

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM533904

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Storybots, Inc.	FORMERLY JibJab Media Inc., a Delaware Corporation	05/08/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Netflix Studios, LLC		
Street Address:	5808 W. Sunset Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	87201615	STORYBOTS	
Serial Number:	85496815	STORYBOTS	
Serial Number:	85496938	STORYBOTS	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3036073243		
Email:	tmadmin@kilpatricktownsend.com		
Correspondent Name:	Darin L. Brown		
Address Line 1:	1100 Peachtree Street Suite 2800		
Address Line 2:	Mailstop IP Docketing - 22		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	1149318		
NAME OF SUBMITTER:	Darin L. Brown		
SIGNATURE:	/darin l brown/		
DATE SIGNED:	07/27/2019		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into on MAY 8, 2019, 2019 (the "Effective Date"), by and between **Storybots, Inc.**, formerly known as JibJab Media Inc., a Delaware Corporation having an address at 4121 Redwood Avenue, Los Angeles, California 90066 U.S.A. ("Assignor"), and **Netflix Studios, LLC**, a Delaware Limited Liability Company having an address at 5808 West Sunset Boulevard, Los Angeles, California 90028 ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of all rights, title, and interest in and to the STORYBOTS trademark, including the registration(s) listed in the table below (collectively, the "Trademark");

Mark	Jurisdiction	Serial Number Filing Date	Registration Number Registration Date
STORYBOTS	United States of America	87201615 Oct 13, 2016	5342271 Nov 21, 2017
STORYBOTS	United States of America	85496815 Dec 15, 2011	4227733 Oct 16, 2012
STORYBOTS	United States of America	85496938 Dec 15, 2011	4227734 Oct 16, 2012
STORYBOTS	Australia	1836773 Apr 6, 2017	1836773 Apr 6, 2017
STORYBOTS	Australia	1487711 Apr 26, 2012	1487711 Apr 26, 2012
STORYBOTS	Canada	1804482 Oct 13, 2016	TMA983586 Oct 25, 2017
STORYBOTS	Canada	1788549 Jun 23, 2016	TMA987303 Dec 20, 2017
STORYBOTS	China	13098133 Aug 19, 2013	13098133 Feb 28, 2015
STORYBOTS	China	13098134 Aug 19, 2013	13098134 Jan 7, 2015
STORYBOTS	European Union	16566051 Apr 7, 2017	16566051 Jul 26, 2017
STORYBOTS	European Union	10830644 Apr 23, 2012	10830644 Nov 26, 2012
STORYBOTS	Japan	2013-059021 Jul 30, 2013	5690260 Aug 1, 2014
STORYBOTS	New Zealand	1064090 Apr 6, 2017	1064090 Oct 10, 2017

Mark	Jurisdiction	Serial Number Filing Date	Registration Number Registration Date
STORYBOTS	New Zealand	957859 Apr 26, 2012	957859 Oct 20, 2012
STORYBOTS	South Korea	45-2013-0004008 Jul 22, 2012	45-49627 May 30, 2014
STORYBOTS	Thailand	905703 Aug 21, 2013	171109768
STORYBOTS	Thailand	905704 Aug 21, 2013	SM67446

WHEREAS, Assignee seeks to acquire Assignor's entire right, title, and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, all of its present and future right, title, and interest to the Trademark, both registered and common law, together with the goodwill of the business associated with and symbolized by the Trademark, and together with the right to sue for past infringement and to collect all damages or profits for past infringement, dilution, unfair competition, and counterfeiting of the Trademark for its own use and benefits. Assignor further transfers, assigns, and sets over unto Assignee, its successors and assigns, all of Assignor's right, title, and interest in, to and under all existing license agreements between Assignor and third parties related to the Trademark.

IN WITNESS hereof, Assignor and Assignee have executed this Assignment as of the Effective Date.

ASSIGNOR:

Storybots, Inc.

By: 

Name: GREGG SMITHELLS

Title: PRESIDENT & CEO

ASSIGNEE:

Netflix Studios, LLC

By: 

Name: Ali Bultars

Title: Manager, Intellectual Property