

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM531827

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stella & Chewy's LLC		08/20/2013	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Stella & Chewy's LLC		
Street Address:	111 W Oakview Parkway		
City:	Oak Creek		
State/Country:	WISCONSIN		
Postal Code:	53154		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	87976973	THE POWER & TASTE OF RAW IN EVERY BITE	
Serial Number:	86317558	A LITTLE RAW GOES A LONG WAY	
Serial Number:	86317550	KICKSTART YOUR KIBBLE	
Serial Number:	85641393	ONLY THE GOOD STUFF	
Serial Number:	77945331	SECUREBYNATURE	
Serial Number:	77599510	SECUREBYNATURE	
Serial Number:	77599506		
Serial Number:	77239967	CARNIVORE CRUNCH	
Serial Number:	77239977	CARNIVORE KISSES	
Serial Number:	77239962	STELLA & CHEWY'S	
Serial Number:	77392225	DUCK DUCK GOOSE	
Serial Number:	88005579	MEAL MIXERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-994-4000		
Email:	trademarks@dechert.com		
Correspondent Name:	Dechert LLP		

CH \$315.00 87976973

Address Line 1: 2929 Arch Street
Address Line 2: Cira Centre
Address Line 4: Philadelphia, PENNSYLVANIA 19104

NAME OF SUBMITTER: Gayle Denman

SIGNATURE: /Gayle Denman/

DATE SIGNED: 07/15/2019

Total Attachments: 4

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "STELLA & CHEWY'S LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF CONVERSION, FILED THE TWENTY-FIRST DAY OF AUGUST, A.D. 2013, AT 10:40 O`CLOCK A.M.

CERTIFICATE OF FORMATION, FILED THE TWENTY-FIRST DAY OF AUGUST, A.D. 2013, AT 10:40 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "STELLA & CHEWY'S LLC".




Jeffrey W. Bullock, Secretary of State

5386469 8100H
SR# 20191160708

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202287860
Date: 02-19-19

TRADEMARK
REEL: 006693 FRAME: 0739

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
STELLA & CHEWY'S LLC,
A WISCONSIN LIMITED LIABILITY COMPANY,
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY
TO A
DELAWARE LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

1. The Non-Delaware Limited Liability Company was first formed as a Wisconsin limited liability company on February 21, 2007.

2. The jurisdiction immediately prior to filing this Certificate of Conversion is Wisconsin.

3. The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate of Conversion is Stella & Chewy's LLC.

4. The name of the Limited Liability Company as set forth in the Certificate of Formation filed herewith is Stella & Chewy's LLC.

5. This Certificate of Conversion shall become effective on August 21, 2013 at 9:00AM.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of the 20th day of August, 2013.



Name: Jennifer A. Guzman
Title: Chief Executive Officer

CERTIFICATE OF FORMATION
OF
STELLA & CHEWY'S LLC

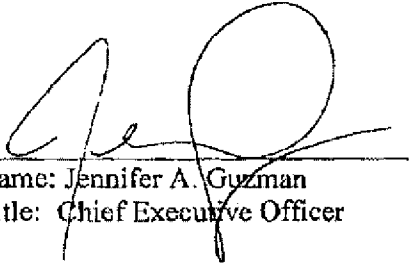
The undersigned, an authorized natural person, for the purpose of forming a limited liability company, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is Stella & Chewy's LLC.

SECOND: The name of the registered agent and the address of the registered office of the limited liability company required to be maintained by Section 18-104 of the Delaware Limited Liability Company Act are The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware, 19801.

THIRD: This Certificate of Formation shall become effective on August 21, 2013 at 9:00AM.

Executed this 20th day of August, 2013.


Name: Jennifer A. Guzman
Title: Chief Executive Officer

Schedule A

Trademark	Appln. No.	Reg. No.	Reg. Date
THE POWER & TASTE OF RAW IN EVERY BITE	87/976,973	5,450,276	17-Apr-2018
A LITTLE RAW GOES A LONG WAY	86/317,558	4,969,339	31-May-2016
KICKSTART YOUR KIBBLE	86/317,550	4969338	31-May-2016
ONLY THE GOOD STUFF	85/641,393	4261558	18-Dec-2012
SECUREBYNATURE	77/945,331	4125986	10-Apr-2012
SECUREBYNATURE	77/599,510	3908477	18-Jan-2011
Two Dogs design logo (B/W)	77/599,506	3720868	08-Dec-2009
CARNIVORE CRUNCH	77/239,967	3404944	01-Apr-2008
CARNIVORE KISSES	77/239,977	3414286	22-Apr-2008
STELLA & CHEWY'S	77/239,962	3408555	08-Apr-2008
DUCK DUCK GOOSE	77/392,225	3706089	03-Nov-2009
MEAL MIXERS	88/005,579	N/A	N/A