

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM534594

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HE SHAN LIDE ELECTRONIC ENTERPRISE COMPANY LIMITED		06/27/2019	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	GUANGDONG TONGFANG ILLUMINATIONS CO., LTD.		
Street Address:	3rd Floor, NO.301-4, Xianghe Road		
City:	Gonghe Town, Heshan City, Guangdong		
State/Country:	CHINA		
Postal Code:	529728		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3667267	NEONEON	
CORRESPONDENCE DATA			
Fax Number:	8667077596		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7138029144		
Email:	trademark@craftchu.com		
Correspondent Name:	Andrew W. Chu and L. Jeremy Craft		
Address Line 1:	1204 Heights Boulevard		
Address Line 2:	CRAFT CHU PLLC		
Address Line 4:	Houston, TEXAS 77008-6918		
NAME OF SUBMITTER:	L. Jeremy Craft		
SIGNATURE:	/207/242/		
DATE SIGNED:	07/31/2019		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS HE SHAN LIDE ELECTRONIC ENTERPRISE COMPANY LIMITED ("Assignor"), a corporation of China, is the owner of the trademark "NEONEON", which is the subject of a registration in the United States Patent and Trademark Office, U.S. Registration No. 3667267, registered on August 11, 2009; and

WHEREAS GUANGDONG TONGFANG ILLUMINATIONS CO.,LTD. ("Assignee"), a limited company of China, is desirous of acquiring said trademark and the registration thereof:

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the above identified trademark and the registration thereof, together with the goodwill of the business connected with and symbolized by the trademark.

This Assignment Agreement is executed this 27th day of June, 2019.

ASSIGNOR

HE SHAN LIDE ELECTRONIC ENTERPRISE COMPANY LIMITED

By: LU Zhicheng
Name: LU Zhicheng 陆致成
Title: Chairman

ASSIGNEE

GUANGDONG TONGFANG ILLUMINATIONS CO.,LTD.

By: FU Kai
Name: FU Kai 付凯
Title: Chairman

