

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM535245

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SSE IP, LLC		08/02/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association, as Administrative Agent		
Street Address:	1808 Aston Avenue, Suite 250		
Internal Address:	MAC E2427-021		
City:	Carlsbad		
State/Country:	CALIFORNIA		
Postal Code:	92008		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	5578084	SHAKE SHACK	
Registration Number:	5578083	SHAKE SHACK	
Registration Number:	5322048		
Registration Number:	4856012	SHACK WHITE	
Registration Number:	4856011	SHACK RED	
Registration Number:	4852549	SHACKMEISTER DOG	
Registration Number:	4852548	SHACKMEISTER BURGER	
Registration Number:	4552794	SHACK 2 0	
Registration Number:	4209589	SMOKESHACK	
Registration Number:	4051916	SHAKE SHACK	
Registration Number:	3947921	STAND FOR SOMETHING GOOD	
Registration Number:	3853578	SHAKE SHACK	
Registration Number:	3853559	SHAKE SHACK	
Registration Number:	3805568		
Registration Number:	3760070	SHACK CAM	
Registration Number:	3741879	SHACK-CAGO DOG	
Registration Number:	3725489	SHAKE SHACK	
Registration Number:	3724146	SHACK BURGER	
TRADEMARK			

OP \$590.00 5578084

Property Type	Number	Word Mark
Registration Number:	3676096	THE POOCH-INI
Registration Number:	3658044	SHACK STACK
Registration Number:	3658043	SHACK ATTACK
Registration Number:	3648680	SHACKMEISTER
Serial Number:	87693423	#MYSHACK

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com, amberwest@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 100 North Tryon Street, Suite 4700

Address Line 4: Charlotte, NORTH CAROLINA 28202-4003

ATTORNEY DOCKET NUMBER:	512485.5521
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	08/05/2019

Total Attachments: 4

- source=(2019) NGSi-T - SSE IP, LLC to Wells Fargo Bank, NA, as AA#page1.tif
- source=(2019) NGSi-T - SSE IP, LLC to Wells Fargo Bank, NA, as AA#page2.tif
- source=(2019) NGSi-T - SSE IP, LLC to Wells Fargo Bank, NA, as AA#page3.tif
- source=(2019) NGSi-T - SSE IP, LLC to Wells Fargo Bank, NA, as AA#page4.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of August 2, 2019 (as the same may be amended, modified, restated or supplemented from time to time, the "Agreement") by and among the Obligors from time to time party thereto (each an "Obligor" and collectively, the "Obligors") and WELLS FARGO BANK, NATIONAL ASSOCIATION, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the Trademarks and Trademark applications owned by such Obligor and set forth on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the Trademarks and Trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any Trademark or Trademark application. Capitalized terms used and not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

[Signature Pages Follow]

Very truly yours,

SSE IP, LLC,
a Delaware limited liability company

By: Ronald Palmese Jr.
Name: Ronald Palmese Jr.
Title: General Counsel

SSE IP, LLC
NOTICE OF GRANT OF SECURITY INTERESTS IN TRADEMARKS

TRADEMARK
REEL: 006712 FRAME: 0137

Acknowledged and Accepted:

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: Maureen P. Malphus
Name: Maureen Malphus
Title: Vice President

SSE IP, LLC
NOTICE OF GRANT OF SECURITY INTERESTS IN TRADEMARKS

TRADEMARK
REEL: 006712 FRAME: 0138

Schedule 1

SSE IP, LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
SHAKE SHACK and Design	5578084	10/09/18
SHAKE SHACK and Design	5578083	10/09/18
Design Only	5322048	10/31/17
SHACK WHITE	4856012	11/17/15
SHACK RED	4856011	11/17/15
SHACKMEISTER DOG	4852549	11/10/15
SHACKMEISTER BURGER	4852548	11/10/15
SHACK 2 0	4552794	06/17/14
SMOKESHACK	4209589	09/18/12
SHAKE SHACK	4051916	11/08/11
STAND FOR SOMETHING GOOD	3947921	04/19/11
SHAKE SHACK and Design	3853578	09/28/10
SHAKE SHACK and Design	3853559	09/28/10
Design Only	3805568	06/22/10
SHACK CAM	3760070	03/16/10
SHACK-CAGO DOG	3741879	01/26/10
SHAKE SHACK (Stylized)	3725489	12/15/09
SHACK BURGER	3724146	12/15/09
THE POOCH-INI	3676096	09/01/09
SHACK STACK	3658044	07/21/09
SHACK ATTACK	3658043	07/21/09
SHACKMEISTER	3648680	06/30/09

Trademark Application

Mark	Appl. No.	Filing Date
#MYSHACK	87693423	11/21/17