

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM532257

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Checkpoints LLC		02/08/2012	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	inMarket Media, LLC		
Street Address:	1350 Abbot Kinney Boulevard, Suite 203		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4380505	THE APP THAT PAYS YOU BACK	
CORRESPONDENCE DATA			
Fax Number:	3128966289		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122012975		
Email:	Dave.VanDerLaan@lockelord.com		
Correspondent Name:	David Van Der Laan		
Address Line 1:	111 S. Wacker Dr.		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Ingrid Scheckel		
SIGNATURE:	/Ingrid Scheckel/		
DATE SIGNED:	07/17/2019		
Total Attachments: 2			
source=Checkpoints LLC name change#page1.tif			
source=Checkpoints LLC name change#page2.tif			

OP \$40.00 4380505

Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CHECKPOINTS LLC", CHANGING ITS NAME FROM "CHECKPOINTS LLC" TO "INMARKET MEDIA, LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF FEBRUARY, A.D. 2012, AT 11:25 O'CLOCK A.M.

4820732 8100

120138455

You may verify this certificate online
at corp.delaware.gov/authver.shtml




jeffrey w. Bullock, Secretary of State
AUTHENTICATION: 9350632

DATE: 02-08-12

TRADEMARK
REEL: 006695 FRAME: 0753

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:29 AM 02/08/2012
FILED 11:25 AM 02/08/2012
SRV 120138455 - 4820732 FILE

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
CHECKPOINTS LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the "Company") is:
CheckPoints LLC.

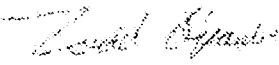
2. The Certificate of Formation of the Company is hereby amended by striking out
Article FIRST thereof, relating to the name of the Company, and by substituting in lieu of said
Article the following new Article FIRST:

"FIRST: The name of the limited liability company is inMarket Media, LLC."

Executed on February 1, 2012

CheckPoints LLC

By:



Todd Dipaola, President