

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM533230

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gym Launch Secrets, LLC		02/15/2019	Limited Liability Company: WYOMING
RECEIVING PARTY DATA			
Name:	Gym Launch Secrets LLC		
Street Address:	3610-2 N. Josey Lane #223		
City:	Carrollton		
State/Country:	TEXAS		
Postal Code:	82001		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88107218		
Serial Number:	88107172	GYM LORDS STANDARD BARBELL 20.4 KGS 45 L	
Registration Number:	5563740	GYM LORDS	
Registration Number:	5558923	GYM LEGACY	
Registration Number:	5548699	GYM LAUNCH SECRETS	
Registration Number:	5515791	GYM LAUNCH	
CORRESPONDENCE DATA			
Fax Number:	3102299901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102290468		
Email:	mwnorman@venable.com		
Correspondent Name:	Marjorie Witter Norman		
Address Line 1:	2049 Century Park East, Suite 2300		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	141207487778		
NAME OF SUBMITTER:	Marjorie Witter Norman		
SIGNATURE:	/Marjorie Witter Norman/		
DATE SIGNED:	07/23/2019		

CH \$165.00 88107218

Total Attachments: 6

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Office of the Secretary of State

CERTIFICATE OF FILING OF

Gym Launch Secrets LLC
File Number: 803240615

The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Formation for the above named Domestic Limited Liability Company (LLC) has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

The issuance of this certificate does not authorize the use of a name in this state in violation of the rights of another under the federal Trademark Act of 1946, the Texas trademark law, the Assumed Business or Professional Name Act, or the common law.

Dated: 02/15/2019

Effective: 02/15/2019



A handwritten signature in black ink, appearing to read "David Whitley".

David Whitley
Secretary of State



Office of the Secretary of State

CERTIFICATE OF CONVERSION

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument for

Gym Launch Secrets LLC
File Number: [Entity not of Record, Filing Number Not Available]

Converting it to

Gym Launch Secrets LLC
File Number: 803240615

has been received in this office and has been found to conform to law. ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the conversion on the date shown below.

Dated: 02/15/2019

Effective: 02/15/2019



A handwritten signature in black ink, appearing to read "David Whitley".

David Whitley
Secretary of State

FEB 15 2019

Corporations Section

GYM LAUNCH SECRETS LLC
CERTIFICATE OF CONVERSION
(Pursuant to TX BOC Sec. 10.154)

1. The name of the converting entity is Gym Launch Secrets LLC.
2. The converting entity is a limited liability company organized under the laws of the State of Wyoming.
3. The name of the converted entity is Gym Launch Secrets LLC.
4. The converted entity is a limited liability company organized under the laws of the State of Texas.
5. The plan of conversion (the "Plan") converting the company to a Texas limited liability company is on file at the principal place of business of the converting entity.
6. The address of the principal place of business of the converting company is: 12816 Hacienda Rdg, Austin, TX 78738.
7. The Plan will be on file after the conversion at the principal place of business of the converted entity.
8. The address of the principal place of business of the converted entity is: 10415 Morado Circle, Building 1-310, Austin, TX 78759.
9. A copy of the Plan will be on written request furnished without cost by the converting entity before the conversion or by the converted entity after the conversion to any owner or member of the converting entity or the converted entity.
10. The Plan has been approved as required by the laws of the state of Wyoming and the governing documents of the converting entity.
11. The converted entity is liable for payment of the converting entity's franchise taxes.

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and certifies under penalty of perjury that the undersigned is authorized to execute the filing instrument.

By: 
Name: Alex Hormozi
Title: Manager

Date: 2/6/2019

Form 205
(Revised 05/11)

Submit in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709
Filing Fee: \$300



Certificate of Formation
Limited Liability Company

This space reserved for office use.

FILED
In the Office of the
Secretary of State of Texas
FEB 15 2019
Corporations Section

Article 1 – Entity Name and Type

The filing entity being formed is a limited liability company. The name of the entity is:

Gym Launch Secrets LLC

The name must contain the words "limited liability company," "limited company," or an abbreviation of one of these phrases.

Article 2 – Registered Agent and Registered Office

(See instructions. Select and complete either A or B and complete C.)

A. The initial registered agent is an organization (cannot be entity named above) by the name of:

Paracorp Incorporated

OR

B. The initial registered agent is an individual resident of the state whose name is set forth below:

First Name M.I. Last Name Suffix

C. The business address of the registered agent and the registered office address is:

3610-2 N Josey Lane #223 Carrollton TX 75007
Street Address City State Zip Code

Article 3—Governing Authority

(Select and complete either A or B and provide the name and address of each governing person.)

A. The limited liability company will have managers. The name and address of each initial manager are set forth below.

B. The limited liability company will not have managers. The company will be governed by its members, and the name and address of each initial member are set forth below.

GOVERNING PERSON 1

NAME (Enter the name of either an individual or an organization, but not both.)

IF INDIVIDUAL

Alex Hormozi
First Name M.I. Last Name Suffix

OR

IF ORGANIZATION

Organization Name

ADDRESS

10415 Morado Circle, Building 1-310 Austin TX USA 78759
Street or Mailing Address City State Country Zip Code

GOVERNING PERSON 2				
NAME (Enter the name of either an individual or an organization, but not both.)				
IF INDIVIDUAL				
First Name	M.I.	Last Name	Suffix	
OR				
IF ORGANIZATION				
Organization Name				
ADDRESS				
Street or Mailing Address		City	State	Country Zip Code

GOVERNING PERSON 3				
NAME (Enter the name of either an individual or an organization, but not both.)				
IF INDIVIDUAL				
First Name	M.I.	Last Name	Suffix	
OR				
IF ORGANIZATION				
Organization Name				
ADDRESS				
Street or Mailing Address		City	State	Country Zip Code

Article 4 – Purpose

The purpose for which the company is formed is for the transaction of any and all lawful purposes for which a limited liability company may be organized under the Texas Business Organizations Code.

Supplemental Provisions/Information

Text Area: [The attached addendum, if any, is incorporated herein by reference.]

<p>This company is formed under a plan of conversion, converting the company from a Wyoming limited liability company to a Texas limited liability company.</p> <p>The name of the converting entity is: Gym Launch Secrets LLC</p> <p>The address of the converting entity is: 12816 Hacienda Ridge, Austin, TX 78738.</p> <p>The date of formation of the converting entity is: 4/21/2016</p> <p>The prior form of organization of the converting entity is: limited liability company</p> <p>The jurisdiction of formation of the converting entity is: Wyoming</p>
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Organizer

The name and address of the organizer:

Alex Hormozi

Name

10415 Morado Circle, Building 1-310

Austin

TX 78759

Street or Mailing Address

City

State Zip Code

Effectiveness of Filing (Select either A, B, or C.)

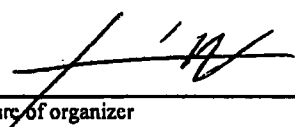
- A. This document becomes effective when the document is filed by the secretary of state.
- B. This document becomes effective at a later date, which is not more than ninety (90) days from the date of signing. The delayed effective date is: _____
- C. This document takes effect upon the occurrence of the future event or fact, other than the passage of time. The 90th day after the date of signing is: _____

The following event or fact will cause the document to take effect in the manner described below:

Execution

The undersigned affirms that the person designated as registered agent has consented to the appointment. The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and certifies under penalty of perjury that the undersigned is authorized to execute the filing instrument.

Date: 2/5/2019



Signature of organizer
Alex Hormozi

Printed or typed name of organizer