

07/16/2019

JUL 16 2019

RECORD
TRADEMARK



103680596

To the Director of the U-S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

David G. Soderquist

- Individual(s)
- Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) US

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) May 13, 2019

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SweetSpot Baseball, LLC

Street Address: 19200 Highland Avenue

City: Deephaven

State: Minnesota

Country: US Zip: 55391

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Minnesota

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

88/046,093
88/197,002

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SWEETSPOT BASEBALL
SWEETSPOT SPORTS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: R. John Bartz

Internal Address: _____

Street Address: 6950 France Avenue South, Suite 119

City: Edina

State: Minnesota Zip: 55435

Phone Number: (952) 920-3959

Docket Number: S36.22.5

Email Address: john@bartzlaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

R. John Bartz
Signature

July 9, 2019
Date

Total number of pages including cover sheet, attachments, and document:

3

Name of Person Signing

TRADEMARK ASSIGNMENT

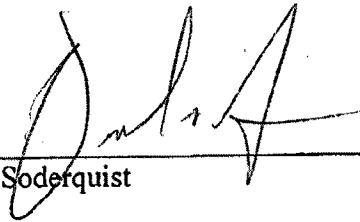
WHEREAS, David G. Soderquist having an address of P.O. 2645, Long Key, Florida 33001, (hereinafter referred to as "ASSIGNOR") is the owner of the entire right, title and interest in and to the trademarks SWEETSPOT BASEBALL and SWEETSPOT SPORTS and the record owner of United States Trademark Application Serial Number 88/046,093 for registration of the trademark SWEETSPOT BASEBALL and United States Trademark Application Serial Number 88/197,002 for registration of the trademark SWEETSPOT SPORTS.

WHEREAS, SweetSpot Baseball, LLC, a Minnesota limited liability company, having an address of 19200 Highland Avenue, Deephaven, Minnesota 55391, (hereinafter referred to as "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the trademarks SWEETSPOT BASEBALL and SWEETSPOT SPORTS, including all right, title and interest in United States Trademark Application Serial Numbers 88/046,093 and 88/197,002, and goodwill of the business associated with the trademarks SWEETSPOT BASEBALL and SWEETSPOT SPORTS.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the trademarks SWEETSPOT BASEBALL and SWEETSPOT SPORTS and United States Trademark Application Serial Numbers 88/046,093 and 88/197,002 and registrations therefor, including the goodwill of the business connected with the use of the trademarks throughout the world, all rights of priority as may now or hereinafter be granted by law, treaty, or other international convention, and all rights, interests, claims, and demands recoverable in law

or in equity that ASSIGNOR has or may have in profits and damages for past, present and future infringement and misappropriations thereof, including but not limited to, the right to compromise and collect profits and damages.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed on May 13, 2019.



David G. Soderquist