

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM532258

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Move, Inc.		05/24/2019	Corporation:
RECEIVING PARTY DATA			
Name:	RM Assets, LLC		
Street Address:	25 Remsen Street		
Internal Address:	Apt. 3		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88405543	DESIGN SLEUTH	
Serial Number:	88405540	10 EASY PIECES	
Serial Number:	88405556	STEAL THIS LOOK	
Serial Number:	88401156	REMODELISTA	
Serial Number:	88401193	GARDENISTA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	megan@tclg.com		
Correspondent Name:	Megan Jeanne		
Address Line 1:	1342 Rollins Road		
Address Line 4:	Burlingame, CALIFORNIA 94010		
NAME OF SUBMITTER:	Megan Jeanne		
SIGNATURE:	/Megan Jeanne/		
DATE SIGNED:	07/17/2019		
Total Attachments: 4			
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Exhibit C
Assignment of Marks

This Assignment of Marks (the “**Assignment**”) is entered into effective as of May 24, 2019, by and between RM Assets, LLC, a California limited liability company (“**Assignee**”) and Move, Inc., a Delaware corporation (“**Assignor**”).

WHEREAS, Assignor exclusively owns, has adopted, used, and is using the particular fictional business names, trademarks and service marks (registered or unregistered), trade dress, trade names and other names, slogans and other marks as set forth on Schedule 1 attached hereto (the “**Marks**”), exclusively owns all pending applications and granted registrations relating thereto, and exclusively owns the good will of the business connected with the use of or otherwise symbolized by the Marks; and

WHEREAS, Assignee is desirous of exclusively acquiring the Marks, such good will, and such registrations and applications pursuant to that certain Agreement dated as of May 24, 2019 by and among Assignor’s Affiliate Move Sales, Inc. and Assignee (the “**Agreement**”) and in furtherance of the transactions contemplated therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably assign unto Assignee all rights, title and interest in and to the Marks, together with the good will of the business connected with the use of or otherwise symbolized by the Marks, all common law rights in or to the Marks, and any pending registrations thereof and granted applications therefor.


Nothing in this Assignment, nor its execution, shall be deemed to in any way merge, cancel or otherwise supersede any of the representations, warranties, covenants, terms or conditions of the Agreement.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

[SIGNATURE PAGE TO ASSIGNMENT OF MARKS]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

MOVE, INC.


By: _____
Name: HAHN LEE
Title: VP BUSINESS DEVELOPMENT & STRATEGY

RM ASSETS, LLC

By: _____
Name: _____
Title: _____

[SIGNATURE PAGE TO ASSIGNMENT OF MARKS]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

MOVE, INC.

By: _____
Name: _____
Title: _____

RM ASSETS, LLC

By: Joseph E. Groves
Name: Joseph E. Groves
Title: CEO

Schedule 1

Marks

Registration and/or Serial Number

SOURCEBOOK FOR CONSIDERED LIVING	4799957
SOURCEBOOK FOR THE CONSIDERED HOME	4799956
5 QUICK FIXES	4247629
HIGH/LOW DESIGN	4235487
DESIGN SLEUTH	Current: 88405543 Former: 4175338
10 EASY PIECES	Current: 88405540 Former: 4178662
STEAL THIS LOOK	Current: 88405556 Former: 4175334
REMODELISTA	Current: 88401156 Former: 3385037
GARDENISTA	Current: 88401193 Former: 4180648