

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM532334

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|---|-------------------------------------|---------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SILICON VALLEY BANK | | 07/16/2019 | Corporation: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | CLIQUE BRANDS, INC. | | |
| Street Address: | 750 NORTH SAN VICENTE BLVD | | |
| Internal Address: | 8TH FLOOR EAST | | |
| City: | WEST HOLLYWOOD | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90069 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4662295 | COLLEGEDORMISTA | |
| Registration Number: | 4631214 | YOUR CAMPUS IS THE RUNWAY | |
| Registration Number: | 4643811 | STYLE ON | |
| Registration Number: | 4631213 | STYLE GURU | |
| Registration Number: | 3735484 | COLLEGE FASHIONISTA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 4048853900 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 4048853868 | | |
| Email: | rusty.close@troutman.com | | |
| Correspondent Name: | CHRISTOPHER CLOSE | | |
| Address Line 1: | TROUTMAN SANDERS LLP | | |
| Address Line 2: | 600 PEACHTREE STREET NE, SUITE 3000 | | |
| Address Line 4: | ATLANTA, GEORGIA 30308-2216 | | |
| ATTORNEY DOCKET NUMBER: | 220763.002323 | | |
| NAME OF SUBMITTER: | Christopher C Close, Jr. | | |
| SIGNATURE: | /Christopher C. Close Jr./ | | |
| DATE SIGNED: | 07/17/2019 | | |

CH \$140.00 4662295

Total Attachments: 2

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the “**Release**”) is made as of the 16th day of July, 2019, between CLIQUE BRANDS, INC., a Delaware corporation (“**Assignee**”), and SILICON VALLEY BANK, a California corporation (the “**Assignor**”).

WHEREAS, in connection with certain loan documents, Assignee and Assignor entered into that certain Loan and Security Agreement dated as of November 21, 2017 (as amended, supplemented, or otherwise modified from time to time, the “**Loan Agreement**”) and the Intellectual Property Security Agreement dated as of November 21, 2017 (as amended, supplemented, or otherwise modified from time to time, the “**IP Agreement**”) for the purpose of securing certain obligations of Assignee to Assignor;

WHEREAS, pursuant to the Loan Agreement and IP Agreement, Assignee granted Assignor, for the benefit of Assignor, a security interest in all of Assignee’s Intellectual Property (as defined in the Loan Agreement), including the Intellectual Property identified on the Exhibit attached hereto (the “**Released Intellectual Property**”), and pledged and mortgaged (but did not transfer title to) such Intellectual Property to Assignor; and

WHEREAS, Assignee is selling certain assets, including the Released Intellectual Property, to a third party and Assignee has requested that Assignor, and Assignor has agreed to, release its security interest in the Released Intellectual Property.

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the Agreements:

Assignor hereby terminates and releases its security interest in the Released Intellectual Property and Assignor hereby assigns and transfers to Assignee, without any representation, warranty, or recourse whatsoever, Assignor’s entire right, title, and interest in and to the Released Intellectual Property, effective as of the date set forth above.

The Assignor understands and agrees that this Release may be recorded by or for the Assignee with the United States Patent & Trademark Office or Copyright Office, as applicable.

Assignor hereby agrees to execute such further instruments and documents and perform such further acts as Assignee may deem necessary to secure to Assignee the rights herein conveyed.

“ASSIGNOR”

SILICON VALLEY BANK

By: Jillian DeGennaro
Name: Jillian DeGennaro
Title: Vice President

EXHIBIT

Trademarks

| Description | Serial Number | Registration Number |
|---------------------------|---------------|---------------------------|
| COLLEGEDORMISTA | | 4,662,295 (12/30/2014) |
| YOUR CAMPUS IS THE RUNWAY | | 4,631,214 (11/04/2014) |
| STYLE ON | | 4,643,811 (11/25/2014) |
| STYLE GURU | | 4,631,213 (11/04/2014) |
| COLLEGE FASHIONISTA | | 3,735,484 (01/05/2010) |