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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM533793

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CORTLAND CAPITAL MARKET SERVICES LLC, AS SUCCESSOR AGENT FOR THE LENDERS		07/26/2019	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	CROSSMARK, INC.
Street Address:	5100 LEGACY DRIVE
City:	PLANO
State/Country:	TEXAS
Postal Code:	75024
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark	
Registration Number:	2457787	CROSSMARK	
Registration Number:	2390336	CROSSMARK	
Registration Number:	2390337	CROSSMARK	
Registration Number:	3070444	THE WAY TO MARKET	
Registration Number:	4214448	GROWTH SOLUTIONS. EXCEPTIONAL SERVICE.	
Registration Number:	4126113		
Registration Number:	4153850	RETAIL BRAND HEALTH	
Registration Number:	4153851	N CROSSVIEW	
Registration Number:	4153852	CROSSVIEW	

CORRESPONDENCE DATA

Fax Number: 3125548015

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-554-8000

Email: kep@pattishall.com

Correspondent Name: Bradley L. Cohn

Address Line 1: 200 South Wacker Drive, Suite 2900

Address Line 4: Chicago, ILLINOIS 60606

REEL: 006704 FRAME: 0668

TRADEMARK

900508406

ATTORNEY DOCKET NUMBER:	2772-032
NAME OF SUBMITTER:	Bradley L. Cohn
SIGNATURE:	/bradleycohn/
DATE SIGNED:	07/26/2019

Total Attachments: 5

source=Crossmark - IP - Termination and Release - Trademarks - Cortland - Second Lien (EXECUTED)#page1.tif source=Crossmark - IP - Termination and Release - Trademarks - Cortland - Second Lien (EXECUTED)#page2.tif source=Crossmark - IP - Termination and Release - Trademarks - Cortland - Second Lien (EXECUTED)#page3.tif source=Crossmark - IP - Termination and Release - Trademarks - Cortland - Second Lien (EXECUTED)#page4.tif source=Crossmark - IP - Termination and Release - Trademarks - Cortland - Second Lien (EXECUTED)#page5.tif

TRADEMARK REEL: 006704 FRAME: 0669

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Termination and Release of Security Interest in Trademarks (this "Release") is granted on this 26th day of July, 2019, by CORTLAND CAPITAL MARKET SERVICES LLC ("Cortland"), as successor agent for the lenders under the security agreement referenced below, in favor of CROSSMARK, INC. (the "Grantor").

$\underline{\mathbf{W}} \underline{\mathbf{I}} \underline{\mathbf{T}} \underline{\mathbf{N}} \underline{\mathbf{E}} \underline{\mathbf{S}} \underline{\mathbf{E}} \underline{\mathbf{T}} \underline{\mathbf{H}} :$

WHEREAS, on December 21, 2012, Bank of America, N.A., as administrative agent for the lenders, and Grantor entered into a Second Lien Trademark Security Agreement, which was recorded with the U.S. Patent and Trademark Office (the "USPTO") on December 26, 2012, at Reel/Frame 4928/0971 (the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, Bank of America, N.A. received security interests in all of Grantor's rights, titles and interests in and to the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark registrations and applications for trademark registrations set forth on Schedule A hereto (collectively, the "Trademarks");

WHEREAS, on February 25, 2019, Bank of America, N.A., as resigning agent, assigned all of its security interests in the Trademarks to Cortland, which assignment was recorded with the USPTO on February 25, 2019, at Reel/Frame 6572/0880; and

WHEREAS, Cortland desires to release any and all security interests, and any other lien, it has in the Trademarks, and assign all right, title and interest it may have in and to the Trademarks to Grantor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Cortland hereby agrees as follows:

- 1. Cortland hereby absolutely, unconditionally and irrevocably releases, terminates and forever discharges each security interest in the Trademarks that was granted to Cortland under the Trademark Security Agreement, and any and all other security interests or liens that Cortland or its predecessors, successors and assigns may have in or to the Trademarks under the Trademark Security Agreement.
- 2. Cortland acknowledges and agrees that the Trademark Security Agreement has been terminated.
- 3. The parties hereto authorize and request the Director of Patents and Trademarks of the United States of America to record this Release against the Trademarks.

TRADEMARK REEL: 006704 FRAME: 0670 Cortland agrees to perform all further acts and execute and deliver all further documents and/or instruments that may be reasonably necessary to carry out the provisions of this Release.

- 4. To the extent that any other filings with any other governmental authority have been made with respect to any of the Trademarks, Cortland will execute and deliver a reasonable release or other instrument that will terminate any such filing and/or release any interests conveyed therein.
- 5. This Release shall be governed by and construed in accordance with the law of the State of New York.
- 6. This Release shall be binding upon Cortland's representatives, successors, assigns and transferees.

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IN WITNESS WHEREOF, the undersigned has caused this Release to be executed by its duly authorized representatives as of the date first above written.

CORTLAND	ÇAP	ITAL	MARKET	SERVICES	LLC
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Associate Counsel

Title: Date:

REEL: 006704 FRAME: 0672

SCHEDULE A

Mark	Jurisdiction	Status
CROSSMARK	United States	Registration No.: 2,457,787
Sarial No. : 75/520 200		Registered: 06/05/2001
Serial No.: 75/520,209 Filing Date: 07/16/1998		
CROSSMARK and Design	United States	Registration No.: 2,390,336
		Registered: 09/26/2000
CROSSMARK		
Serial No.: 75/533,332		
Filing Date: 08/10/1998		
CROSSMARK and Design	United States	Registration No.: 2,390,337
with Color		Registered: 09/26/2000
CDOCCELLE		
CROSSMARK		
Serial No.: 75/533,335		
Filing Date: 08/10/1998 CROSSVIEW	United States	Designation No. 4 152 952
CROSSVIEW	United States	Registration No.: 4,153,852 Registered: 06/05/2012
Serial No.: 85/443,112		
Filing Date: 10/10/2011		
CROSSVIEW Stylized	United States	Registration: 4,153,851
		Registered: 06/05/2012
CROSSVIEW		
CKO22A1E W		
Serial No.: 85/443,110		
Filing Date: 10/10/2011		
GROWTH SOLUTIONS. EXCEPTIONAL SERVICE.	United States	Pending (allowed)
EXCEPTIONAL SERVICE.		
Serial No.: 85/062,369		
Filing Date: 06/14/2010		
Arch Design	United States	Registration No.: 4,126,113 Registered: 04/10/2012
		Registered. 04/10/2012
Serial No.: 85/062,372		
Filing Date: 06/14/2010		
1 mmg Date. 00/14/2010	l .	

TRADEMARK REEL: 006704 FRAME: 0673

RETAIL BRAND HEALTH	United States	Registration: 4,153,850 06/05/2012
Serial No.: 85/443,104		
Filing Date: 10/10/2011		
THE WAY TO MARKET	United States	Registration No.: 3,070,444
		Registered: 03/21/2006
Serial No.: 78/494,225		
Filing Date: 10/04/2004		

TRADEMARK REEL: 006704 FRAME: 0674

RECORDED: 07/26/2019