

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM534841

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unilever BCS US Inc.		07/14/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Upfield US Inc.		
<b>Street Address:</b>	800 Sylvan Avenue		
<b>City:</b>	Englewood Cliffs		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07632		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2164354	BRUMMEL & BROWN	
<b>Registration Number:</b>	2306611	BRUMMEL & BROWN SIMPLY STRAWBERRY	
<b>Registration Number:</b>	1281767	COUNTRY CROCK	
<b>Registration Number:</b>	3069803	COUNTRY CROCK	
<b>Registration Number:</b>	4638195	COUNTRYCROCK SIMPLY DELICIOUS	
<b>Registration Number:</b>	1257722	I CAN'T BELIEVE IT'S NOT BUTTER!	
<b>Registration Number:</b>	3376857	I CAN'T BELIEVE IT'S NOT BUTTER!	
<b>Registration Number:</b>	4618599	I CAN'T BELIEVE IT'S NOT BUTTER! DELICIO	
<b>Registration Number:</b>	3411300	I CAN'T BELIEVE IT'S NOT BUTTER!	
<b>Registration Number:</b>	4157002	IMPERIAL	
<b>Registration Number:</b>	0971988	PROMISE	
<b>Registration Number:</b>	3874997	PROMISE	
<b>Registration Number:</b>	3363590	PROMISE ACTIV	
<b>Registration Number:</b>	4056611	PROMISE ACTIV	
<b>Registration Number:</b>	5481987	PURE BLENDS	
<b>Registration Number:</b>	5481986	PURE BLENDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2146510083		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

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***using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 2146515304  
**Email:** ipdocketing@haynesboone.com  
**Correspondent Name:** Mike A. McArthur  
**Address Line 1:** 2323 Victory Ave; Suite 700  
**Address Line 4:** Dallas, TEXAS 75219

<b>ATTORNEY DOCKET NUMBER:</b>	70698.3
<b>NAME OF SUBMITTER:</b>	Mike McArthur
<b>SIGNATURE:</b>	/Mike McArthur/
<b>DATE SIGNED:</b>	08/01/2019

**Total Attachments: 2**

source=US - Unilever BCS US Inc. - Certified copy of DE name change Upfield US#page1.tif

source=US - Unilever BCS US Inc. - Certified copy of DE name change Upfield US#page2.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "UNILEVER BCS US INC.", CHANGING ITS NAME FROM "UNILEVER BCS US INC." TO "UPFIELD US INC.", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF JULY, A.D. 2018, AT 5:03 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

5733680 8100  
SR# 20185685604

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203072340  
Date: 07-16-18

**TRADEMARK**  
**REEL: 006710 FRAME: 0157**

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
UNILEVER BCS US INC.

Unilever BCS US Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), hereby certifies as follows:

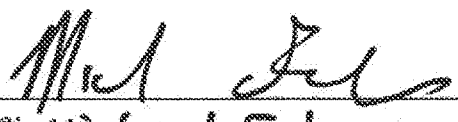
A. The name of the Corporation is Unilever BCS US Inc.

B. The Certificate of the Incorporation (filed with the Secretary of State of the State of Delaware on April 22, 2015, the "Certificate") is hereby amended to reflect a change in the name of the Corporation by deleting Section 1 of the Certificate in its entirety and restating the same as follows:

"1. The name of the Corporation is Upfield US Inc. (the "Corporation")."

C. This Amendment to the Certificate was duly adopted in accordance with the provisions of Section 242(b)(1) of the DGCL, which provide that no meeting or vote of stockholders shall be required to adopt an amendment to the certificate of incorporation that effects only changes of a corporation's name.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 14 day of July, 2018.

/s/   
Name: Michael Faherty  
Title: General Manager