

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM534236

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900506968
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KEEPERS INTERNATIONAL		07/13/2019	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Goldfit Asia Limited
Street Address:	Room 1403, 168 Connaught Road Central
City:	Hong Kong
State/Country:	CHINA
Postal Code:	00000
Entity Type:	Corporation: HONG KONG
Name:	Goldfit Asia Limited
Street Address:	Room 1403, 168 Connaught Road Central
City:	Hong Kong
State/Country:	CHINA
Entity Type:	Corporation: HONG KONG

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1244543	KEEPERS
Registration Number:	1424047	RARE FOOTAGE
Serial Number:	73299418	KEEPERS
Serial Number:	73604606	RARE FOOTAGE

CORRESPONDENCE DATA

Fax Number: 8184075114

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8183052767

Email: phockley@keepers.com

Correspondent Name: Paul Hockley

Address Line 1: 21049 Devonshire Street Suite 102

Address Line 4: Chatsworth, CALIFORNIA 91311

TRADEMARK

NAME OF SUBMITTER:	Paul Hockley
SIGNATURE:	/Paul Hockley/
DATE SIGNED:	07/30/2019
Total Attachments: 3 source=Original Trademark Assignment Cover Sheet#page1.tif source=Original Trademark Assignment Cover Sheet#page2.tif source=Revised Trademarks Transfer Agreement#page1.tif	

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KEEPERS INTERNATIONAL		07/13/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Goldfit Asia Limited		
Street Address:	Room 1403, 168 Connaught Road Central		
City:	Hong Kong		
State/Country:	CHINA		
Postal Code:	00000		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1244543	KEEPERS	
Registration Number:	1424047	RARE FOOTAGE	
Serial Number:	73299418	KEEPERS	
Serial Number:	73604606	RARE FOOTAGE	
CORRESPONDENCE DATA			
Fax Number:	8184075114		
Phone:	8183052767		
Email:	phockley@keepers.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Paul Hockley		
Address Line 1:	21049 Devonshire Street Suite 102		
Address Line 4:	Chatsworth, CALIFORNIA 91311		

DOMESTIC REPRESENTATIVE**Name:****Address Line 1:****Address Line 2:****Address Line 3:****Address Line 4:****NAME OF SUBMITTER:**

Paul Hockley

Signature:

/Paul Hockley/

Date:

07/17/2019

Total Attachments: 1

source=Trademarks Transfer Agreement#page1.tif

RECEIPT INFORMATION**ETAS ID:** TM532281**Receipt Date:** 07/17/2019**Fee Amount:** \$115

Trademarks Transfer Agreement

Transfer: KEEPERS INTERNATIONAL (PARTY A)

Transferee: GOLDFIT ASIA LIMITED (PARTY B)

Reference Document ID: 900506968

Transfer Trademarks:

KEEPERS® (Registration No. 1244543 / Serial No. 73299418)

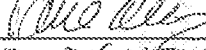
rare footage® (Registration No. 1424047 / Serial No. 73604606)

SMILE! SOX (In procedure of Application to USPTO)

A and B sides by consensus make the agreement of the above listed trademarks transfer as the followings:

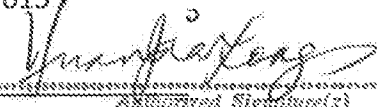
1. The ownership of trademarks are assigned from A to B before July 15th, 2019
2. Each of these trademarks shall be assignable with the good will of the business in which the marks are used.
3. B pay USD 200,000.00 to A after the ownership of trademarks assignment is completed.
4. The handling fee of the assignment of the trademarks is paid by A
5. From July 15th, 2019, under the condition that A pay the License Fee to B, no matter in U.S.A or all the other countries, A is authorized to use the trademarks.
6. The License Fee is determined based on friendly negotiation between A and B.
7. All the other relevant details issues are determined based on friendly negotiation between A and B.

KEEPERS INTERNATIONAL
21049 DEVONSHIRE ST. SUITE 102
CHATSORTH, CA 91311
TEL: 818-882-5000
FAX: 818-700-1152

Signature: 
Title: PRESIDENT
Stamp: _____
Date: 07/13/2019



GOLDFIT ASIA LIMITED
ROOM 1403, WEST TOWER SHUN TAK CENTRE
168 CONNAUGHT RD, CENTRAL HONGKONG
TEL: (852) 2541 4029 on behalf of
FAX: (852) 2545 5615
GOLDFIT ASIA LIMITED

Signature: 
Title: GENERAL MANAGER
Stamp: _____
Date: 07/13/2019