

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM533783

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900502721		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William Merget		02/22/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Blue Dream Vapor Lounge LLC		
Street Address:	910 Haddonfield-Berlin Rd.		
Internal Address:	#14		
City:	Voorhees		
State/Country:	NEW JERSEY		
Postal Code:	08043		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86662550	BLUE FREEZE	
Serial Number:	86662649	BLUE WIRE	
Registration Number:	5043734	BDV	
Registration Number:	5694248	BLUE BLAST	
Registration Number:	5706510	BLUE ICE	
CORRESPONDENCE DATA			
Fax Number:	8562065383		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	856-520-8988		
Email:	tm@kimiplawgroup.com		
Correspondent Name:	Kim Intellectual Property Law Group PLLC		
Address Line 1:	129 W. Evesham Rd.		
Address Line 4:	Voorhees, NEW JERSEY 08043		
ATTORNEY DOCKET NUMBER:	1145.0006		
NAME OF SUBMITTER:	Melissa Siladji		
SIGNATURE:	/Melissa Siladji/		

DATE SIGNED:	07/26/2019
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is by and between William Merget (hereinafter "ASSIGNOR"), and Blue Dream Vapor Lounge LLC, a New Jersey limited liability company, having a place of business at 910 Haddonfield – Berlin Road, Store #14 in Voorhees, New Jersey 08043 (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title in and to the marks, logos, and other intellectual property rights relating to the Blue Dream Vapor trademarks and filings before the U.S. Patent & Trademark Office (PTO), as identified by serial number and set forth hereto at Exhibit A (hereinafter "the Mark(s)"), together with any and all common law trademark rights and the goodwill of the business connected with and symbolized by the Mark(s);

WHEREAS, ASSIGNOR wishes to assign, and ASSIGNEE wishes to acquire, all right, title and interest that ASSIGNOR may possess in and to the Mark(s).

NOW THEREFORE, in view of the mutual covenants exchanged herein, and for good and valuable consideration, the receipt and sufficiency of which are acknowledged by the parties, the parties agree that:

1. ASSIGNMENT

In exchange for good and valuable consideration of One Dollar (\$1.00), as may be required in some legal jurisdictions to recognize this document, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest, in the United States and throughout the World, owned or otherwise held by ASSIGNOR in and to the Marks identified and shown in the attached Exhibit A (the "Mark(s)"), and the goodwill of the business connected with and symbolized by the Marks, along with all rights to obtain and register the Marks in the name of the Assignee before the U.S. Patent & Trademark Office and other jurisdictions to be identified by the ASSIGNEE , together with all rights to sue for past infringements.

2. EXPENSES AND MAINTENANCE

ASSIGNEE shall bear the burden and expense of any recordation of this Assignment and other documents evidencing this transaction. Specifically, if desired, it shall be the ASSIGNEE'S sole responsibility to prepare, file, record, and submit any required documents and payments for this Assignment before the U.S. Patent & Trademark Office, as well as other costs that may be required, from time to time, to maintain the Marks set forth at Exhibit A. In addition, if desired, ASSIGNEE shall bear

the burden and expense of preparing and filing formal trademark applications for the Marks set forth at Exhibit A in any nation of the world and the ASSIGNOR agrees to provide reasonably requested assistance.

3. MODIFICATIONS

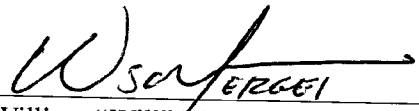
This Assignment may be changed only by written amendment signed by both parties.

4. SUCCESSORS AND ASSIGNS

This Assignment shall inure to and be binding upon the parties and their successors and assigns.

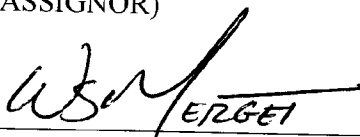
IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date written below.

February 22, 2016



William "Will" Merget
(ASSIGNOR)

February 22, 2016



Blue Dream Vapor Lounge LLC
(ASSIGNEE)

EXHIBIT A

The Following Intellectual Property, Common Law Rights & Goodwill Associated With:

U.S. Serial No. 86/662,537 for BDV (stylized design)

U.S. Serial No. 86/663,211 for BLUE BLAST

U.S. Serial No. 86/662,550 for BLUE FREEZE

U.S. Serial No. 86/662,888 for BLUE ICE

U.S. Serial No. 86/662,649 for BLUE WIRE