

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM534836

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>RESUBMIT DOCUMENT ID:</b>	900507862		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Carolina Manufacturer's Services, Inc.		12/20/2018	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Inmar Brand Solutions, Inc.		
<b>Street Address:</b>	635 Vine Street		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3515660	ALINEA	
<b>Registration Number:</b>	4264071	GRATIFY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3366077500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-607-7300		
<b>Email:</b>	tmadmin@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Laura Miller		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 2:</b>	Mailstop: IP Docketing - 22		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	1062116		
<b>NAME OF SUBMITTER:</b>	Laura Miller		
<b>SIGNATURE:</b>	/laura miller/		
<b>DATE SIGNED:</b>	08/01/2019		
<b>Total Attachments: 6</b>			
source=Explanation for Name Change#page1.tif			

source=Change of Name from Carolina Manufacturers to Inmar Brand Solutions#page1.tif

source=Change of Name from Carolina Manufacturers to Inmar Brand Solutions#page2.tif

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source=Assignment Notice of Non-Recordation (WUID- 900507862)\_7-25-2019 11-04-02 AM#page3.tif

**ARTICLES OF MERGER  
OF  
COLLECTIVE BIAS, INC.  
INTO  
CAROLINA MANUFACTURER'S SERVICES, INC.**

Pursuant to North Carolina General Statutes Section 55-11-05(a), the undersigned entity does hereby submit the following Articles of Merger as the surviving business entity in a merger (the "Merger") between two business entities.

1. The name of the surviving entity is Carolina Manufacturer's Services, Inc., a corporation organized under the laws of the State of North Carolina.

2. The address of the surviving entity is:

635 Vine Street  
Winston-Salem, NC 27101

3. The name of the merged entity is Collective Bias, Inc., a corporation organized under the laws of the State of Delaware.

The mailing address of the merged entity is:

635 Vine Street  
Winston-Salem, NC 27101

4. The Articles of Incorporation of the surviving entity shall be and hereby are amended by deleting Article 1 thereof in its entirety and substituting the following Articles therefor:

**ARTICLE I.**

The name of the corporation is Inmar Brand Solutions, Inc.

5. A Plan of Merger has been duly approved in the manner required by law by each of the business entities participating in the merger.
6. These Articles will be effective as of 11:59 p.m., Eastern Standard Time, on December 31, 2018.

This is the 20<sup>th</sup> day of December, 2018.

CAROLINA MANUFACTURER'S SERVICES, INC.

By: J. Andrew Austin

Name: J. Andrew Austin

Title: Assistant Secretary

## TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM533077

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Carolina Manufacturer's Services, Inc.		12/20/2018	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Inmar Brand Solutions, Inc.		
<b>Street Address:</b>	635 Vine Street		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3515660	ALINEA	
<b>Registration Number:</b>	4264071	GRATIFY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3366077500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-607-7300		
<b>Email:</b>	tmadmin@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Laura Miller		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 2:</b>	Mailstop: IP Docketing - 22		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>NAME OF SUBMITTER:</b>	Laura Miller, Attorney of Record		
<b>SIGNATURE:</b>	/laura miller/		
<b>DATE SIGNED:</b>	07/23/2019		
<b>Total Attachments: 2</b>			
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OP \$65.00 3515660

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE ASSIGNMENT RECORDATION BRANCH**

Registrations at Issue:       ALINEA (Reg. No. 3515660)  
  GRATIFY (Reg. No. 4264071)

Response:

The Assignment Recordation Branch has found the submitted document to be non-recordable on the grounds that Registrant has requested a name change and the “nature of conveyance according to the documentation should be a merger.”

Registrant would like to draw the Branch’s attention to the fact that the Registrations at Issue are currently listed in the name of Carolina Manufacturer’s Services, Inc. The submitted document is titled “Articles of Merger of Collective Bias, Inc. into Carolina Manufacturer’s Services, Inc.”, but the document was submitted only to show the change of name of Carolina Manufacturer’s Services, Inc. to Inmar Brand Solutions, Inc. as shown in Paragraph 4. The owner of the Registrations at Issue was not merged into any other entity, but only underwent a name change.

We understand that it is possible that the submitted document need not be recorded to effect the name change, in which case it can be removed from the record.