

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535025

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|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JITS BRAND INC. | | 07/07/2019 | Corporation: CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | PB BRANDS INC. | | |
| Street Address: | 59 Berkindale Drive | | |
| City: | Toronto, Ontario | | |
| State/Country: | CANADA | | |
| Postal Code: | M2L 1Z9 | | |
| Entity Type: | Corporation: CANADA | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4690058 | JITS | |
| Registration Number: | 4464119 | JITS | |
| Registration Number: | 4459609 | JITS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2039056747 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2035574224 | | |
| Email: | annam@24iplg.com | | |
| Correspondent Name: | Edmund J. Ferdinand, III | | |
| Address Line 1: | 1221 Post Road East | | |
| Address Line 2: | Suite 302 | | |
| Address Line 4: | Westport, CONNECTICUT 06880 | | |
| NAME OF SUBMITTER: | Edmund J. Ferdinand, III | | |
| SIGNATURE: | /ejf/ | | |
| DATE SIGNED: | 08/02/2019 | | |
| Total Attachments: 3 | | | |
| source=23703948-v1-Trademark assignment of JITS (Jits Brand to PB Brands) - executed version#page1.tif | | | |
| source=23703948-v1-Trademark assignment of JITS (Jits Brand to PB Brands) - executed version#page2.tif | | | |
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OP \$90.00 4690058

Trademark Assignment

WHEREAS JITS BRAND INC., a corporation under the laws of Canada, with a principal address of 59 Berkindale Drive, Toronto, Ontario, Canada M2L 1Z9 ("Assignor"), is the registered owner of the trademark registrations set forth on the accompanying Schedule A (the "Transferred Marks");

WHEREAS PB BRANDS INC., a corporation under the laws of Canada, with a principal address of 59 Berkindale Drive, Toronto, Ontario, Canada M2L 1Z9, ("Assignee"), acquired the Transferred Marks and all related rights on July 7, 2019;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor confirms that on July 7, 2019, it sold, assigned and transferred to Assignee all of Assignor's worldwide right, title and interest in and to the JITS trademark and the Transferred Marks together with the goodwill of the business symbolized by such marks and the right to recover for damages and profits for past infringements or other violations thereof.

JITS BRAND INC.

By: [Signature]
Printed Name: ANDREW MENDELES
Title: President
Date: July 7, 2019

WITNESS

Signature: [Signature]
Printed Name: SILVIA TEGDA
Date: July 7, 2019

PB BRANDS INC.

By: [Signature]
Printed Name: ANDREW MENDELES
Title: President
Date: July 7, 2019

WITNESS

Signature: [Signature]
Printed Name: SILVIA TEGDA
Date: July 7, 2019

SCHEDULE A
Registered Trademarks

| Country | Mark | Reg. No. | Reg. Date |
|-----------|------|-----------|-------------------|
| CANADA | JITS | TMA937939 | May 13, 2016 |
| U.S. | JITS | 4690058 | February 17, 2015 |
| U.S. | JITS | 4464119 | January 7, 2014 |
| U.S. | JITS | 4459609 | December 31, 2013 |
| AUSTRALIA | JITS | 1649971 | May 5, 2015 |
| E.U. | JITS | 012225272 | March 11, 2014 |
| JAPAN | JITS | 5659586 | March 28, 2014 |

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