

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM533249

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Intervet Inc.		05/30/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Myriad Mobile, LLC		
Street Address:	503 7th St N		
City:	Fargo		
State/Country:	NORTH DAKOTA		
Postal Code:	58102		
Entity Type:	Limited Liability Company: NORTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4377031	BEEF MARKET CENTRAL	
CORRESPONDENCE DATA			
Fax Number:	8887428097		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-714-9579		
Email:	tmadmin@danielsonlegal.com		
Correspondent Name:	Miguel C. Danielson		
Address Line 1:	One Mifflin Place, Suite 400		
Address Line 2:	Danielson Legal LLC		
Address Line 4:	Cambridge, MASSACHUSETTS 02138		
NAME OF SUBMITTER:	Elizabeth A. Walker		
SIGNATURE:	/Elizabeth A. Walker/		
DATE SIGNED:	07/24/2019		
Total Attachments: 3			
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OP \$40.00 4377031

TRADEMARK ASSIGNMENT

This Trademark Assignment is entered into and made as of the 30 day of May, 2019 (the "Effective Date"), by Intervet Inc., a Corporation of the State of Delaware, located and doing business at 2 Giralda Farms, Madison, New Jersey 07940 (hereinafter "Intervet" or "Assignor"), and Myriad Mobile, LLC, a limited liability company organized under the laws of the State of North Dakota, located and doing business at 503 7th St N. Fargo, North Dakota 58102 (hereinafter "Myriad" or "Assignee"). Assignee and Assignor may be referred to individually as a "Party," and collectively as the "Parties."

WITNESSETH:

WHEREAS, Assignor owns the trademark shown in the attached Schedule A ("Trademark");

WHEREAS, Assignee is the successor to the ongoing and existing business of Assignor to which the Trademark pertains;

WHEREAS, the Parties desire that the Trademark should be transferred to Assignee;

NOW, THEREFORE, for and in consideration of the mutual covenants and promises and undertakings herein contained and for other good and valuable consideration, the full receipt and sufficiency of which are hereby expressly acknowledged, the Parties hereto agree as follows:

1. Assignor assigns to Assignee the full right, title, and interest in and to the Trademark listed in the attached Schedule A, along with any goodwill associated with the Trademark.
2. Assignor will, at Assignee's request and expense, take any and all reasonable actions, including, without limitation, the execution, acknowledgment, and delivery of any and all documents that Assignee may reasonably request to record and perfect Assignee's interest in and to the Trademark.
3. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
4. This present Agreement shall be governed by the laws of the State of New Jersey.

TRADEMARK ASSIGNMENT

ASSIGNOR:

INTERVET INC.

ASSIGNEE:

MYRIAD MOBILE, LLC

By: [Signature]

By: [Signature]

Name: Amanda Welsh


Name: Eston Taylor

Title: Director, Marketing

Title: COO

Merck Animal Health Legal
Approved
03JUNE2019
David Jones

SCHEDULE A -- Trademark

Mark	Country	Appln No	Appln Date	Reg No	Reg Date
	United States	85405199	August 23, 2011	437703 1	July 30, 2013