

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM532493

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPE Holdings, Inc.		07/17/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Crackle Plus, LLC		
Street Address:	132 E. Putnam Avenue		
City:	Cos Cob		
State/Country:	CONNECTICUT		
Postal Code:	06807		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3787755	CRACKLE	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	fxm@cll.com		
Correspondent Name:	Lynn S. Fruchter, Cowan, Liebowitz & Lat		
Address Line 1:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	13078-76		
NAME OF SUBMITTER:	Lynn S. Fruchter		
SIGNATURE:	/Lynn S. Fruchter/		
DATE SIGNED:	07/18/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

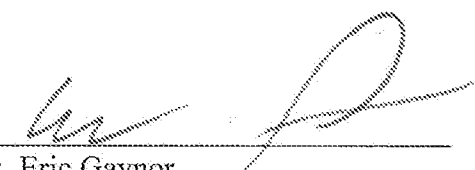
WHEREAS, CPE HOLDINGS, INC., a Delaware corporation, having offices at 10202 West Washington Blvd., Culver City, California 90232, has adopted and is using the mark CRACKLE, Registration No. 3787755 (the "Mark");

WHEREAS, CRACKLE PLUS, LLC, a Delaware limited liability company, having offices at 132 E. Putnam Avenue, Cos Cob, Connecticut 06807, desires to acquire all rights, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, CPE HOLDINGS, INC. does hereby assign unto said CRACKLE PLUS, LLC all rights, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark and the registration thereof.

Dated: 17 July 2019

CPE HOLDINGS, INC.

By: 
Name: Eric Gaynor
Title: Assistant Secretary