

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM534436

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Machine Label Group, LLC		07/31/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Tenn South Distillery, LLC		
Street Address:	1800 Abernathy Road		
City:	Lynnville		
State/Country:	TENNESSEE		
Postal Code:	38472		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5542150	BIG MACHINE	
CORRESPONDENCE DATA			
Fax Number:	6785532631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-553-2630		
Email:	atltrademark@gtlaw.com		
Correspondent Name:	Duane D. Sitar		
Address Line 1:	3333 Piedmont Road NE, Suite 2500		
Address Line 2:	Greenberg Traurig, LLP		
Address Line 4:	Atlanta, GEORGIA 30305		
ATTORNEY DOCKET NUMBER:	155095.010100		
NAME OF SUBMITTER:	Duane D. Sitar		
SIGNATURE:	/Duane D. Sitar/		
DATE SIGNED:	07/31/2019		
Total Attachments: 1			
source=Trademark Assignment for BIG MACHINE Reg. No. 5542150 #page1.tif			

CH \$40.00 5542150

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT is made by and between Big Machine Label Group, LLC, a limited liability company organized and existing under the laws of Delaware, United States of America, having its principal place of business at 1219 16th Ave. South, Nashville, Tennessee 37212 (“Assignor”), and Tenn South Distillery, LLC, a limited liability company organized and existing under the laws of Tennessee, United States of America, having its principal place of business at 1800 Abernathy Road, Lynnville, Tennessee 38472 (“Assignee”).

WHEREAS, Assignor has adopted and used the trademark BIG MACHINE in connection with various goods and services, including “alcoholic beverages, namely, distilled spirits” (Assignor's rights in the BIG MACHINE trademark in connection with “alcoholic beverages, namely, distilled spirits” are referred to herein as the “Assigned Trademark”);

WHEREAS, Assignor is the owner of United States trademark Registration No. 5542150 for the Assigned Trademark (the “Registration”);

WHEREAS, pursuant to that certain Trademark Assignment and Coexistence Agreement, dated as of June 28, 2019, Assignee acquired all of Assignor’s right, title, and interest in and to the Assigned Trademark and the Registration, all goodwill relating thereto, and all rights of action and claims for past infringement, dilution, and unfair competition thereof; and

WHEREAS, Assignor and Assignee desire to memorialize the transfer of the Assigned Trademark and the Registration from Assignor to Assignee;

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms its assignment to Assignee of all rights, title, and interest in and to the Assigned Trademark, together with the goodwill of the business symbolized by the Assigned Trademark, the Registration, and all causes of action and claims based on past actions or infringement, dilution, or unfair competition related to the Assigned Trademark and the right to recover and collect any and all monetary recovery for the same.

IN WITNESS WHEREOF, Assignor and Assignee, intending to be legally bound, have caused this Confirmatory Trademark Assignment to be executed by their authorized representatives on the dates indicated below, effective as of July 31, 2019.

Big Machine Label Group, LLC (Assignor)

By: _____

Name: ANDREW KAUTZ

Title: COO

Date: July 31, 2019

Tenn South Distillery, LLC (Assignee)

By: _____

Name: SCOTT BORCHETTA

Title: PRESIDENT

Date: July 31, 2019