

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM533967

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mark R Black		07/26/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Weaver Leather LLC		
<b>Street Address:</b>	7540 CR 21		
<b>City:</b>	Mt. Hope		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44660		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5079024	COOLAID	
<b>Registration Number:</b>	5339778		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3302639278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	330-264-4444		
<b>Email:</b>	lycans@ccj.com		
<b>Correspondent Name:</b>	Andrew P. Lycans		
<b>Address Line 1:</b>	225 North Market Street		
<b>Address Line 4:</b>	Wooster, OHIO 44691		
<b>NAME OF SUBMITTER:</b>	Andrew P. Lycans		
<b>SIGNATURE:</b>	/Andrew P. Lycans/		
<b>DATE SIGNED:</b>	07/29/2019		
<b>Total Attachments: 2</b>			
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source=Executed Trademark Assignment-Coolaid#page2.tif			

OP \$65.00 5079024

**UNITED STATES TRADEMARK ASSIGNMENT**

WHEREAS, **MARK R. BLACK (Assignor)**, an individual having his principal place of business at 17270 West Whiskey Way, Wickenburg, Arizona 85390 is the owner of the entire right, title, and interest in and to the following United States trademarks, United States trademark registrations, and the goodwill associated therewith:

**UNITED STATES TRADEMARK REGISTRATIONS**

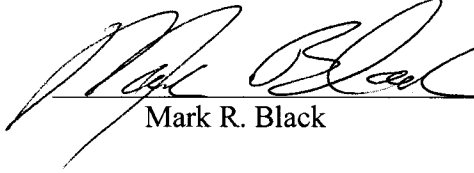
<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>	<b><u>Mark</u></b>
5,079,024	November 8, 2016	COOLAID
5,339,778	November 21, 2017	(design only)

WHEREAS, **WEAVER LEATHER LLC (Assignee)**, a Delaware limited liability company having its principal place of business at 7540 CR 21, Mount Hope, Ohio 44660, is desirous of acquiring the entire right, title, and interest in and to said trademarks, United States trademark registrations, and the goodwill associated therewith.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title, and interest in and to said trademarks and United States trademark registrations, together with the goodwill of the business symbolized by the above trademarks, and the right to sue for past infringement of the trademarks.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which assignee may require in order to vest all of Assignor's right, title, and interest in and to said trademarks and United States trademark registrations in Assignee or its successor.

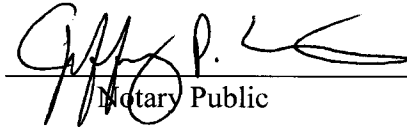
IN TESTIMONY WHEREOF, Mark R. Black has caused this document to be duly and legally executed on the 26th day of July, 2019.

  
\_\_\_\_\_  
Mark R. Black

STATE OF Indiana

COUNTY OF Howard

The foregoing instrument was acknowledged before me this 26 day of July, 2019 by Mark R. Black.

  
\_\_\_\_\_  
Notary Public

4816-0649-9862, v. 1

