## 900508358

07/26/2019

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM533745

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		04/29/2019	Corporation: PENNSYLVANIA

#### **RECEIVING PARTY DATA**

Name:	MILK INDUSTRY MANAGEMENT CORPORATION
Street Address:	4 Manhattan Drive
City:	Burlington
State/Country:	NEW JERSEY :
Postal Code:	08016
Entity Type:	Corporation: PENNSYLVANIA
Name:	BALFORD FARMS, INC.
Street Address:	4 Manhattan Drive
City:	Burlington
State/Country:	NEW JERSEY
Postal Code:	08016
Entity Type:	Corporation: PENNSYLVANIA
Name:	BALFORD HTD, LLC
Street Address:	4 Manhattan Drive
City:	Burlington
State/Country:	NEW JERSEY
Postal Code:	08016
Entity Type:	Gorporation: NEW JERSEY Limited Liability Company
Name:	BALFORD INVESTMENTS LLC
Street Address:	4 Manhattan
City:	Burlington
State/Country:	NEW JERSEY
Postal Code:	08016
Entity Type:	Corporation: NEW JERSEY Limited Liability. Company

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3511253	ROSENBERGER'S DAIRIES

TRADEMARK REEL: 006706 FRAME: 0880

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Property Type	Number	Word Mark
Registration Number:	2066848	ROSENBERGER'S DAIRIES
Registration Number:	2878329	GRABBA JUICE

# **CORRESPONDENCE DATA**

**Fax Number:** 2155648120

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2155648613

**Email:** Jmorales-irizarry@stradley.com

Correspondent Name: Juheirry Morales-Irizarry

Address Line 1: 2005 Market Street

Address Line 2: Suite 2600

Address Line 4: Philadelphia, PENNSYLVANIA 19103-7018

ATTORNEY DOCKET NUMBER:	185535-0087
NAME OF SUBMITTER:	Juheirry Morales-Irizarry
SIGNATURE:	/Juheirry Morales-Irizarry/
DATE SIGNED:	07/26/2019

# **Total Attachments: 3**

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### RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST ("Release") is made and effective as of April 29, 2019 and granted by PNC Bank, National Association in its capacity as agent for the lenders ("Agent"), in favor of Milk Industry Management Corporation, Balford Farms, Inc., Balford HTD, LLC and Balford Investments LLC (collectively, "Grantor").

WHEREAS, Grantor executed and delivered to Agent that certain Trademark Security Agreement by and between Grantor and Agent dated as of December 30, 2014 (the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, Grantor pledged and granted to Agent a security interest in and to all of the right, title and interest of Grantor in, to and under the Trademark Collateral (as defined below);

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office at Reel 5456, Frame 0879 on February 10, 2015; and

WHEREAS, Grantor has requested that Agent enter into this Release to effectuate, evidence and record the release by Agent of the security interest in the Trademark Collateral pursuant to the Security Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, intending to be legally bound hereby, Agent hereby agrees as follows:

- 1. Release of Security Interest. Agent, on behalf of itself and its successors, legal representatives and assigns, hereby terminates, releases and discharges any and all security interests that it has pursuant to the Security Agreement in any of the following (collectively, the "<u>Trademark Collateral</u>"): Grantor's trademarks, service marks and tradenames listed on Schedule "I" attached hereto and made part hereof (collectively, the "<u>Trademarks</u>"), together with all the goodwill of Grantor associated with and represented by the Trademarks, and the registration thereof and the right (but not the obligation) to sue for past, present and future infringements, and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits.
- 2. Further Assurances. Agent agrees, at the Grantor's expense, to take all further actions as reasonably requested, and provide to the Grantor and its successors, assigns and legal representatives all such cooperation and assistance, including, without limitation, the execution and delivery of any and all further documents or other instruments, as the Grantor and its successors, assigns and legal representatives may reasonably request in order to confirm, effectuate or record this Release.
- 3. Governing Law. This Release and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Release and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the Commonwealth of Pennsylvania without giving effect to any choice or conflict of law provision or rule.

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first above written.

PNC BANK, NATIONAL ASSOCIATION, as

Agent

Name: Jacqualine MacKenzie

Title: Vice President

Address for Notices:

PNC Bank, National Association Commercial Loan Service Center

500 First Avenue Pittsburgh, PA 15219

[Signature Page to RELEASE OF TRADEMARK SECURITY INTEREST]

## **SCHEDULE 1**

# TRADEMARK REGISTRATIONS

APPLICATION

OR

**REGISTRATION** 

GRANTOR TRADEMARK COUNTRY NO.

Milk 3,511,253

Industry
Management

Milk

Corporation Rosenberger's Dairies USA

2,066,848

Industry
Management
Corporation
USA

Milk 2,878,329

Milk 2,878,329 Industry

Management
Corporation Grabba Juice USA

DMEAST #37346067 v1

**RECORDED: 07/26/2019**