

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Treadstone Group, Inc.		08/02/2019	Corporation: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Anheuser-Busch, LLC		
Street Address:	One Busch Place		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63118		
Entity Type:	Limited Liability Company: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88405941	ALOHA BEACHES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3034732861		
Email:	docket@hollandhart.com		
Correspondent Name:	Andrea Anderson		
Address Line 1:	P.O. Box 8749		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	31958.1576		
NAME OF SUBMITTER:	Andrea Anderson		
SIGNATURE:	/Andrea Anderson/		
DATE SIGNED:	08/05/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

The Treadstone Group, Inc., a North Carolina corporation with an address of 2173 Smith Harbour Drive, Denver, North Carolina 28037 (“Assignor”), is the owner of the following United States trademark and United States trademark registration (the “Trademark”):

Mark	U.S. Application No.
ALOHA BEACHES	88405941

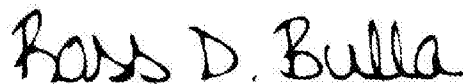
Anheuser-Busch, LLC, a Missouri limited liability company with an address of One Busch Place, St. Louis, Missouri 63118 (“Assignee”), seeks to acquire all right, title and interest in and to the Trademark together with its goodwill.

In consideration of the above recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark together with the goodwill of the business symbolized by the trademark and all common law rights and goodwill associated with the Trademark.

This Trademark Assignment is effective as of August 1, 2019.

Executed on August 2, 2019

ASSIGNOR
THE TREADSTONE GROUP, INC.



Name: Ross Bulla
Title: President