

900507303 07/19/2019

TRADEMARK ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

ETAS ID: TM532649

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hallmark Health Care Solutions, LLC		07/17/2019	Corporation : DELAWARE Limited Liability Company
RECEIVING PARTY DATA			
Name:	Yeshiva University		
Street Address:	500 West 185th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10033		
Entity Type:	not-for-profit education corporation: NEW YORK		
Name:	The Hebrew University of Jerusalem		
Street Address:	P.O. Box 34165		
City:	Givat Ram, Jerusalem		
State/Country:	ISRAEL		
Postal Code:	91341		
Entity Type:	Non-Profit Corporation: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86916442	EINSTEIN II	
CORRESPONDENCE DATA			
Fax Number:	6179518736		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179518000		
Email:	jennifer.kagan@morganlewis.com		
Correspondent Name:	Jennifer Kagan, Paralegal		
Address Line 1:	One Federal Street, Morgan, Lewis & Bock		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	107572-0003		
NAME OF SUBMITTER:	Rachelle A. Dubow, Esq.		
SIGNATURE:	/Rachelle Dubow/		

CH \$40.00 86916442

DATE SIGNED:	07/18/2019
Total Attachments: 1 source=Signed agreement1 13#page1.tif	

Exhibit 1

TRADEMARK ASSIGNMENT

WHEREAS, Hallmark Health Care Solutions, LLC, a Delaware limited liability company, located at 200 Motor Parkway, Suite D-26, Hauppauge, NY 11788 (hereinafter "Assignor"), is the owner of all right, title, and interest in, under, and to the following U.S. trademark application (hereinafter the "Trademark");

U.S. Application No. 86/916,442 for the mark EINSTEIN II for use in connection with "Software as a service (SAAS) services featuring software for healthcare provider scheduling management; Software as a service (SAAS) services, namely, hosting software for use by others for use in healthcare provider scheduling management" in international class 42.

WHEREAS, Yeshiva University, a New York not-for-profit corporation, located at 500 West 185th Street, New York, NY 10033 ("Yeshiva") and The Hebrew University of Jerusalem, an Israeli not-for-profit corporation, located at P.O. Box 34165, Givat Ram, Jerusalem, Israel 91341 ("HUJ") (Yeshiva and HUJ together hereinafter, "Assignees"), are desirous of acquiring said Trademark and the application therefor, along with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby assign unto the said Assignees, jointly, all right, title and interest in, under, and to the said Trademark, together with the goodwill of the business symbolized by the Trademark, the right to bring suit and recover damages for past infringement, and the registration thereof. Assignor hereby agrees to execute any additional documents to accomplish this Assignment.

ASSIGNOR

Hallmark Health Care Solutions, LLC

By: [Signature]

Name: KIDUR SHAWARAKASH

Title: CEO

Date: 28 July, 2019

ASSIGNEES

Yeshiva University

By: [Signature]

Name: Andrew J. Lauer, Esq.
Vice President for Legal Affairs,
Secretary & General Counsel

Title: _____

Date: July 10, 2019

The Hebrew University of Jerusalem

By: [Signature]

Name: PEPI YAKINEVICI

Title: GENERAL COUNSEL

Date: July 17, 2019