

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM532084

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kreos Capital V (Expert Fund) L.P.		06/30/2019	Limited Partnership: JERSEY
RECEIVING PARTY DATA			
Name:	ClickTale Ltd.		
Street Address:	Amot Atrium Building, 2 Jabotinsky St.		
City:	Ramat Gan		
State/Country:	ISRAEL		
Postal Code:	5250501		
Entity Type:	Limited Corporation: ISRAEL		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86922643	LIGHT UP THE DIGITAL WORLD	
Serial Number:	86188816	CONVERT BEHAVIOR TO BUSINESS	
Serial Number:	86049810	CONVERTING BEHAVIOR TO BUSINESS	
Serial Number:	86109094	PRICELESS PLAN	
Serial Number:	86049820	THE CLICKTALE 6P CYCLE	
Serial Number:	77192344	CLICKTALE	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-479-6438		
Email:	trademarks@cooley.com		
Correspondent Name:	Izzy Lubarsky		
Address Line 1:	1299 Pennsylvania Avenue NW, Suite 700		
Address Line 4:	Washington, D.C. 20004-2400		
NAME OF SUBMITTER:	Leanne M. Andrepont		
SIGNATURE:	/Leanne M. Andrepont/		
DATE SIGNED:	07/16/2019		

CH \$165.00 86922643

Total Attachments: 2

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**TERMINATION AND RELEASE OF SECURITY INTERESTS IN INTELLECTUAL
PROPERTY**

Kreos Capital V (Expert Fund) L.P. ("Kreos"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby (i) terminates the U.S. Intellectual Property Security Agreement dated as of June 14, 2018 ("US IP Security Agreement") between Kreos and Clicktale Ltd., a corporation organized under the laws of the State of Israel (the "Grantor"), and (ii) releases, terminates, cancels and conveys all liens and security interests it has in and to all right, title and interest in, to and under the following, whether presently existing or hereafter arising or acquired:

(i) the registered United States patents and pending applications as set forth in Schedule A hereto together with all reissues, divisions, continuations, continuations-in-part, extensions and reexaminations thereof, and all rights therein provided by international treaties or conventions;

(ii) the registered trademarks, service marks, trade names and domain names, and applications therefore as set forth in Schedule A hereto together with all goodwill associated with such trademarks and service marks and all rights therein provided by international treaties or conventions; and

(iii) all copyrights and registrations and applications therefore set forth in Schedule A hereto, all as currently owned by the Grantor or which shall be owned in the future by the Grantor.

Kreos shall take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Termination and Release of Security Interests in Intellectual Property.

Dated: June 30, 2019

KREOS:

KREOS CAPITAL V (EXPERT FUND) L.P.

By:  _____

Name: Raoul Stein

Title: General Partner

SCHEDULE A

MARK	COUNTRY	FILING DATE	APP NO.	REG NO.
LIGHT UP THE DIGITAL WORLD	United States	2/29/2016	86922643	5207417
CONVERT BEHAVIOR TO BUSINESS	United States	2/10/2014	86188816	4580191
CONVERTING BEHAVIOR TO BUSINESS	United States	8/28/2013	86049810	4668364
PRICELESS PLAN	United States	11/4//2013	86109094	4573780
THE CLICKTALE 6P CYCLE	United States	8/28/2013	86049820	4672630
CLICKTALE	United States	5/29/2007	77192344	3377781