

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM532105

| | |
|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 05/30/2019 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|--|
| MapAnything, LLC | | 07/16/2019 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|---|
| Name: | salesforce.com, inc. |
| Street Address: | Salesforce Tower, 415 Mission Street, 3rd Floor |
| City: | San Francisco |
| State/Country: | CALIFORNIA |
| Postal Code: | 94105 |
| Entity Type: | Corporation: DELAWARE |

PROPERTY NUMBERS Total: 50

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 87546248 | |
| Serial Number: | 87628742 | |
| Serial Number: | 86135460 | ADDRESSANYTHING |
| Serial Number: | 86830311 | AT MAPANYTHING, WE BELIEVE "WHERE" MATTE |
| Serial Number: | 86536344 | CLICK2CREATE |
| Serial Number: | 85891154 | CLOUDBILT |
| Serial Number: | 86158372 | EMAP |
| Serial Number: | 85575128 | EZCLOUDAUDIT |
| Serial Number: | 85635008 | EZFILELOADER |
| Serial Number: | 85950773 | EZINFOSCRAMBLER |
| Serial Number: | 87627925 | GEOLOCATION |
| Serial Number: | 87627937 | GEOLOCATION PRODUCTIVITY SOFTWARE |
| Serial Number: | 87627947 | GEOLOCATION PRODUCTIVITY SUITE |
| Serial Number: | 87627913 | GEO-PRODUCTIVITY |
| Serial Number: | 87627874 | GEO-PRODUCTIVITY SOFTWARE |
| Serial Number: | 87627892 | GEO-PRODUCTIVITY SUITE |
| Serial Number: | 87628137 | GPS FOR CRM |
| Serial Number: | 87956358 | LOCATION OF THINGS |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------|----------|--|
| Serial Number: | 85575069 | MAP EVERYTHING WITH MAP ANYTHING |
| Serial Number: | 85575083 | MAP EVERYTHING WITH MAP ANYTHING |
| Serial Number: | 85573873 | MAPANYTHING |
| Serial Number: | 85573897 | MAPANYTHING |
| Serial Number: | 87543092 | MAPANYTHING DATA |
| Serial Number: | 87542621 | MAPANYTHING ELD |
| Serial Number: | 87956316 | MAPANYTHING ENTERPRISE |
| Serial Number: | 87543201 | MAPANYTHING EXPRESS |
| Serial Number: | 87542643 | MAPANYTHING FLEET |
| Serial Number: | 87956299 | MAPANYTHING GROWTH |
| Serial Number: | 87545434 | MAPANYTHING GUIDE |
| Serial Number: | 87956334 | MAPANYTHING INDOOR |
| Serial Number: | 87545482 | MAPANYTHING LIVE |
| Serial Number: | 87956421 | MAPANYTHING LOCATION OF THINGS CLOUD |
| Serial Number: | 87956374 | MAPANYTHING LOT CLOUD |
| Serial Number: | 87546219 | MAPANYTHING NEARBY |
| Serial Number: | 87956308 | MAPANYTHING PROFESSIONAL |
| Serial Number: | 87956280 | MAPANYTHING STARTER |
| Serial Number: | 87543056 | MAPANYTHING TERRITORY |
| Serial Number: | 87628700 | MINORITIES IN TECH |
| Serial Number: | 87628170 | MYMAPANYTHING |
| Serial Number: | 85587037 | SABER SOLUTIONS |
| Serial Number: | 87542635 | SCHEDULEANYTHING |
| Serial Number: | 85936198 | SEE MORE. SHARE MORE. SELL MORE. |
| Serial Number: | 87628182 | SOFTWHERE |
| Serial Number: | 76330610 | TERRALIGN |
| Serial Number: | 87628629 | THE WHERE COMPANY |
| Serial Number: | 86536332 | TOUCH2CREATE |
| Serial Number: | 87628653 | UNDERSTAND WHERE YOUR BUSINESS IS AND WH |
| Serial Number: | 87628214 | UNLEASH THE POWER OF WHERE |
| Serial Number: | 85742626 | VISUALIZEANYTHING |
| Serial Number: | 87628204 | WHERE MATTERS |

CORRESPONDENCE DATA

Fax Number: 4157735759

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4157735700

Email: ipprosecutionsf@orrick.com

Correspondent Name: Beth M. Goldman
Address Line 1: 2050 Main Street, Suite 1100
Address Line 2: Orrick, Herrington & Sutcliffe LLP
Address Line 4: Irvine, CALIFORNIA 92614-8255

ATTORNEY DOCKET NUMBER: 27263-6066

NAME OF SUBMITTER: Eileen Z. Aghnami

SIGNATURE: /Eileen Z. Aghnami/

DATE SIGNED: 07/16/2019

Total Attachments: 4

source=MapAnything LLC to salesforce.com, inc. - executed assignment - trademark only#page1.tif

source=MapAnything LLC to salesforce.com, inc. - executed assignment - trademark only#page2.tif

source=MapAnything LLC to salesforce.com, inc. - executed assignment - trademark only#page3.tif

source=MapAnything LLC to salesforce.com, inc. - executed assignment - trademark only#page4.tif

TRADEMARK AND DOMAIN NAME ASSIGNMENT

This Trademark and Domain Name Assignment (this "*Assignment*") is made and entered into as of May 30, 2019, by and between MapAnything, LLC, a Delaware limited liability company ("*Assignor*") and salesforce.com, inc., a Delaware corporation ("*Assignee*").

WHEREAS, the parties agree that Assignor will assign to Assignee all of Assignor's right, title and interest in and to all of the trademarks, service marks, and trade names, together with any common law rights in, as well as the goodwill associated with and symbolized by them, including, without limitation, those trademarks, service marks, and trade names listed in Exhibit A and the domain names listed in Exhibit B (all such trademarks, service marks, trade names, and domain names referred to collectively as the "*Assigned Trademarks and Domains*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor and Assignee each agrees as follows:

1. Assignment. Assignor assigns to Assignee and its successors and assigns, and Assignee accepts from Assignor, all of Assignor's right, title and interest in the Assigned Trademarks and Domains, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks and Domains, and all registrations that have been or may be granted for any of the Assigned Trademarks and Domains, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and Domains and symbolized thereby, along with that portion of the business which is ongoing and existing to which the Assigned Trademarks and Domains pertain, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and Domains and to fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks and Domains.

2. Further Assurances.

a. Assignor agrees to execute and deliver such other documents and to take all such other actions which Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

b. Assignor represents that Assignor has the right, title, and interest to assign as set forth herein, and covenants with Assignee that Assignor has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the right, title, and interest herein assigned.

MapAnything, LLC (Assignor)


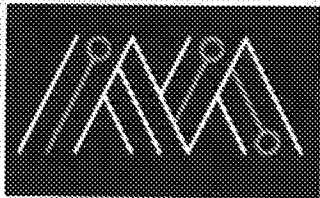
By: 

Name: Scott Siamas

Title: Assistant Secretary

Date: July 16, 2019

Exhibit A
Trademarks

| Mark | Serial No. | Registration No. | Class |
|---|------------|------------------|-------------------|
|  | 87546248 | 5588799 | 9, 42 |
|  | 87628742 | 5458883 | 35, 41 |
| ADDRESSANYTHING | 86135460 | 4567769 | 42 |
| AT MAPANYTHING, WE BELIEVE "WHERE" MATTERS | 86830311 | 4997893 | 9, 42 |
| CLICK2CREATE | 86536344 | 4812672 | 42 |
| CLOUDBILT | 85891154 | 4806307 | 9, 37, 38, 41, 42 |
| EMAP | 86158372 | 4575872 | 42 |
| EZCLOUDAUDIT | 85575128 | 4253155 | 35, 42 |
| EZFILELOADER | 85635008 | 4295032 | 9, 42 |
| EZINFOSCRAMBLER | 85950773 | 4465906 | 42 |
| GEOLOCATION | 87627925 | --- | 9, 42 |
| GEOLOCATION PRODUCTIVITY SOFTWARE | 87627937 | --- | 9, 42 |
| GEOLOCATION PRODUCTIVITY SUITE | 87627947 | --- | 9, 42 |
| GEO-PRODUCTIVITY | 87627913 | --- | 9, 42 |
| GEO-PRODUCTIVITY SOFTWARE | 87627874 | --- | 9, 42 |
| GEO-PRODUCTIVITY SUITE | 87627892 | --- | 9, 42 |

| Mark | Serial No. | Registration No. | Class |
|--------------------------------------|------------|------------------|-------|
| GPS FOR CRM | 87628137 | ---- | 9, 42 |
| LOCATION OF THINGS | 87956358 | ---- | 9, 42 |
| MAP EVERYTHING WITH MAP ANYTHING | 85575069 | 4260602 | 42 |
| MAP EVERYTHING WITH MAP ANYTHING | 85575083 | 4253154 | 9 |
| MAPANYTHING | 85573873 | 4260595 | 9 |
| MAPANYTHING | 85573897 | 4260598 | 42 |
| MAPANYTHING DATA | 87543092 | 5416683 | 9, 42 |
| MAPANYTHING ELD | 87542621 | 5628841 | 9, 42 |
| MAPANYTHING ENTERPRISE | 87956316 | ---- | 9, 42 |
| MAPANYTHING EXPRESS | 87543201 | 5416691 | 9, 42 |
| MAPANYTHING FLEET | 87542643 | ---- | 9, 42 |
| MAPANYTHING GROWTH | 87956299 | ---- | 9, 42 |
| MAPANYTHING GUIDE | 87545434 | 5416827 | 9, 42 |
| MAPANYTHING INDOOR | 87956334 | ---- | 9, 42 |
| MAPANYTHING LIVE | 87545482 | 5416828 | 9, 42 |
| MAPANYTHING LOCATION OF THINGS CLOUD | 87956421 | ---- | 9, 42 |
| MAPANYTHING LOT CLOUD | 87956374 | ---- | 9, 42 |
| MAPANYTHING NEARBY | 87546219 | 5416872 | 9, 42 |
| MAPANYTHING PROFESSIONAL | 87956308 | ---- | 9, 42 |
| MAPANYTHING STARTER | 87956280 | ---- | 9, 42 |
| MAPANYTHING TERRITORY | 87543056 | ---- | 9, 42 |

| Mark | Serial No. | Registration No. | Class |
|--|------------|------------------|-----------------------|
| MINORITIES IN TECH | 87628700 | 5420277 | 35, 41 |
| MYMAPANYTHING | 87628170 | --- | 9, 42 |
| SABER SOLUTIONS | 85587037 | 4304137 | 9, 35, 37, 38, 41, 42 |
| SCHEDULEANYTHING | 87542635 | --- | 9, 42 |
| SEE MORE. SHARE MORE. SELL MORE. | 85936198 | 4664421 | 42 |
| SOFTWHERE | 87628182 | --- | 9, 42 |
| TERRALIGN | 76330610 | 2624693 | 9, 35 |
| THE WHERE COMPANY | 87628629 | 5776335 | 42 |
| TOUCH2CREATE | 86536332 | 4812670 | 42 |
| UNDERSTAND WHERE YOUR BUSINESS IS AND WHERE IT NEEDS TO BE | 87628653 | 5629084 | 9, 42 |
| UNLEASH THE POWER OF WHERE | 87628214 | --- | 9, 42 |
| VISUALIZEANYTHING | 85742626 | 4382854 | 42 |
| WHERE MATTERS | 87628204 | 5644741 | 9, 42 |