# OP \$115.00 5389854

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

rsion v1.1 ETAS ID: TM532800

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Team Onward LLC		01/17/2019	Limited Liability Company: GEORGIA

## **RECEIVING PARTY DATA**

Name:	THE ONWARD GROUP, LLC
Street Address:	649 County Line Auburn Road
City:	Winder
State/Country:	GEORGIA
Postal Code:	30680
Entity Type:	Limited Liability Company: DELAWARE

## **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	5389854	
Registration Number:	5652366	ONWARD
Registration Number:	5121885	ONWARD
Registration Number:	4829247	TEAM ONWARD

# **CORRESPONDENCE DATA**

**Fax Number:** 2022801177

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9042472620

**Email:** eastdocket@holleymenker.com

Correspondent Name: James R Menker Address Line 1: PO Box 331937

Address Line 4: Atlantic Beach, FLORIDA 32233

NAME OF SUBMITTER:	James R Menker
SIGNATURE:	/jmenker/
DATE SIGNED:	07/21/2019

**Total Attachments: 2** 

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TRADEMARK REEL: 006698 FRAME: 0917

### TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of January 17, 2019 by and among Team Onward LLC, a Georgia limited liability company with an address at 4105 Bonnett Creek Lane, Hoschton, Georgia 30548 (the "Assignor") and THE ONWARD GROUP, LLC with an address at 649 County Line Auburn Road, Winder, Georgia 30680 (the "Assignee"). Assignee is a limited liability company of Delaware.

Assignor owns all right, title and interest to certain trademarks, the applications and registrations for which are set forth in SCHEDULE A (collectively, the "Trademarks"). Assignor wishes to assign all right, title and interest to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any applications and registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademarks are the subject of an application based on Assignor's bona fide intent to use the Trademarks in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademarks pertain.

Team Onward LLC

By: (1)

Name: DJ Walton Title: Founder

THE ONWARD GROUP, LLC

By:

Name: DJ Walton Title: Founder

# **SCHEDULE A**

# **United States**

Registration No. / Serial No.	Mark
5389854	Device Mark
5121885	ONWARD & Device
4829247	TEAM ONWARD & Device
87382027	FORWARD. MOTION. ALWAYS
5652366	ONWARD

# Pakistan

Serial No.	Mark
471259	ONWARD (Class 28)
471260	ONWARD (Class 25)

LW Opcument ID: 1299 Version: 3.8

**RECORDED: 07/21/2019** 

Decument: \$344,6000 \_ IP Advice \_ The Onward Group, LLC - 212 / Trademark Assignment - Team

Onward.doc

TRADEMARK REEL: 006698 FRAME: 0919