

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM533191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Confie Seguros Holding Co.		07/22/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	InsureOne Insurance Services America		
Street Address:	7711 Center Avenue, Suite 200		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92647		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4570937	KELLER GROUP	
CORRESPONDENCE DATA			
Fax Number:	7145469035		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	714-641-5100		
Email:	lweiland@rutan.com		
Correspondent Name:	RUTAN & TUCKER, LLP		
Address Line 1:	611 ANTON BLVD, SUITE 1400		
Address Line 4:	COSTA MESA, CALIFORNIA 92626		
NAME OF SUBMITTER:	Lindy M. Herman		
SIGNATURE:	/Lindy M. Herman/		
DATE SIGNED:	07/23/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This trademark assignment (this “Assignment”) is made and entered into as of July 22, 2019 (the “Effective Date”) by and between Confie Seguros Holding Co, a Delaware corporation DBA Keller Insurance Group with an address of 7711 Center Avenue, Suite 200, Huntington Beach, CA 92647 (Assignor) and InsureOne Insurance Services America, an Illinois limited liability company with an address of 7711 Center Avenue, Suite 200, Huntington Beach, CA 92647 (“Assignee”).

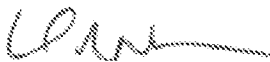
WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the trademark identified on Schedule A, including all goodwill associated therewith, and all common law and registered rights, including all registrations thereto, (the “Assigned Trademark”) and the portion of Assignor’s business to which the mark pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee its entire right, title, and interest in and to the Assigned Trademark, together with the goodwill of the business symbolized in the Assigned Trademark along with the portion of Assignor’s business to which the mark pertains, and all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Assigned Trademark, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor hereby authorizes and requests the Commissioner for Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the Assignee and owner of the Assigned Trademark.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the Effective Date.

Assignor




Name: Carol R Newman

Position: EVP/GC/Corporate Secretary

Date: 7/22/2019

SCHEDULE A

U.S. Trademark

Mark	U.S. REG. NO	U.S. REG. DATE
 The logo for Keller Group, featuring a large, stylized white letter 'K' on a dark, textured rectangular background. To the right of the 'K', the word 'Keller' is written in a white serif font, and below it, the word 'GROUP' is written in a smaller, white sans-serif font.	4570937	July 22, 2014