

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM533811

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	06/19/2018

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
X.COMMERCE, INC.		06/19/2018	Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Adobe Inc.
<b>Street Address:</b>	345 Park Avenue
<b>Internal Address:</b>	Legal Department
<b>City:</b>	San Jose
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95110
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4400513	IMAGINE ECOMMERCE
Registration Number:	5274192	M
Registration Number:	5274191	MAGENTO
Registration Number:	3697622	MAGENTO
Registration Number:	4556205	M MAGENTO
Registration Number:	4350561	MAGENTO GO
Registration Number:	4339148	M MAGENTO GO

## CORRESPONDENCE DATA

Fax Number: 2066756818

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 408-536-6000

Email: tm@adobe.com

Correspondent Name: J. Scott Evans

Address Line 1: 345 Park Avenue

Address Line 2: Legal Department

Address Line 4: San Jose, DELAWARE 95110

<b>NAME OF SUBMITTER:</b>	J. Scott Evans
---------------------------	----------------

TRADEMARK

<b>SIGNATURE:</b>	/J. Scott Evans/
<b>DATE SIGNED:</b>	07/26/2019
<b>Total Attachments: 8</b> source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page1.tif source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page2.tif source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page3.tif source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page4.tif source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page5.tif source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page6.tif source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page7.tif source=Trademark Assgnmt Agmt_X.Commerce Inc. dba Magento Inc. ADUS_2 - signed#page8.tif	

TRADEMARK ASSIGNMENT AGREEMENT BETWEEN  
X.COMMERCE, INC. AND ADOBE INC.

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement") is, nunc pro tunc, effective the 19th day of June, 2018 (the "Effective Date") by and between X.COMMERCE, INC., a Delaware company, with its principal place of business at 54 North Central Avenue, Suite 200, Campbell, California 95008, United States of America ("Assignor"), and ADOBE INC. (formerly named ADOBE SYSTEMS INCORPORATED), a Delaware corporation, with its principal place of business at 345 Park Avenue, San Jose, California 95110, United States of America ("Assignee"). Assignor and Assignee may be collectively referred to herein as the "Parties."

RECITALS

- A. Assignor owns the entire right, title and interest in and to certain trademarks, trade names and trademark registrations and applications, including but not limited to those listed in **Schedule A** ("Trademarks List") attached hereto and incorporated herein (collectively, the "Trademarks").
- B. On October 8, 2018 Adobe Systems Incorporated adopted and filed with the Secretary of State of the State of Delaware a Certificate of Amendment to Restated Certificate of Incorporation, changing the name of the corporation from Adobe Systems Incorporated to Adobe Inc.
- C. The Parties mutually desire that Assignee acquire Assignor's entire right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows.

AGREEMENT

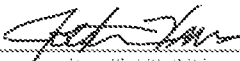
1. Assignor, on behalf of itself and its predecessors and successors in interest, hereby sells, assigns and transfers to Assignee and Assignee's successors, assigns and legal representatives, and Assignee hereby accepts: (a) all of Assignor's right, title and interest, including but not limited to, rights to existing causes of action and the right to past damages associated therewith, that Assignor has in or to the Trademarks; and (b) that part of the goodwill of Assignor's business connected with and symbolized by the Trademarks.
2. Assignor hereby acknowledges that it retains no right to use the Trademarks and agrees not to challenge, or to assist others to challenge the validity, or Assignee's ownership, of the Trademarks. Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into by Assignor that would conflict with this Agreement.
3. Assignor hereby covenants that, upon the request of Assignee, Assignor will promptly provide Assignee with all pertinent facts and documents relating to the Trademarks as may be

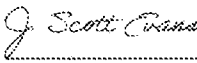
known and reasonably accessible to Assignor and will testify as to the same in any opposition, litigation or any proceeding related thereto. At Assignor's expense, Assignor will promptly execute and deliver to Assignee or its legal representatives any and all documents, instruments or affidavits required to apply for, obtain, maintain, register and enforce the Trademarks, which Assignee in each case may reasonably in good faith deem necessary or desirable to carry out the purpose thereof. Assignor will take all reasonably necessary steps to give effect to, and further the purposes of, this Agreement.

IN WITNESS WHEREOF, the undersigned have caused their duly authorized representatives to execute this Agreement effective as of the Effective Date and in the capacity shown below.

X.COMMERCE, INC.  
("ASSIGNOR")

ADOBE INC.  
("ASSIGNEE")

By:   
.....  
JONATHAN VAAS, (D) (U) (S)

By:   
.....




Jonathan Vaas  
Secretary

John Scott Evans  
Assistant Secretary and Associate  
General Counsel

SCHEDULE A  
TRADEMARKS LIST

Country	Trademark	Classes	Appl. No.	Reg. No.	Status
Argentina	M Cube Design (color) 	09	3519778	2892294	Registered
Argentina	M Cube Design (color) 	35	3519779	2892295	Registered
Argentina	M Cube Design (color) 	41	3519780	2892265	Registered
Argentina	M Cube Design (color) 	42	3519781	2892264	Registered
Argentina	MAGENTO	09	3519774		Pending
Argentina	MAGENTO	35	3519775	2892291	Registered
Argentina	MAGENTO	41	3519776	2892292	Registered
Argentina	MAGENTO	42	3519777	2892293	Registered
Australia	M Cube Design (b&w) 	09, 35, 42	1751064		Published
Australia	MAGENTO & Design (color) 	09, 35, 42	1751063		Pending
Bolivia	M Cube Design (color) 	09	SM-03980/2016	171043	Registered
Bolivia	M Cube Design (color) 	35	SM-03981/2016	171044	Pending
Bolivia	M Cube Design (color) 	41	SM-03982/2016	171045	Pending
Bolivia	M Cube Design (color) 	42	SM-03983/2016	171046	Pending
Bolivia	MAGENTO	09	SM-03976/2016	170960	Registered
Bolivia	MAGENTO	35	SM-03977/2016	170961	Registered
Bolivia	MAGENTO	41	SM-03978/2016	170962	Registered
Bolivia	MAGENTO	42	SM-03979/2016	170963	Registered
Brazil	M Cube Design (color) 	09	911452613		Published
Brazil	M Cube Design (color) 	35	911452630		Published
Brazil	M Cube Design (color) 	41	911452680		Published
Brazil	M Cube Design (color) 	42	911452745		Published
Brazil	MAGENTO	09	911452826		Pending
Brazil	MAGENTO	35	911452842		Pending

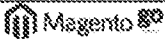


Country	Trademark		Classes	Appl. No.	Reg. No.	Status
Brazil	MAGENTO		41	911452850		Pending
Brazil	MAGENTO		42	911452893		Pending
Canada	IMAGINE ECOMMERCE		35	1509670	TMA867403	Registered
Canada	MAGENTO		9, 35, 42	1509665	843486	Registered
Canada	MAGENTO - ECOMMERCE PLATFORM FOR GROWTH		-	1509666	TMA841011	Registered
Canada	MAGENTO & Design (b&w)		-	1509667	TMA841012	Registered
Chile	MAGENTO & Design (color)		09, 35, 42	1144609	1223939	Registered
China	M Cube Design (color)		09, 35, 41, 42	IR 1316258		Pending
China	MAGENTO		09	8824845	8824845	Registered
China	MAGENTO		09, 35, 41, 42	IR 1313300		Pending
Colombia	M Cube Design (color)		09, 35, 41, 42	SD2016/001008 8	565421	Pending
Colombia	MAGENTO		09, 35, 41, 42	SD2016/001008 3	565420	Registered
Ecuador	M Cube Design (color)		09	2016-66357		Pending
Ecuador	M Cube Design (color)		35	2016-66358		Pending
Ecuador	M Cube Design (color)		41	2016-66362		Pending
Ecuador	M Cube Design (color)		42	2016-66365		Pending
Ecuador	MAGENTO		09	2016-66338		Pending
Ecuador	MAGENTO		35	2016-66344		Pending
Ecuador	MAGENTO		41	2016-66349		Pending
Ecuador	MAGENTO		42	2016-66353		Pending
European Union (EUIPO)	GO MAGENTO		9, 35, 42	009684705	009684705	Registered
European Union (EUIPO)	GO PLATFORM		9, 35, 42	009717463	009717463	Registered
European Union (EUIPO)	GO PLATFORM & Design		9, 35, 42	009717554	009717554	Registered
European Union (EUIPO)	IMAGINE ECOMMERCE		35	9545302	9545302	Registered
European Union (EUIPO)	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
European Union (EUIPO)	MAGENTO GO		9, 35, 42	009684721	009684721	Registered

Country	Trademark		Classes	Appl. No.	Reg. No.	Status
European Union (EUIPO)	MAGENTO GO & Design		09, 35, 42	009637604	009637604	Registered
European Union (EUIPO)	MAGENTO		09, 35, 42	009482597	009482597	Registered
European Union (EUIPO)	MAGENTO		09, 35, 41, 42	IR 1313300	IR 1313300	Registered
European Union (EUIPO)	MAGENTO & Design (b&w)		09, 35, 42	009432154	009432154	Registered
European Union (EUIPO)	MAGENTO-E-COMMERCE PLATFORM FOR GROWTH		09, 35, 42	009432253	009432253	Registered
European Union (EUIPO)	MEET MAGENTO		16, 38, 41	013196993	013196993	Registered
Germany	MEET MAGENTO		16, 38, 41	302012022787.2	302012022787	Registered
Hong Kong	MAGENTO		09, 35, 41, 42	303825865	303825865	Registered
Hong Kong	M Cube Design (color)		09, 35, 41, 42	303825856	303825856	Registered
India	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
India	MAGENTO		09, 35, 41, 42	IR 1313300		Pending
Indonesia	M Cube Design (color)		09, 35, 41, 42	D00.2016.035828		Published
Indonesia	MAGENTO		09, 35, 41, 42	D00.2016.035826		Published
Israel	MAGENTO מַגֵּנְטוֹ		09, 35, 42	233421	233421	Registered
Japan	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
Japan	MAGENTO		09, 35, 41, 42	IR 1313300		Pending
Malaysia	MAGENTO		9	2016062405		Pending
Malaysia	MAGENTO		35	2016062409		Pending
Malaysia	MAGENTO		41	2016062411		Pending
Malaysia	MAGENTO		42	2016062412		Pending
Malaysia	M Cube Design (color)		9	2016062413	2016062413	Registered
Malaysia	M Cube Design (color)		35	2016062417	2016062417	Registered
Malaysia	M Cube Design (color)		41	2016062419	2016062419	Registered
Malaysia	M Cube Design (color)		42	2016062420	2016062420	Registered
Mexico	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered

Country	Trademark		Classes	Appl. No.	Reg. No.	Status
Mexico	MAGENTO		09, 35, 41, 42	IR 1313300		Published
New Zealand	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
New Zealand	MAGENTO		09, 35, 41, 42	IR 1313300	IR 1313300	Registered
Norway	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
Norway	MAGENTO		09, 35, 41, 42	IR 1313300		Pending
Peru	M Cube Design (color)		09	672529	T00015822	Registered
Peru	M Cube Design (color)		35	672529A	T00015822	Registered
Peru	M Cube Design (color)		41	672529B	T00015822	Registered
Peru	M Cube Design (color)		42	672529C	T00015822	Registered
Peru	MAGENTO		09	672528	T00019657	Registered
Peru	MAGENTO		35	672528A		Pending
Peru	MAGENTO		41	672528B		Pending <sup>1</sup>
Peru	MAGENTO		42	672528C	T00019657	Registered
Philippines	M Cube Design (color)		09, 35, 41, 42	IR 1316258		Pending
Philippines	MAGENTO		09, 35, 41, 42	IR 1313300	IR 1313300	Registered
Russian Federation	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
Russian Federation	MAGENTO		09, 35, 41, 42	IR 1313300		Pending <sup>2</sup>
Singapore	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
Singapore	MAGENTO		09, 35, 41, 42	IR 1313300	IR 1313300	Registered
South Africa	M Cube Design (color)		09	2016/18298		Published
South Africa	M Cube Design (color)		35	2016/18299		Published
South Africa	M Cube Design (color)		41	2016/18300		Published
South Africa	M Cube Design (color)		42	2016/18301		Published
South Africa	MAGENTO		09	2016/18322		Pending
South Africa	MAGENTO		35	2016/18323		Pending



Country	Trademark		Classes	Appl. No.	Reg. No.	Status
South Africa	MAGENTO		41	2016/18324		Pending
South Africa	MAGENTO		42	2016/18325		Pending
South Korea	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
South Korea	MAGENTO		09, 35, 41, 42	IR 1313300		Pending
Switzerland	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
Switzerland	MAGENTO		09, 35, 41, 42	IR 1313300	IR 1313300	Registered
Taiwan	M Cube Design (color)		09, 35, 41, 42	105038717	01876239	Registered
Taiwan	MAGENTO		09,35, 41,42	105038718	01876240	Registered
Thailand	M Cube Design (color)		09	1050537		Pending
Thailand	M Cube Design (color)		35	1050538		Pending
Thailand	M Cube Design (color)		41	1050539		Pending
Thailand	M Cube Design (color)		42	1050540		Pending
Thailand	MAGENTO		09	1050533		Published
Thailand	MAGENTO		35	1050534		Published
Thailand	MAGENTO		41	1050535		Published
Thailand	MAGENTO		42	1050536		Pending
Turkey	MAGENTO & Design (color)		09, 35, 42	2014/59031	2014/59031	Registered
Ukraine	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
Ukraine	MAGENTO		09, 35, 41, 42	IR 1313300	IR 1313300	Pending
United States of America	ECOMMERCE PLATFORM FOR GROWTH		09, 35, 42	85/150947	4050583	Registered
United States of America	IMAGINE ECOMMERCE		35	85/187502	4400513	Registered
United States of America	M Cube Design (color)		09, 35, 41, 42	87/087168	5274192	Registered
United States of America	MAGENTO		35, 41	87/087162	5274191	Registered
United States of America	MAGENTO		09, 42	77/521711	3697622	Registered
United States of America	MAGENTO & Design (b&w)		09, 35, 42	85/150927	4556205	Registered
United States of America	MAGENTO GO		42	85/204978	4350561	Registered

Country	Trademark		Classes	Appl. No.	Reg. No.	Status
United States of America	MAGENTO GO & Design		42	85/213997	4339148	Registered
Uruguay	M Cube Design (color)		09, 35, 41, 42	476.706		Pending
Uruguay	MAGENTO		09, 35, 41, 42	476.707		Pending
Vietnam	M Cube Design (color)		09, 35, 41, 42	IR 1316258	IR 1316258	Registered
Vietnam	MAGENTO		09, 35, 41, 42	IR 1313300	IR 1313300	Registered