# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM533758

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fish Mart, Inc.		08/30/2018	Corporation: CONNECTICUT

## **RECEIVING PARTY DATA**

Name:	Central Garden & Pet Company	
Street Address:	1340 Treat Boulevard, Suite 600	
City:	Walnut Creek	
State/Country:	CALIFORNIA	
Postal Code:	94597	
Entity Type:	Corporation: DELAWARE	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2763335	FISH MART

## CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6022813733

Email: feickstaedt@central.com

Correspondent Name: Central Garden & Pet Company

Address Line 1: 301 West Osborn Road Address Line 2: Legal Department

Address Line 4: Phoenix, ARIZONA 85013

NAME OF SUBMITTER:	Filomena Eickstaedt
SIGNATURE:	/feickstaedt/
DATE SIGNED:	07/26/2019

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 006704 FRAME: 0531

## ASSIGNMENT OF FEDERALLY REGISTERED SERVICE MARKS

This Assignment of Federal Registered Service Marks ("Service Mark Assignment") is entered into effective as of August 31, 2018 (the "Effective Date") by and between Central Garden & Pet Company, a Delaware corporation having its principal place of business at 1340 Treat Boulevard, Suite 600, Walnut Creek, California 94597 ("Assignee"), and Fish Mart, Inc., a Connecticut corporation having its principal place of business at 28 Richards Street, West Haven, Connecticut 06516 ("Assignor").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over unto Assignee, its successors and assigns, as of the Effective Date, all rights, title and interests in and to those service marks and United States service mark registrations and applications delineated on **Schedule A** attached hereto (individually and collectively, the "Service Marks"), together with the goodwill of the business associated with and symbolized by said Service Marks; and together with all rights to damages, profits, and/or any remedy whatsoever due or accrued arising out of any past infringement by any entity of said Service Marks or any injury to the goodwill of the business associated with, and symbolized by, said Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Service Marks Assignment to be executed by its duly authorized representative as of the Effective Date.

## **ASSIGNOR**

Fish Mart, Inc.

Name: \_\_\_\_

Title: President

Date: 8/30/18

# <u>Schedule A</u> Service Mark

Service	U.S. Registration	Application Serial
Mark	Number	Number
Fish Mart	2763335	76295988

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Trademark Assignment

**RECORDED: 07/26/2019** 

August 31, 2018

TRADEMARK
REEL: 006704 FRAME: 0533