

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM534429

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Société des Produits Nestlé S.A.		07/17/2019	Corporation: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Robern Menz (MFG) Pty Ltd		
Trading As:	Robern Menz		
Street Address:	71 Glynburn Road		
City:	Glynde, South Australia		
State/Country:	AUSTRALIA		
Postal Code:	5070		
Entity Type:	Limited Liability Company: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1265185	VIOLET CRUMBLE	
CORRESPONDENCE DATA			
Fax Number:	7038164100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7038164003		
Email:	nixonptomail@nixonvan.com, djb@nixonvan.com		
Correspondent Name:	NIXON & VANDERHYE P.C.		
Address Line 1:	901 North Glebe Road, 11th Floor		
Address Line 2:	Donna J. Bunton		
Address Line 4:	Arlington, VIRGINIA 22203		
DOMESTIC REPRESENTATIVE			
Name:	NIXON & VANDERHYE P.C.		
Address Line 1:	901 North Glebe Road, 11th Floor		
Address Line 2:	Donna J. Bunton		
Address Line 4:	Arlington, VIRGINIA 22203		
NAME OF SUBMITTER:	Donna J. Bunton		
SIGNATURE:	/Donna J. Bunton/		

OP \$40.00 1265185

DATE SIGNED:	07/31/2019
Total Attachments: 2 source=Reg No 1265185-Assignment#page1.tif source=Reg No 1265185-Assignment#page2.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, Société des Produits Nestlé S.A., a corporation of Switzerland having a place of business at C/-Nestlé Australia Ltd, Building D, 1 Homebush Bay Drive 2138, Australia (hereinafter ASSIGNOR), is the record owner of the trademark VIOLET CRUMBLE, the goodwill symbolized thereby and United States Registration No. 1265185, dated January 24, 1984, therefor; and

WHEREAS, Robern Menz (Mfg) Pty Ltd trading as Robern Menz, a limited company of Australia having a place of business at 71 Glynburn Road, Glynde, South Australia 5070, Australia (hereinafter ASSIGNEE), has acquired all of ASSIGNOR'S rights, title and interest in and to the mark VIOLET CRUMBLE, the goodwill symbolized thereby, and United States Registration No. 1265185 of said mark, and is desirous of confirming and making of record said acquisition;

NOW, THEREFORE, pursuant to that certain Intellectual Property Assignment Agreement dated December 20, 2018 and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR confirms that on December 20, 2018 it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to ASSIGNEE all right, title and interest in and to the mark VIOLET CRUMBLE, the goodwill symbolized thereby and the United States Registration No. 1265185 of said mark together with

all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement of said trademark.

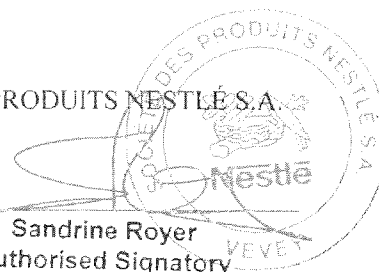
Date: 17/7/2019

Witnessed by: *gelack*

Claudine Schaefer

SOCIÉTÉ DES PRODUITS NESTLÉ S.A.

By: *[Signature]*
Name: Sandrine Royer
Title: Authorised Signatory



Date: 20th June 2019

Date: _____

ROBERN MENZ (MFG) PTY LTD

Date: 17/7/2019

Witnessed by: _____

[Signature]
Andrew Johnson

By: *[Signature]*
Name: Philip Sims
Title: C.E.O.

Date: 17 July 2019

Date: _____