

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM534160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yiwu Prudential Network Technology Co., Ltd		07/25/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Ningbo Zhihao Trading Co.,Ltd.		
Street Address:	Hosting 5283, Rm.112, Block10, No.21		
Internal Address:	Ln.689, Changxing Road, Jiangbei District		
City:	Ningbo, Zhejiang		
State/Country:	CHINA		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5043967	GENOVESE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ustm@tezhila.com		
Correspondent Name:	Ningbo Zhihao Trading Co.,Ltd.		
Address Line 1:	Hosting 5283, Rm.112, Block10, No.21		
Address Line 2:	Ln.689, Changxing Road,Jiangbei District		
Address Line 4:	Ningbo, CHINA		
NAME OF SUBMITTER:	Li Zhennan		
SIGNATURE:	/Li Zhennan/		
DATE SIGNED:	07/29/2019		
Total Attachments: 1			
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OP \$40.00 5043967

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this 25th day of July 2019, by and between Yiwu Prudential Network Technology Co., Ltd, LIMITED LIABILITY COMPANY located at No.140 Qijiguang Road, Choujiang Street, Yiwu, Zhejiang CHINA 322000 (hereinafter referred to as "ASSIGNOR") and Ningbo Zhihao Trading Co.,Ltd.,LIMITED LIABILITY COMPANY located at Hosting 5283, Rm.112, Block10, No.21, Ln.689, Changxing Road, Jiangbei District, Ningbo, Zhejiang CHINA 315000 (hereinafter referred to as "ASSIGNEE") with respect to US Registration Number 5043967 trademark GENOVESE (hereinafter referred to as "MARK").

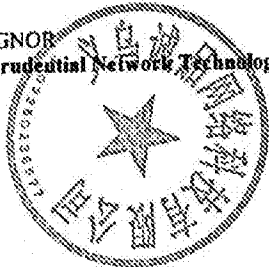
1. ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to use, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.

2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.

3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

ASSIGNOR
Yiwu Prudential Network Technology Co., Ltd



ASSIGNEE
Ningbo Zhihao Trading Co., Ltd.

