

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM533585

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Freeway Insurance Services America, LLC		06/04/2019	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CSRS Insurance Services, LLC		
<b>Street Address:</b>	7711 Center Avenue, Suite 200		
<b>City:</b>	Huntington Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92647		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75800613	INSUREONE	
<b>Registration Number:</b>	2231104	SEGUROS UNO	
<b>Registration Number:</b>	2382054	THE INSURANCE SUPERSTORE	
<b>Registration Number:</b>	2104485	INSURE ONE	
<b>Registration Number:</b>	2104486	INSURE ONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7145469035		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	714-641-5100		
<b>Email:</b>	lweiland@rutan.com		
<b>Correspondent Name:</b>	RUTAN & TUCKER, LLP		
<b>Address Line 1:</b>	611 ANTON BLVD, SUITE 1400		
<b>Address Line 4:</b>	COSTA MESA, CALIFORNIA 92626		
<b>NAME OF SUBMITTER:</b>	Lindy M. Herman		
<b>SIGNATURE:</b>	/Lindy M. Herman/		
<b>DATE SIGNED:</b>	07/25/2019		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This trademark assignment (this "Assignment") is made and entered into on June 4, 2019, effective *nunc pro tunc* June 4, 2019 (the "Effective Date") by and between Freeway Insurance Services America, LLC, an Illinois limited liability company d/k/a InsureOne Independent Insurance Agency, LLC, with an address of 4450 Sojourn Drive, Suite 500, Addison, Texas 75001 (Assignor) and CSRS Insurance Services, LLC, an Illinois limited liability company with an address of 7711 Center Avenue, Suite 200 Huntington Beach, CA 92647 ("Assignee").

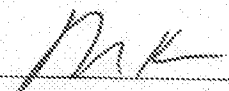
**WHEREAS**, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the trademarks, all goodwill associated therewith, the trademark registration set forth on Schedule A attached hereto (the "Assigned Trademarks") and the portion of Assignor's business to which the mark pertains.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee its entire right, title, and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized in the Assigned Trademarks along with the portion of Assignor's business to which the mark pertains, and all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Assigned Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor hereby authorizes and requests the Commissioner for Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the Assignee and owner of the Assigned Trademarks as of the Effective Date.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the Effective Date.

**Assignor**  
Freeway Insurance Services America, LLC

  
Name: Michael Kaplan  
Position: CFO  
Date: July 15, 2019

**SCHEDULE A**

Mark	Serial No.	Reg. No.
INSUREONE	75800613	2372895
SEGUROS UNO	75184143	2231104
INSUREONE.COM	75288357	2217852
THE INSURANCE SUPERSTORE	75266853	2382054
INSURE ONE	74101998	2104486
INSURE ONE	74101980	2104485