

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM532286

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hero Clean, LLC		02/26/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beaumont Products, Inc.		
<b>Street Address:</b>	150 Big Shanty Drive		
<b>City:</b>	Kennesaw		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30144		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4790843	HERO CLEAN H	
<b>Registration Number:</b>	4884661	HERO CLEAN	
<b>Registration Number:</b>	4884662	HERO CLEAN H	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7709510933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	770-933-9500		
<b>Email:</b>	carla.stone@thomashorstemeyer.com		
<b>Correspondent Name:</b>	Cynthia J. Lee		
<b>Address Line 1:</b>	3200 Windy Hill Road, SE		
<b>Address Line 2:</b>	Suite 1600E		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339		
<b>NAME OF SUBMITTER:</b>	Cynthia J. Lee		
<b>SIGNATURE:</b>	/Cynthia J. Lee/		
<b>DATE SIGNED:</b>	07/17/2019		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

This trademark assignment, dated as of February 26, 2019, is made between Hero Clean, LLC, a Delaware limited liability company (“**Seller**”) and Beaumont Products, Inc., a Georgia corporation (“**Buyer**”).

Under the terms of an Asset Purchase Agreement (“**APA**”) dated February 26, 2019, Seller has assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this trademark assignment for recording with governmental authorities including, but not limited to, the United States Patent and Trademark Office.

Accordingly, the parties agree as follows:

1. Assignment. Seller hereby irrevocably assigns to Buyer, and Buyer hereby accepts, all of Seller’s right, title and interest in and to the following (the “**Assigned Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the trademark registrations set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing, in each case excluding amounts payable under the APA; and

(d) all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Seller authorizes the Commissioner for Trademarks and any other governmental officials to record and register this trademark assignment upon request by Buyer. Seller shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademarks are properly assigned to Buyer, or any assignee or successor thereto.

3. Terms of the Asset Purchase Agreement. The terms of the Asset Purchase Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the assigned trademarks are incorporated herein by this reference. The parties hereto acknowledge that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement will not be superseded hereby but will remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms of this trademark assignment, the terms of the Asset Purchase Agreement shall govern.

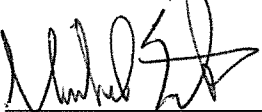
4. Counterparts. This trademark assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this trademark assignment delivered by facsimile, e-mail or other means of electronic transmission will be deemed to have the same legal effect as delivery of an original signed copy of this trademark assignment.

5. Successors and Assigns. This trademark assignment will be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns

6. Governing Law. This trademark assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this trademark assignment and the transactions contemplated hereby and thereby will be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice or conflict of law provision or rule (whether of the State of Georgia or any other jurisdiction) that would cause the application of laws of any jurisdiction other than those of the State of Georgia. Any legal suit, action or proceeding arising out of or relating to this trademark assignment, and any claim, controversy, dispute, or cause of action (whether in contract or tort or otherwise) based upon, arising out of, or relating to this trademark assignment and the transactions contemplated hereby and thereby will only be instituted in the federal courts of the United States located in the United States District Court for the Northern District of Georgia, or, if there is no federal subject matter jurisdiction, the courts of the State of Georgia in Cobb County, and each party irrevocably submits to the exclusive jurisdiction of such courts in any such suit, action or proceeding and acknowledge that such courts are a convenient forum for resolution of all such disputes.

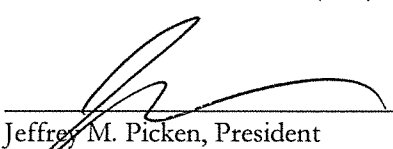
The parties have duly executed and delivered this trademark assignment as of the date first above written.

HERO CLEAN, LLC ("Seller")

By:   
\_\_\_\_\_  
Michael Eaton, President (E.O.)

(Corporate Seal)



BEAUMONT PRODUCTS, INC. ("Buyer")

By:   
\_\_\_\_\_  
Jeffrey M. Picken, President

(Corporate Seal)

**SCHEDULE 1  
TRADEMARKS**

**Trademark Registrations**

Mark	Jurisdiction	Registration No.	Registration Date	Goods
	United States	4790843	August 11, 2015	Class 3: All-purpose cleaners
HERO CLEAN	United States	4884661	January 12, 2016	<p>Class 3: All-purpose cleaners; Anti-static dryer sheets; Bar soap; Household cleaning preparations; Impregnated cleaning, dusting or polishing cloths; Laundry detergents; Liquid soaps for hands, face and body; Soaps and detergents; Stain removers</p> <p>Class 5: Air deodorizer; Air freshener sprays in the nature of air deodorizing preparations for clothes, textiles and purifying the air; Air fresheners and air freshening preparations in the nature of air deodorizing preparations for clothes, textiles and purifying the air</p>
	United States	4884662	January 12, 2016	<p>Class 3: All-purpose cleaners; Anti-static dryer sheets; Bar soap; Household cleaning preparations; Impregnated cleaning, dusting or polishing cloths; Laundry detergents; Liquid soaps for hands, face and body; Soaps and detergents; Stain removers</p> <p>Class 5: Air deodorizer; Air freshener sprays in the nature of air deodorizing preparations for clothes, textiles and purifying the air; Air fresheners and air freshening preparations in the nature of air deodorizing preparations for clothes, textiles and purifying the air</p>



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