

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM534384

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/02/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nail Alliance - Entity, Inc.		07/29/2019	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Nail Alliance, LLC		
Street Address:	6840 North Oak Trafficway		
City:	Gladstone		
State/Country:	MISSOURI		
Postal Code:	64118		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3166418	TT	
Registration Number:	3091618	ENTITY	
Registration Number:	3115202	ENTITY	
Registration Number:	4267207	ENTITY 1 COLOR COUTURE	
Registration Number:	4267206	ENTITY ONE COLOR COUTURE	
Registration Number:	3091620	ENTITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rrice@polsinelli.com		
Correspondent Name:	Rachel A. Rice		
Address Line 1:	1401 Lawrence Street		
Address Line 2:	Suite 2300		
Address Line 4:	Denver, COLORADO 80234		
NAME OF SUBMITTER:	Rachel A. Rice		
SIGNATURE:	/Rachel A. Rice/		
DATE SIGNED:	07/31/2019		

CH \$165.00 3166418

Total Attachments: 7

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TRADEMARK ASSIGNMENT

(NUNC PRO TUNC)

This Trademark Assignment (this "Assignment") is made and entered into by and between Nail Alliance – Entity, Inc., a Missouri corporation ("Assignor"), and Nail Alliance, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks listed in Schedule A (the "Trademarks"), and the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee, to be effective *nunc pro tunc* as of the 2nd day of July, 2018, all right, title and interest in and to the Trademarks, together with the goodwill associated therewith,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignor does hereby sell, assign, transfer and set over to Assignee, to be effective *nunc pro tunc* as of the 2nd day of July, 2018, the Assignor's entire right, title and interest in and to the Trademarks together with the Assignor's goodwill in connection with which the Trademarks is used, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademarks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. The assignment of the Trademarks accompanies the transfer of Assignor's business, or portion of the business to which the Trademarks pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060, and that said business is ongoing and existing.

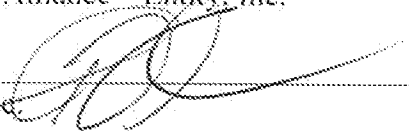
2. Assignor shall provide Assignee, its successors, assigns or other legal representatives, with reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all documentation as may be reasonable required) in the recordation of this Assignment.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto executes this Assignment *nunc pro tunc*.

Nail Alliance – Entity, Inc.

By:

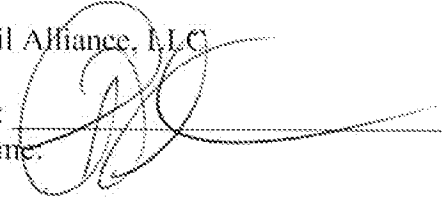
Name:



Nail Alliance, LLC

By:



Name:



**SCHEDULE A
(The Trademarks)**




Mark	Country	Application #	File Date	Registration #	Registration Date	Status

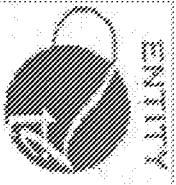


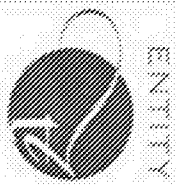
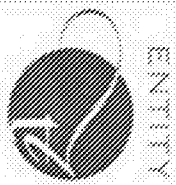
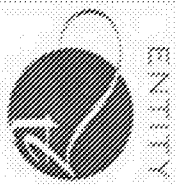
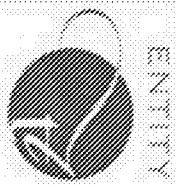
SCHEDULE A

Mark/Name	Country/Jurisdiction	App. No./Reg. No.
<p>ENTITY</p> <p>ENTITY</p>	Indonesia	<p>AN: D002015057124</p>
<p>ENTITY 1 COLOR COUTURE and Design</p>  <p>COLOR COUTURE</p> <p>ENTITY ONE COLOR COUTURE</p>	Canada	<p>RN: TMA880512</p> <p>AN: 1590794</p>
<p>ENTITY and Design</p> <p>ENTITY</p>	Philippines	<p>AN: 4-2015-506968</p>
<p>ENTITY</p>	European Union	<p>RN: 004293627</p> <p>AN: 004293627</p>
<p>ENTITY II and Design</p>	European Union	<p>RN: 004293619</p> <p>AN: 004293619</p>
 <p>ENTITY</p> <p>II and Design</p>	European Union	<p>RN: 004293601</p>

TRADEMARK

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Mark/Name	Country/Jurisdiction	App. No./Reg. No.
 ENTITY and Design	United States (Federal)	AN: 004293601 RN: 3091620 SN: 78567345
 ENTITY	United States (Federal)	RN: 3091618 SN: 78566578
ENTITY	United States (Federal)	RN: 3115202 SN: 78493989
ENTITY 1 COLOR COUTURE and Design	United States (Federal)	RN: 4267207 SN: 85548346
ENTITY ONE COLOR COUTURE	United States (Federal)	RN: 4267206 SN: 85548251
IT and Design 	United States (Federal)	RN: 3166418 SN: 78567342

Mark/Name	Country/Jurisdiction	App. No./Reg. No.
ENTITY It and Design 	Norway	RN: 236495 AN: 200601348
It and Design 	Norway	RN: 236493 AN: 200601346
ENTITY 	Cuba	RN: 2016-0011 AN: 2016-0011
ENTITY IT 	Cuba	RN: 2016-0012 AN: 2016-0012
ENTITY 	India	AN: 3005723
ENTITY and Design ENTITY 	China	RN: 22368202 AN: 22368202
ENTITY and Design 	China	RN: 22368203 AN: 22368203

TRADEMARK

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Mark/Name	Country/Jurisdiction	App. No./Reg. No.
ENTITY		

TRADEMARK

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