

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM532923

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MD Publications, Inc.		07/09/2019	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Babcox Media, Inc.		
<b>Street Address:</b>	3550 Embassy Parkway		
<b>City:</b>	Akron		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44333-8318		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1606988	UNDERCAR DIGEST	
<b>Registration Number:</b>	1621164	TRANSMISSION DIGEST	
<b>Registration Number:</b>	1809087	TECH/TALK	
<b>Registration Number:</b>	1664985	TECHNICALLY SPEAKING	
<b>Registration Number:</b>	1720795	TRANSMISSION UNIVERSITY	
<b>Registration Number:</b>	4923211	AUTOTECHEXPO BY UNDERCAR DIGEST & TRANSM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2162413707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-706-3943		
<b>Email:</b>	tmTaftdocket@taftlaw.com		
<b>Correspondent Name:</b>	Amanda H. Wilcox		
<b>Address Line 1:</b>	200 Public Square, Suite 3500		
<b>Address Line 4:</b>	Cleveland, OHIO 44114		
<b>ATTORNEY DOCKET NUMBER:</b>	BAB09-GN060		
<b>NAME OF SUBMITTER:</b>	Amanda H. Wilcox		
<b>SIGNATURE:</b>	/s/ Amanda H. Wilcox		
<b>DATE SIGNED:</b>	07/22/2019		

CH \$165.00 1606988

**Total Attachments: 1**

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TRADEMARK ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of such consideration being hereby acknowledged, MD Publications, Inc., a Missouri corporation ("Seller"), does hereby sell, assign and transfer to Babcox Media, Inc., and Ohio Corporation, all of Seller's right, title, and interest, in and to the following trademarks, together with all common law rights and all goodwill associated therewith, including, without limitation, all rights to sue and recover for past, present and future infringements of such trademarks:

**Marks:**

Registered Marks	Application #	Registration #	Registration Date	Mark Type
Undercar Digest		1,606,988	10/13/1989	Service Mark
Transmission Digest		1,621,164	11/6/1990	Trademark
TECH/TALK		1,809,087	12/7/1993	Trademark
Technically Speaking		1,664,985	11/19/1991	Trademark
Transmission University		1,720,795	9/29/1992	Service Mark
AutoTechExpo by Undercar Digest and Transmission Digest		4,923,211	3/22/2016	Service Mark

Date: July 9, 2019

MD Publications, Inc.

By: 

Its: President