TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM534576

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coughlan Companies, LLC		07/31/2019	Limited Liability Company: MINNESOTA

RECEIVING PARTY DATA

Name:	CIBC Bank USA
Street Address:	50 South Sixth Street
Internal Address:	Ste. 1400
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55402
Entity Type:	State Banking Corporation: ILLINOIS

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	2410455	BLUE EARTH BOOKS
Registration Number:	2379586	LIFE MATTERS
Registration Number:	5408006	PIVOTED
Registration Number:	3357848	A
Registration Number:	3138145	A+
Registration Number:	3138148	A+BOOKS
Registration Number:	3191104	BLAZERS
Registration Number:	3191112	BLAZERS
Registration Number:	4194574	CAPSTONE
Registration Number:	4194575	CAPSTONE
Registration Number:	2405964	CAPSTONE PRESS
Registration Number:	3023807	CAPSTONE PRESS
Registration Number:	3784546	CAPSTONE REWARDS
Registration Number:	2779533	COMPASS POINT BOOKS
Registration Number:	2968527	CRAFT PLUS
Registration Number:	4901786	CRAFTPLUS
Registration Number:	2994999	
Registration Number:	4850625	
	•	TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4850628	
Registration Number:	4850627	
Registration Number:	3020986	FACT FINDERS
Registration Number:	3021008	FACT FINDERS
Registration Number:	2758956	FACTHOUND
Registration Number:	3113871	FIRST FACTS
Registration Number:	3113878	FIRST FACTS
Registration Number:	3138146	GRAPHIC LIBRARY
Registration Number:	3784523	HELLO GENIUS
Registration Number:	2697573	MAUPIN HOUSE
Registration Number:	3418360	MAX AXIOM
Registration Number:	3676343	MY FIRST GRAPHIC NOVEL
Registration Number:	5195463	PEBBLE
Registration Number:	5203858	PEBBLE
Registration Number:	2763151	PEBBLE BOOKS
Registration Number:	4655622	PEBBLE GO
Registration Number:	4624645	PEBBLEGO
Registration Number:	2748490	PICTURE WINDOW BOOKS
Registration Number:	3339280	SNAP BOOKS
Registration Number:	3348094	SNAP BOOKS
Registration Number:	3925711	SPEEDSCAN
Registration Number:	3120685	STONE ARCH BOOKS
Registration Number:	3193255	TARGET SKILLS
Registration Number:	3812926	VELOCITY
Registration Number:	4370891	WONDER READERS
Registration Number:	2377678	YELLOW UMBRELLA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (612) 604-6689

Email: trademark@winthrop.com
Correspondent Name: Timothy D. Sitzmann
Address Line 1: 225 South Sixth Street

Address Line 2: Suite 3500

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:Timothy D. SitzmannSIGNATURE:/Timothy D, Sitzmann/

DATE SIGNED:	07/31/2019
Total Attachments: 18	
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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of July 31, 2019, is made by Coughlan Companies, LLC, a Minnesota limited liability company (the "Grantor"), in favor of CIBC BANK USA, an Illinois state banking corporation, as collateral agent (in such capacity, "Collateral Agent"), and as administrative agent and a lender (in such capacity, together with its successors and permitted assigns, the "Agent") for the benefit of itself and for the benefit of the Lenders and Senior Noteholder (as defined in the Credit Agreement referred to below) (the Lenders and Senior Noteholders shall hereinafter be referred to as the "Secured Parties").

WITNESSETH:

The Lenders have severally agreed to extend credit to Grantor and others, pursuant to the Credit Agreement of even date herewith by and among Agent, the Lenders and the Grantor. The Grantor and the Senior Noteholders are party to the Note Agreement pursuant to which the Senior Noteholders have agreed to purchase the notes issued by the Grantor.

The Grantor has, pursuant to a Collateral Agreement of even date herewith executed by, among other parties, the Grantor in favor of the Collateral Agent (the "Collateral Agreement"), granted the Collateral Agent a security interest in the Grantor's assets to secure the Secured Obligations (as defined in the Collateral Agreement) including, among other things, all of the Grantor's Trademarks;

Pursuant to the Collateral Agreement, the Grantor is required to execute and deliver this Trademark Security Agreement; and

Terms used herein with their initial letter capitalized that are not otherwise defined herein shall have the meaning given to such terms in the Collateral Agreement.

NOW, THEREFORE, in consideration of the premises and to induce the Lenders and the Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Grantor thereunder, and to induce the Senior Noteholders to enter into the Note Agreement and to purchase the notes pursuant to the Note Agreement, the Grantor hereby agrees with the Agent as follows:

- 1. Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of the Grantor, hereby mortgages, pledges and hypothecates to the Collateral Agent for the benefit of the Secured Parties, and grants to the Collateral Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of the Grantor (the "Trademark Collateral"):
 - (a) all of its Trademarks and all related Trademark Licenses providing for the grant by the Grantor of any right under any Trademark, including, without limitation, those trademark registrations or applications for registration referred to on Schedule I hereto;
 - (b) all renewals of the foregoing;

- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (d) all income, royalties and proceeds at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof,

provided, that in no event shall the definition of "Trademark Collateral" include, nor shall the security interest granted hereunder extend to, any Excluded Collateral.

- 2. <u>Security Agreement</u>. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Collateral Agreement and the Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- 3. <u>Grantor Remains Liable</u>. The Grantor hereby agrees that, anything herein to the contrary notwithstanding, the Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with its Trademarks and related Trademark Licenses subject to a security interest hereunder.
- 4. <u>Counterparts</u>. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.
- 5. <u>Governing Law</u>. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the state of Minnesota.

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

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[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

COUGHLAN COMPANIES, LLC, a

Minnesota limited liability company

By: Stephen W. Robinson

Title: Chief Financial Officer

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

ACCEPTED AND AGREED as of the date first above written:

CIBC BANK USA, as Collateral Agent

Name: Leanne Manning
Its: Managing Director

SCHEDULE I

TO TRADEMARK SECURITY AGREEMENT

TRADEMARKS AND TRADEMARK LICENSES

Trademark Applications and Registrations:

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
BLUE EARTH BOOKS	RN: 2410455 SN: 7581883	October 8, 1999	Decemb er 5, 2000	U.S.	Coughlan Companies, Inc. (Minnesota Corp.)	(Int'l Class: 16) books for school age children	Renewed Decembe r 5, 2010	Company does not intend to renew this trademar k.
LIFE MATTE RS	RN: 2379586 SN: 7581883 2	October 8, 1999	August 22, 2000	U.S.	Coughlan Companies, Inc. (Minnesota Corp.)	(Int'l Class: 16) books for school age children	Renewed August 22, 2010	Company does not intend to renew this trademar k.
PIVOTE D	RN: 5408006 SN: 8684622 4	Decemb er 11, 2015	February 20, 2018	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 41) interactive educational services in the nature of computer-based and computer-assisted instruction in the field of reading comprehension and literacy	Registere d February 20, 2018	
(4)	RN: 3357848 SN: 7889354 6	May 25, 2006	Decemb er 18, 2007	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books in the field of science; children's books	Renewed Decembe r 18, 2017	
A +	RN: 3138145 SN:	Februar y 22, 2005	Septemb er 5, 2006	U.S.	Coughlan Companies, LLC	(Int'l Class: 16) books for school age children	Renewed Septembe r 5, 2016	

Schedule I to Trademark Security Agreement

TRADEMARK

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
	7857203 0				(Minnesota Limited Liability Company)			
Ay	RN: 3138148 SN: 7857255 0	Februar y 22, 2005	Septemb er 5, 2006	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed Septembe r 5, 2016	
BLAZE RS	RN: 3191104 SN: 7853259 3	Decemb er 14, 2004	January 2, 2007	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) educational nonfiction books for school age children for testing and improving reading comprehension skills	Renewed January 2, 2017	
BINE	RN: 3191112 SN: 7853504 4	Decemb er 18, 2004	January 2, 2007	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) educational nonfiction books for school age children for testing and improving reading comprehension skills	Renewed January 2, 2017	
CAPST ONE	RN: 4194574 SN: 8551544 9	January 12, 2012	August 21, 2012	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 09) downloadable electronic publications in the nature of books in the field of fiction and non-fiction books on a variety of topics; downloadable	Registere d 8 & 15 January 12, 2018	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
						books via the internet and wireless devices; electronic publications, namely, e-books featuring information of interest to children and young adults recorded on computer media (Int'l Class: 16) books in the field of educational readers on a variety of topics for school age children; children's books; non-fiction books on a variety of topics; series of fiction and non-fiction books on a variety of topics (Int'l Class: 41) book publishing; on-line publication of e-books and digital content; providing on-line publications in the nature of an e-book in the field of books for children and young adults; publishing of electronic publications		
capstor	RN: 4194575 SN: 8551545	January 12, 2012	August 21, 2012	U.S.	Coughlan Companies, LLC (Minnesota	(Int'l Class: 09) downloadable electronic publications in	Registere d 8 & 15 January 12, 2018	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat e	Owner	Goods and Services	Status/ Status Date	Commen ts
	9				Limited Liability Company)	the nature of books in the field of fiction and non-fiction books on a variety of topics; downloadable books via the internet and wireless devices; electronic publications, namely, e-books featuring information of interest to children and young adults recorded on computer media (Int'l Class: 16) books in the field of educational readers on a variety of topics for school age children; children's books; non-fiction books on a variety of topics; series of fiction and non-fiction books on a variety of topics (Int'l Class: 41) book publishing; on-line publication of e-books and digital content; providing on-line publications in the nature of an e-book in the field of books for children and young adults; publishing of electronic		

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat e	Owner	Goods and Services	Status/ Status Date	Commen ts
				T A THE STATE OF T		publications		
CAPST ONE PRESS	RN: 2405964 SN: 7581882 6	October 8, 1999	Novemb er 21, 2000	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed Novembe r 21, 2010	
Capsto	RN: 3023807 SN: 7853504 7	Decemb er 18, 2004	Decemb er 6, 2005	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed Decembe r 6, 2015	
CAPST ONE REWAR DS	RN: 3784546 SN: 7783415 6	Septemb er 24, 2009	May 4, 2010	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 35) customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes	Registere d 8 & 15 July 9, 2016	
COMPA SS POINT BOOKS	RN: 2779533 SN: 7814527 3	July 18, 2002	Novemb er 4, 2003	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school- age children	Renewed Novembe r 4, 2013	
CRAFT PLUS	RN: 2968527 SN: 7828686 6	August 13, 2003	July 12, 2005	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 09) Cancelled—Sec. 8 [-prerecorded video tapes featuring instruction on literacy	Renewed July 12, 2015	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat e	Owner	Goods and Services	Status/ Status Date	Commen ts
						education, training in the field of education, curriculum, assessment and planning] (Int'l Class: 16) educational publications, namely books, workbooks, instructor guides, binders and printed teaching materials in the area of writing (Int'l Class: 41) educational services, namely providing training, curriculum, assessment and planning services in the area of writing; educational training seminars in the field of writing; online educational training services, namely conducting seminars and lecturing in the field of writing; providing online information in the field of education		
CRAFT PLUS	RN: 4901786 SN: 8669561 5	July 16, 2015	February 16, 2016	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability	(Int'l Class: 09) digital recordings featuring instruction on literacy education,	Registere d February 16, 2016	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
					Company)	training in the field of education, curriculum, assessment and planning		
伍	RN: 2994999 SN: 7845012	July 13, 2004	Septemb er 13, 2005	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed Septembe r 13, 2015	
*	RN: 4850625 SN: 8658176 7	March 30, 2015	Novemb er 10, 2015	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school- age children	Registere d Novembe r 10, 2015	
<u> </u>	RN: 4850628 SN: 8658183 5	March 30, 2015	Novemb er 10, 2015	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) children's books	Registere d Novembe r 10, 2015	
以	RN: 4850627 SN: 8658182 5	March 30, 2015	Novemb er 10, 2015	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school- age children	Registere d Novembe r 10, 2015	
FACT FINDER S	RN: 3020986 SN: 7853259 2	Decemb er 14, 2004	Novemb er 29, 2005	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability	(Int'l Class: 16) books for school age children	Renewed Novembe r 29, 2015	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
THE PRODUCTION OF THE PRODUCTI	A 10 10 10 10 10 10 10 10 10 10 10 10 10				Company)			
Fact Finde	RN: 3021008 SN: 7853505 1	Decemb er 18, 2004	Novemb er 29, 2005	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed Novembe r 29, 2015	
FACTH OUND	RN: 2758956 SN: 7815841 9	August 27, 2002	Septemb er 2, 2003	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 41) providing reference information via the internet to the readers of children's books and teachers to supplement the information provided in the books	Renewed Septembe r 2, 2013	
FIRST FACTS	RN: 3113871 SN: 7853259 0	Decemb er 14, 2004	July 11, 2006	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children for developing and improving reading skills	Renewed July 11, 2016	
First Facts	RN: 3113878 SN: 7853505 2	Decemb er 18, 2004	July 11, 2006	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children for developing and improving reading skills	Renewed July 11, 2016	
GRAPH IC LIBRAR Y	RN: 3138146 SN: 7857206	Februar y 22, 2005	Septemb er 5, 2006	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability	(Int'l Class: 16) books for school age children	Renewed Septembe r 5, 2016	

Schedule I to Trademark Security Agreement

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
					Company)			
HELLO GENIUS	RN: 3784523 SN: 7783393 8	Septemb er 24, 2009	May 4, 2010	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) children's books	Registere d 8 & 15 July 9, 2016	
MAUPI N HOUSE	RN: 2697573 SN: 7639079 5	April 1, 2002	March 18, 2003	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) printed matter, namely instructional, teaching, training and planning materials, study guides, books, workbooks, professional development and continuing education materials for teachers, planners, supervisors, administrators, educators and students in the fields of education at all levels	Renewed Principal Register - Sec. 2(F) March 18, 2013	
MAX AXIOM	RN: 3418360 SN: 7889352 7	May 25, 2006	April 29, 2008	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books in the field of science; children's books	Renewed April 29, 2018	
MY FIRST GRAPH IC	RN: 3676343 SN: 7767511	Februar y 20, 2009	Septemb er 1, 2009	U.S.	Coughlan Companies, LLC (Minnesota	(Int'l Class: 16) children's books; series of fiction books	Registere d 8 & 15 April 29, 2016	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
NOVEL	0				Limited Liability Company)			
PEBBL E	RN: 5195463 SN: 8718346	Septemb er 26, 2016	May 2, 2017	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Registere d May 2, 2017	
Pebbl	RN: 5203858 SN: 8718347 4	Septemb er 26, 2016	May 16, 2017	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Registere d May 16, 2017	
Pebble B	RN: 2763151 SN: 7605982 5	May 31, 2000	Septemb er 16, 2003	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed Septembe r 16, 2013	
PEBBL E GO	RN: 4655622 SN: 8623189 9	March 25, 2014	Decemb er 16, 2014	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 41) providing an interactive database featuring educational materials, namely, articles, books, video and audio performances and games, for school age children; children's educational services, namely, providing academic	Registere d Decembe r 16, 2014	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
						performance evaluation, guidance and monitoring for school age children via the internet		
Pebble	RN: 4624645 SN: 8623191 6	March 25, 2014	October 21, 2014	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 41) providing an interactive database featuring educational materials, namely articles, books, video and audio performances and games, for school age children; children's educational services, namely, providing academic performance evaluation, guidance and monitoring for school age children via the internet	Registere d October 21, 2014	
PICTUR E WINDO W BOOKS	RN: 2748490 SN: 7638022 3	March 8, 2002	August 5, 2003	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed August 5, 2013	
SNAP BOOKS	RN: 3339280 SN: 7858690 7	March 14, 2005	Novemb er 20, 2007	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability	(Int'l Class: 16) books for school age children	Renewed Novembe r 20, 2017	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
					Company)			
Snar	RN: 3348094 SN: 7858692	March 14, 2005	Decemb er 4, 2007	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) books for school age children	Renewed Decembe r 4, 2017	
SPEEDS CAN	RN: 3925711 SN: 8511636 7	August 26, 2010	March 1, 2011	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 35) on-line ordering services featuring books	Registere d 8 & 15 April 3, 2017	
STONE ARCH BOOKS	RN: 3120685 SN: 7869379 4	August 16, 2005	July 25, 2006	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) children's books	Renewed July 25, 2016	
TARGE T SKILLS	RN: 3193255 SN: 7881798 8	Februar y 17, 2006	January 2, 2007	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 09) Cancelled—Sec. 8 [dvds featuring writing education; prerecorded video tapes featuring writing education] (Int'l Class: 16) books in the field of writing education; printed instructional, educational, and teaching materials in the field of writing	Renewed January 2, 2017	

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat	Owner	Goods and Services	Status/ Status Date	Commen ts
						education (Int'l Class: 41) education services, namely, providing workshops, classes and seminars in the field of writing education		
VELOC	RN: 3812926 SN: 7774468 8	May 26, 2009	July 6, 2010	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) children's books, not in the fields of toy automobile racing or automobile racing; educational books featuring material in the nature of accessible, innovative nonfiction, not in the fields of toy automobile racing or automobile racing, for beginning, struggling and reluctant young readers	Registere d 8 & 15 Septembe r 14, 2016	
WONDE R READE RS	RN: 4370891 SN: 8563828 8	May 30, 2012	July 23, 2013	U.S.	Coughlan Companies, LLC (Minnesota Limited Liability Company)	(Int'l Class: 16) children's books; series of non- fiction books in the field of a variety of topics	Registere d July 23, 2013	
YELLO W UMBRE LLA	RN: 2377678 SN: 7581882	October 8, 1999	August 15, 2000	U.S.	Coughlan Companies, LLC (Minnesota	(Int'l Class: 16) books for school age children	Renewed August 15, 2010	Company does not intend to renew

Tradem ark	App. No./ Reg. No.	Filing Date	Reg. Date	Cou ntry / Stat e	Owner	Goods and Services	Status/ Status Date	Commen ts
	8				Limited Liability Company)			this trademar k.

Trademark Licenses:

RECORDED: 07/31/2019

None.

15939922v3

Schedule I to Trademark Security Agreement