

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM533792

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT FOR LEADERS		07/26/2019	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	CROSSMARK, INC.
Street Address:	5100 LEGACY DRIVE
City:	PLANO
State/Country:	TEXAS
Postal Code:	75024
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2457787	CROSSMARK
Registration Number:	2390336	CROSSMARK
Registration Number:	2390337	CROSSMARK
Registration Number:	3070444	THE WAY TO MARKET
Registration Number:	4214448	GROWTH SOLUTIONS. EXCEPTIONAL SERVICE.
Registration Number:	4126113	
Registration Number:	4153850	RETAIL BRAND HEALTH
Registration Number:	4153851	N CROSSVIEW
Registration Number:	4153852	CROSSVIEW

CORRESPONDENCE DATA

Fax Number: 3125548015

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-554-8000

Email: kep@pattishall.com

Correspondent Name: Bradley L. Cohn

Address Line 1: 200 South Wacker Drive, Suite 2900

Address Line 4: Chicago, INDIANA 60606

CH \$240.00 2457787

ATTORNEY DOCKET NUMBER:	2772-032
NAME OF SUBMITTER:	Bradley L. Cohn
SIGNATURE:	/bradleycohn/
DATE SIGNED:	07/26/2019

Total Attachments: 5

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (this “**Release**”) is granted on this 26th day of July, 2019, by BANK OF AMERICA, N.A. (“**Bank of America**”), as administrative agent for the lenders under the security agreement referenced below, in favor of CROSSMARK, INC. (the “**Grantor**”).

W I T N E S S E T H :

WHEREAS, on December 21, 2012, Bank of America and Grantor entered into a Trademark Security Agreement, which was recorded with the U.S. Patent and Trademark Office (the “**USPTO**”) on December 26, 2012, at Reel/Frame 4928/0811 (the “**Trademark Security Agreement**”);

WHEREAS, pursuant to the Trademark Security Agreement, Bank of America received security interests in all of Grantor’s rights, titles and interests in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark registrations and applications for trademark registrations set forth on Schedule A hereto (collectively, the “**Trademarks**”); and

WHEREAS, Bank of America desires to release any and all security interests, and any other lien, it has in the Trademarks, and assign all right, title and interest it may have in and to the Trademarks to Grantor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bank of America hereby agrees as follows:

1. Bank of America hereby absolutely, unconditionally and irrevocably releases, terminates and forever discharges each security interest in the Trademarks that was granted to Bank of America under the Trademark Security Agreement, and any and all other security interests or liens that Bank of America or its predecessors, successors and assigns may have in or to the Trademarks under the Trademark Security Agreement.
2. Bank of America acknowledges and agrees that the Trademark Security Agreement has been terminated.
3. The parties hereto authorize and request the Director of Patents and Trademarks of the United States of America to record this Release against the Trademarks. Bank of America agrees to perform all further acts and execute and deliver all further documents and/or instruments that may be reasonably necessary to carry out the provisions of this Release.

4. To the extent that any other filings with any other governmental authority have been made with respect to any of the Trademarks, Bank of America will execute and deliver a reasonable release or other instrument that will terminate any such filing and/or release any interests conveyed therein.
5. This Release shall be governed by and construed in accordance with the law of the State of New York.
6. This Release shall be binding upon Bank of America's representatives, successors, assigns and transferees.

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IN WITNESS WHEREOF, the undersigned has caused this Release to be executed by its duly authorized representatives as of the date first above written.

BANK OF AMERICA, N.A.

By 



Name: Paley Chen

Title: Vice President

[Signature Page to the Trademark Release (Crossmark, Inc.)]

TRADEMARK
REEL: 006704 FRAME: 0659

SCHEDULE A

Mark	Jurisdiction	Status
<p>CROSSMARK</p> <p>Serial No.: 75/520,209 Filing Date: 07/16/1998</p>	United States	Registration No.: 2,457,787 Registered: 06/05/2001
<p>CROSSMARK and Design</p> <p>CROSSMARK</p> <p>Serial No.: 75/533,332 Filing Date: 08/10/1998</p>	United States	Registration No.: 2,390,336 Registered: 09/26/2000
<p>CROSSMARK and Design with Color</p> <p>CROSSMARK</p> <p>Serial No.: 75/533,335 Filing Date: 08/10/1998</p>	United States	Registration No.: 2,390,337 Registered: 09/26/2000
<p>CROSSVIEW</p> <p>Serial No.: 85/443,112 Filing Date: 10/10/2011</p>	United States	Registration No.: 4,153,852 Registered: 06/05/2012
<p>CROSSVIEW Stylized</p>  <p>Serial No.: 85/443,110 Filing Date: 10/10/2011</p>	United States	Registration: 4,153,851 Registered: 06/05/2012
<p>GROWTH SOLUTIONS. EXCEPTIONAL SERVICE.</p> <p>Serial No.: 85/062,369 Filing Date: 06/14/2010</p>	United States	Pending (allowed)
<p>Arch Design</p>  <p>Serial No.: 85/062,372 Filing Date: 06/14/2010</p>	United States	Registration No.: 4,126,113 Registered: 04/10/2012

RETAIL BRAND HEALTH Serial No.: 85/443,104 Filing Date: 10/10/2011	United States	Registration: 4,153,850 06/05/2012
THE WAY TO MARKET Serial No.: 78/494,225 Filing Date: 10/04/2004	United States	Registration No.: 3,070,444 Registered: 03/21/2006