

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM535270

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mars, Incorporated		12/19/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World Wrestling Entertainment, Inc.		
<b>Street Address:</b>	1241 East Main Street		
<b>City:</b>	Stamford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06902		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5318610	SAWFT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	203-353-2827		
<b>Email:</b>	lauren.middlen@wwecorp.com		
<b>Correspondent Name:</b>	Lauren A. Dienes-Middlen		
<b>Address Line 1:</b>	1241 East Main Street		
<b>Address Line 2:</b>	World Wrestling Entertainment, Inc.		
<b>Address Line 4:</b>	Stamford, CONNECTICUT 06902		
<b>NAME OF SUBMITTER:</b>	Lauren A. Dienes-Middlen		
<b>SIGNATURE:</b>	/LADM/		
<b>DATE SIGNED:</b>	08/05/2019		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, Mars, Incorporated ("Assignor"), a company organized and existing under the laws of the State of Delaware, having an address of 6885 Elm Street, McLean, Virginia 22101, owns U.S. trademark Registration No. 5318610 for SAWFT (registration date October 24, 2017) ("Registration"); and,

WHEREAS, World Wrestling Entertainment, Inc. ("Assignee") a company organized and existing under the laws of the State of Delaware, having an address of 1241 East Main Street Stamford, Connecticut 06902, seeks to acquire all right, title, and interest in and to the Registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Registration, together with the goodwill of the business symbolized by the Trademark for the registered goods.

MARS, INCORPORATED

By 

Name: Scott E. Thompson

Title: General Counsel

Intellectual Property/Marketing Properties

Date 12/19/18