

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM534607

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dean S. Brown		10/25/2017	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Humble Juice Co. LLC		
<b>Street Address:</b>	2535 Conejo Spectrum Street, Building 4C		
<b>City:</b>	Thousand Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91320		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5123503	HUMBLE	
<b>Registration Number:</b>	5286463	HUMBLE JUICE CO.	
<b>Registration Number:</b>	5425812	HUMBLE JUICE CO.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8056596813		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8056596800		
<b>Email:</b>	ip@fcoplaw.com		
<b>Correspondent Name:</b>	Ferguson Case Orr Paterson		
<b>Address Line 1:</b>	4550 E. Thousand Oaks Blvd		
<b>Address Line 4:</b>	Westlake Village, CALIFORNIA 91362		
<b>NAME OF SUBMITTER:</b>	Corey A Donaldson		
<b>SIGNATURE:</b>	/Corey A. Donaldson/		
<b>DATE SIGNED:</b>	07/31/2019		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Dean S. Brown, a California individual (the "Assignor"), and Humble Juice Co. LLC, a California limited liability company (the "Assignee"). This Confirmatory Assignment confirms the assignment of the below trademarks and assigns the below trademarks effective October 25, 2017 (the "Effective Date").

WHEREAS, Assignor prior to the Effective Date was the owner of all right, title and interest in and to the Trademarks:

Docket No.	Mark/Matter	Ser. No.	Filing Date	Reg. No.	Reg. Date
HUMBL.003	HUMBLE	87080202	2016-06-03	5123503	2017-01-17
HUMBL.004	HUMBLE JUICE CO.	87975213	2016-06-03	5286463	2017-09-12
HUMBL.005	HUMBLE JUICE CO.	87060205	2016-06-03	5425812	2018-03-20

Together with the goodwill of the business connected with and symbolized by the Trademarks, and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

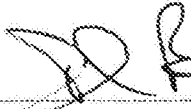
As of the Effective Date, Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademark of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Trademark and/or the registration thereof to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

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Effective October 25, 2017.

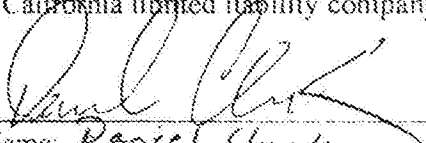
**ASSIGNOR**



Dean S. Brown, an individual

**ASSIGNEE**

HUMBLE JUICE CO. LLC,  
a California limited liability company



Name: Daniel Clark

Title: CEO