc.
TUBULAR	10/15/2018	88154600			Tubular Labs, Inc.
V30	10/15/2018	88154609			Tubular Labs, Inc.
	10/15/2018	88154604			Tubular Labs, Inc.
ER7	10/15/2018	88154621			Tubular Labs, Inc.
ER3	10/15/2018	88154619			Tubular Labs, Inc.
ER30	10/15/2018	88154617			Tubular Labs, Inc.
V7	10/15/2018	88154611			Tubular Labs, Inc.



SCHEDULE C

Patents

Registered Patents

<b>Title</b>	<b>Appln. No.</b>	<b>Filing Date</b>	<b>Patent/Pub. No.</b>	<b>Issue/Pub. Date</b>	<b>Assignee</b>
DETERMINING AN INFLUENTIAL AUDIENCE MEMBER	14/553,804	11/25/2014	9501574	11/22/2016	Tubular Labs, Inc.
DETERMINING AUDIENCE MEMBERS ASSOCIATED WITH A SET OF VIDEOS	13/902,570	5/24/2013	8935713	01/13/2015	Tubular Labs, Inc.

Pending Patent Applications

<b>Title</b>	<b>Appln. No.</b>	<b>Filing Date</b>	<b>Patent/Pub. No.</b>	<b>Issue/Pub. Date</b>	<b>Assignee</b>
RECOMMENDING ACTIONS TO GENERATE USER ENGAGEMENTS	13954584	07/30/2013	17147706	10/16/2013	Tubular Labs, Inc.