

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM531874

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
True & Co		04/22/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	True & Co. Delaware		
Street Address:	291 Geary St		
Internal Address:	Suite 200		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94102		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5791948	TRUE BODY	
Registration Number:	4669407	TRUE TRUE & CO	
Registration Number:	5666562	TRUE EVERYDAY	
Registration Number:	5666561	TRUE WEEKEND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-381-3836		
Email:	mariarocha@pvh.com		
Correspondent Name:	Maria J. Rocha		
Address Line 1:	200 Madison Avenue		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Mark D. Fischer		
SIGNATURE:	/Mark D. Fischer/		
DATE SIGNED:	07/15/2019		
Total Attachments: 0			

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