

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM534758

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Negative Pledge Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
North Atlantic Venture Fund V, L.P.		07/31/2019	Limited Partnership:
RECEIVING PARTY DATA			
Name:	KIIP, Inc.		
Street Address:	970 Folsom Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5001747	KIIP	
Registration Number:	4281468	KIIP	
Registration Number:	4659939	SWARM	
CORRESPONDENCE DATA			
Fax Number:	3129774405		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3129774400		
Email:	tefiester@nixonpeabody.com		
Correspondent Name:	Elizabeth W. Baio		
Address Line 1:	70 West Madison Street, Suite 3500		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	073235-000018		
NAME OF SUBMITTER:	Elizabeth W. Baio		
SIGNATURE:	/Elizabeth W. Baio/		
DATE SIGNED:	08/01/2019		
Total Attachments: 3			
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RELEASE OF NEGATIVE PLEDGE AGREEMENT

July 31, 2019

WHEREAS, KIIP, Inc., a Delaware corporation (the "Company"), entered into that certain Negative Pledge Agreement dated as of May 24, 2016 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement"; capitalized terms used herein and not otherwise defined herein shall have the meanings attributed to such terms in the Agreement) in favor of NORTH ATLANTIC VENTURE FUND V, L.P., a Delaware limited partnership (the "Purchaser"), pursuant to which, among other things, the Company agreed not to grant, create, incur, assume or suffer to exist any Lien (as defined in the Purchase Agreement) upon or with respect to, any of the Company Intellectual Property Assets (as defined in the Purchase Agreement);

WHEREAS, an executed copy of the Agreement was recorded in the United States Patent and Trademark Office ("USPTO") on October 4, 2016 at (i) Reel No. 8591, Frame No. 0189, and (ii) Reel No. 040219, Frame No. 0976; and

WHEREAS, the Company has requested that the Purchaser release its interest in the Company Intellectual Property Assets.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Purchaser hereby:

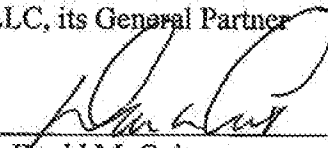
1. Releases any and all liens, security interests, right, title and interest of the Purchaser granted pursuant to the Agreement in the Company Intellectual Property Assets of the Company without recourse or representation or warranty, express or implied, of any kind, including without limitation, those Trademarks and Patents set forth on Schedule A attached hereto;
2. Agrees that any power of attorney or similar rights granted by the Company to the Purchaser under the Agreement is terminated; and
3. Authorizes and requests that the USPTO note and record the existence of the release hereby given.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Release of Negative Pledge Agreement to be executed as of the date first set forth above.

NORTH ATLANTIC VENTURE FUND V, L.P.

By: NORTH ATLANTIC INVESTORS
V, LLC, its General Partner

By: 
Name: David M. Coit
Title: Managing Director

Schedule A

Patents:

Patent	Reg. No.	Date
Achievement Network Methods, Systems, and Media	8315622	November 20, 2012

Trademarks:

Trademark	Serial No.	Registration No.	Date of Registration
KIIP	86746039	5001747	July 19, 2016
kiip	85447254	4281468	January 29, 2013
SWARM	85502723	4659939	December 23, 2014