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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM533707

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | Termination and Release of Security Interest in Trademarks | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------------|----------|----------------|--|
| RBS CITIZENS, NATIONAL ASSOCIATION | | 07/24/2019 | National Banking Association: UNITED STATES |

RECEIVING PARTY DATA

| Name: | CUDDLEDOWN MARKETING, LLC |
|-----------------|----------------------------------|
| Street Address: | 14 Yarmouth Junction |
| City: | Yarmouth |
| State/Country: | MAINE |
| Postal Code: | 04096 |
| Entity Type: | Limited Liability Company: MAINE |
| Name: | ROYAL RIVER TRADING, LLC |
| Street Address: | 14 Yarmouth Junction |
| City: | Yarmouth |
| State/Country: | MAINE |
| Postal Code: | 04096 |
| Entity Type: | Limited Liability Company: MAINE |
| Name: | MAGGIE'S DIRECT, LLC |
| Street Address: | 14 Yarmouth Junction |
| City: | Yarmouth |
| State/Country: | MAINE |
| Postal Code: | 04096 |
| Entity Type: | Limited Liability Company: MAINE |
| Name: | BUSH EQUITIES, INC. |
| Street Address: | 14 Yarmouth Junction |
| City: | Yarmouth |
| State/Country: | MAINE |
| Postal Code: | 04096 |
| Entity Type: | Corporation: MAINE |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark | |
|----------------------|---------|-----------|--|
| Registration Number: | 3677717 | AMADORA | |
| | | IKADEWAKA | |

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| Property Type | Number | Word Mark |
|----------------------|---------|------------|
| Registration Number: | 2853091 | CUDDLEDOWN |
| Registration Number: | 1384325 | CUDDLEDOWN |

CORRESPONDENCE DATA

Fax Number: 2125562222

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127905315

Email: dnelson@kslaw.com

Correspondent Name: Danielle Nelson c/o King & Spalding LLP

Address Line 1: 1185 Avenue of the Americas

Address Line 2: FL 35

Address Line 4: New York, NEW YORK 10036

| ATTORNEY DOCKET NUMBER: | 23198.253015 |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | Danielle Nelson |
| SIGNATURE: | /s/ Danielle Nelson |
| DATE SIGNED: | 07/26/2019 |

Total Attachments: 3

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> TRADEMARK REEL: 006704 FRAME: 0118

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, reference is made to the (i) Loan Agreement, dated as of December 30, 2011 (as heretofore amended, modified or supplemented, the "Loan Agreement") by and among CUDDLEDOWN MARKETING, LLC (the "Debtor") and its Affiliates, BUSH EQUITIES, INC., ROYAL RIVER TRADING, LLC, AND MAGGIE'S DIRECT, LLC (collectively, the "Affiliates" and each is an "Affiliate") as co-borrowers with joint and several liability and RBS CITIZENS, NATIONAL ASSOCIATION (the "Lender") and (ii) the Security Agreement, dated as of December 30, 2011 (as heretofore amended, modified or supplemented, the "Security Agreement", and together with the Loan Agreement, the "Cuddledown Agreements") among the Debtor and the Lender, recorded with the United States Patent and Trademark Office on January 10, 2012, at Reel Frame 4695/0560, pursuant to which the Debtor granted a security interest (the "Security Interest") in all of such Debtor's right, title and interest in and to the Trademarks (as defined in the Cuddledown Agreements), including without limitation the trademarks and trademark applications set forth on the attached Schedule A, all to the extent set forth in the Cuddledown Agreements.

WHEREAS, all of the obligations secured by the Security Interest have been fully paid and satisfied and the Lender desires to release the Security Interest.

NOW THEREFORE, in consideration of the foregoing and intending to be legally bound, the Lender hereby releases the Security Interest in the Trademarks listed on Schedule A annexed hereto, and hereby, (i) waives and relinquishes all its rights, powers, privileges and remedies under the Agreements with respect to the Trademarks, (ii) sells, assigns, conveys, transfers and sets over to the Debtor any right, title or interest that the Lender may have acquired and re-vests in the Debtor the full unencumbered title to the Trademarks and the goodwill associated therewith, and (iii) releases the Debtor from all covenants, obligations, liabilities and warranties under the Cuddledown Agreements related to the Trademarks.

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TRADEMARK
REEL: 006704 FRAME: 0119

Very truly yours,

RBS CITIZENS, NATIONAL ASSOCIATION

By:
Name: Joseph Alberghini
Title: Nice President

SCHEDULE A

TRADEMARKS

| Trademark | Registration Number | Owner of Record | Registration Date |
|------------------------|------------------------|------------------|-------------------|
| AMADORA | 3677717 | Cuddledown, Inc. | September 1, 2009 |
| CUDDLEDOWN | 2853091 | Cuddledown, Inc. | June 15, 2004 |
| CUDDLEDOWN (WORD MARK) | 1384325 | Cuddledown, Inc. | February 25, 1986 |

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RECORDED: 07/26/2019

TRADEMARK REEL: 006704 FRAME: 0121