

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM532527

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OnGolf, LLC		06/20/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Deere & Company		
<b>Street Address:</b>	1 John Deere Place		
<b>City:</b>	Moline		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	61265		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87314969	ONINSIGHTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5633241616		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5633243246		
<b>Email:</b>	usptomail@l-wlaw.com		
<b>Correspondent Name:</b>	Joshua J. McIntyre		
<b>Address Line 1:</b>	220 N. Main Street, Suite 600		
<b>Address Line 4:</b>	Davenport, IOWA 52801		
<b>NAME OF SUBMITTER:</b>	Joshua J. McIntyre		
<b>SIGNATURE:</b>	/Joshua J. McIntyre/		
<b>DATE SIGNED:</b>	07/18/2019		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this 20th day of June, 2019, from OnGolf, LLC, a Delaware limited liability company, ("*Assignor*"), to Deere & Company, a Delaware corporation ("*Assignee*").

### WITNESSETH:

*WHEREAS*, Assignor owns the trademarks identified on Exhibit A, attached hereto (the "*Marks*");

*WHEREAS*, Assignor and Assignee are desirous of transferring all right, title and interest in and to the Marks and any registrations related thereto from Assignor to Assignee; and

*WHEREAS*, this Assignment is made in conjunction with the sale by Assignor to Assignee of the business to which the Marks pertain.

*NOW, THEREFORE*, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms that they have assigned, transferred and conveyed, and do hereby assign, transfer and convey, to Assignee, its successors, assigns and other legal representatives, all right, title and interest, including common law rights, in and to the Marks and the registrations thereof, together with the goodwill of the business in connection with which the Marks are used or proposed to be used, and further including all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect, the same for Assignee's own use and benefit.

SIGNATURE PAGES FOLLOW



*IN WITNESS WHEREOF*, Assignee has caused this Trademark Assignment to be duly executed by its authorized representative on and as of the date set forth above.

Deere & Company

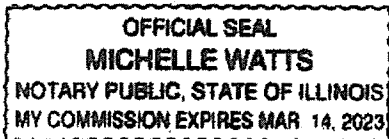
By: *T. J. Merrett*  
Name: Timothy J. Merrett  
Title: Vice President, Global Turf & Utility Platform

STATE OF ILLINOIS                    )  
  )     SS:  
COUNTY OF ROCK ISLAND        )

On this 9<sup>th</sup> day of July, 2019, before me, the undersigned, a Notary Public in and for said State, personally appeared Timothy J. Merrett, to me personally known, who, being by me duly sworn, did say that he is the Vice President, Global Turf & Utility Platform for Deere & Company; that said instrument was signed on behalf of said corporation by authority; and that the said Timothy J. Merrett as such officer acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

*Michelle Watts*  
Notary Public in and for said  
County and State

(Notarial Seal)



[Signature page of Trademark Assignment]

**EXHIBIT A**

**1. Federal Trademarks**

Applicant	Jurisdiction	Mark	Serial No.	Application Date
OnGolf, LLC	USA	ONINSIGHTS	87314969	01/26/2017

**2. State Trademarks**

[none]