

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM535276

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Freckle Education, Inc.		05/20/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Renaissance Learning, Inc.		
<b>Street Address:</b>	2911 Peach Street		
<b>City:</b>	Wisconsin Rapids		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54494		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5785094	FRECKLE	
<b>Registration Number:</b>	5748707		
<b>Registration Number:</b>	5719889		
<b>Registration Number:</b>	4895352	FRECKLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	legal@renaissance.com		
<b>Correspondent Name:</b>	Geoff Baker		
<b>Address Line 1:</b>	2911 Peach Street		
<b>Address Line 4:</b>	Wisconsin Rapids, WISCONSIN 54494		
<b>NAME OF SUBMITTER:</b>	Geoff Baker		
<b>SIGNATURE:</b>	/Geoff Baker/		
<b>DATE SIGNED:</b>	08/05/2019		
<b>Total Attachments: 2</b>			
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# RENAISSANCE®

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of the 20<sup>th</sup> day of August 2019, by Freckle Education, Inc. ("Assignor"), in favor of Renaissance Learning, Inc. ("Assignee").

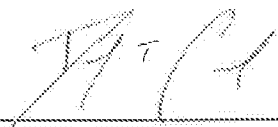

### RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated May 2019 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the authorized signatories of Assignor and Assignee have executed this Assignment by signing below.

RENAISSANCE LEARNING, INC.	FRECKLE EDUCATION, INC.
Signature: 	Signature: 
Name: Daniel T. Conrad	Name: Sidharth Kakkar
Title: General Counsel	Title: CEO, Freckle Education
Date: 7/31/2019	Date: 7/31/2019

APPENDIX A:  
MARKS

Mark	Registration Number	Registration Date	Serial Number	Filing Date
Freckle (Word Mark)	5785094	25-Jun-19	87915741	10-May-18
JT Pig (Color Smiling, Waving Pig)	5748707	14-May-19	87917779	11-May-18
JT Pig (BW Smiling Pig Face)	5719889	9-Apr-19	87917786	11-May-18
Freckle (Word Mark)	4895352	2-Feb-16	86677073	29-Jun-15