

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM534738

| | | | |
|-----------------------------------|-------------------------------|-------------------------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ACE Cash Express, Inc. | | 07/01/2019 | Corporation: TEXAS |
| RECEIVING PARTY DATA | | | |
| Name: | Populus Financial Group, Inc. | | |
| Street Address: | 300 E. John Carpenter Freeway | | |
| Internal Address: | Suite 900 | | |
| City: | Irving | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75062 | | |
| Entity Type: | Corporation: TEXAS | | |
| PROPERTY NUMBERS Total: 27 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1831546 | A A C E AMERICA'S CASH EXPRESS | |
| Registration Number: | 1806389 | A A C E | |
| Registration Number: | 2155964 | ACE | |
| Registration Number: | 3051382 | ACE CASH EXPRESS | |
| Registration Number: | 2959183 | A | |
| Registration Number: | 3096100 | A | |
| Registration Number: | 3016970 | A AMERICA'S CASH EXPRESS | |
| Registration Number: | 3016969 | AMERICA'S CASH EXPRESS | |
| Registration Number: | 4827204 | ACE CASH EXPRESS | |
| Registration Number: | 3839574 | ACE, EARNING YOUR TRUST SINCE 1968! | |
| Registration Number: | 3510474 | A CHECKS CASHED LOANS PAY BILLS | |
| Registration Number: | 3510478 | CHECKS CASHED LOANS | |
| Registration Number: | 4890773 | A ELITE | |
| Registration Number: | 4863405 | ACE CASH EXPRESS MOBILE LOANS | |
| Registration Number: | 5206680 | ACE ELITE | |
| Registration Number: | 5375496 | GET TO THE GOOD PART | |
| Serial Number: | 87349469 | ACE FLARE | |
| Serial Number: | 87349491 | FLARE | |

OP \$690.00 1831546

| Property Type | Number | Word Mark |
|----------------------|----------|-------------------------|
| Registration Number: | 5542231 | A FLAREACCOUNT |
| Serial Number: | 88200548 | ACE CASH LOANS |
| Serial Number: | 88482337 | O |
| Serial Number: | 88482366 | POPULUS |
| Serial Number: | 88482435 | POPULUS FINANCIAL GROUP |
| Serial Number: | 88481799 | POPULUS |
| Serial Number: | 88481779 | POPULUS FINANCIAL |
| Serial Number: | 88481823 | POPULUS FINANCIAL GROUP |
| Serial Number: | 88481735 | PORTE |

CORRESPONDENCE DATA

Fax Number: 2026725399

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-999-4702

Email: IPDocketing@foley.com

Correspondent Name: Kay Lyn Schwartz c/o Foley & Lardner LLP

Address Line 1: 2021 McKinney Avenue, Suite 1600

Address Line 4: Dallas, TEXAS 75201

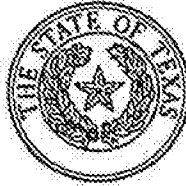
| | |
|--------------------|--------------------|
| NAME OF SUBMITTER: | Kay Lyn Schwartz |
| SIGNATURE: | /Kay Lyn Schwartz/ |
| DATE SIGNED: | 08/01/2019 |

Total Attachments: 3

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Office of the Secretary of State

**CERTIFICATE OF FILING
OF**

**Populus Financial Group, Inc.
60190500**

[formerly: ACE CASH EXPRESS, INC.]

The undersigned, as Deputy Secretary of State of Texas, hereby certifies that a Certificate of Amendment for the above named entity has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Deputy Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

Dated: 06/18/2019

Effective: 07/01/2019



A handwritten signature in black ink, appearing to read "Jose A. Esparza".

Jose A. Esparza
Deputy Secretary of State

**CERTIFICATE OF AMENDMENT
TO THE
AMENDED AND RESTATED
ARTICLES OF INCORPORATION
OF
ACE CASH EXPRESS, INC.**

FILED
In the Office of the
Secretary of State of Texas
JUN 18 2019
Corporations Section

Pursuant to the provisions of Sections 3.051 to 3.056 of the Texas Business Organizations Code, as amended (the "TBOC"), ACE Cash Express, Inc., a Texas for-profit corporation (the "Corporation"), hereby adopts the following Certificate of Amendment to the Amended and Restated Articles of Incorporation of the Corporation.

Article 1 - Entity Information

The name of the filing entity is ACE Cash Express, Inc. The filing entity is a for-profit corporation. The file number issued to the filing entity by the secretary of state is 60190500 and the date of formation of the entity is March 29, 1982.

Article 2 - Amendment

Article I of the Amended and Restated Articles of Incorporation of the Corporation is hereby amended to read in its entirety as follows:

"The name of the entity is Populus Financial Group, Inc. (the "Corporation")."

Article 3 - Statement of Approval

The amendment to the Amended and Restated Articles of Incorporation has been approved in the manner required by the TBOC and by the governing documents of the entity.

Article 4 - Effectiveness of Filing

This document becomes effective as of July 1, 2019.

[Continued on Next Page]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Amended and Restated Articles of Incorporation as of the 18th day of June, 2019.

ACE CASH EXPRESS, INC.

By: /s/ James Ho _____

**James Ho
Authorized Person.**